



Political Broadcast Agreement Form for Candidate Advertisements (PB-19)



# Political Broadcast Agreement Form for Candidate Advertisements (PB-19)

This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

#### Please note:

You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.

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A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit <a href="education.nab.org">education.nab.org</a>.

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit <a href="mab.org/MemberTools">nab.org/MemberTools</a>.

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.						
I, Sanford Bishop, hereby request station time as follows:						
IDENTIFY CANDIDATE TYPE	ERAL CANDIDATE E OR LOCAL CANDIDATE					
ALL QUESTIONS/BLOCK	S MUST BE COMPLETED					
Candidate name:						
Sanford Bishop						
Authorized committee:						
Bishop for Congress						
Agency requesting time (and contact information):						
N/A						
Candidate's political party:						
Democratic Party						
Office sought (no acronyms or abbreviations): 2nd Congressional District of Georgia						
Date of election: November 8, 2022	✓ General Primary					
Treasurer of candidate's authorized committee:						
Charonda Huff						
The undersigned represents that:						
(1) the payment for the broadcast time requested has been fur	rnished by (check one box below):					
the candidate listed above who is a legally qualified car						
the authorized committee of the legally qualified candi	date listed above;					
(2) this station is authorized to announce the time as paid for b	y such person or entity; and					
(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion						
and other sales practices.						
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCIN THE PLACEMENT OF ADVERTISING.	RIMINATION ON THE BASIS OF RACE OR ETHNICITY					
Candidate/Committee/Agency	Station Representative					
Name: Sanford Bishop	Signature: Judio Aglis Name: WONO WOLS					
Date of Request to Purchase Ad Time: 8/22/2022	Date of Station Agreement to Sell Time: /0/17/22					

Federal Candidate Certification:			
to an opposing candidate or, if it does, (a for a duration of at least four seconds an the candidate approved the broadcast a	e broadcast matter to be aired pursuant to 2) contains a clearly identifiable photograp d a simultaneously displayed printed state nd that the candidate and/or the candidat ains a personal audio statement by the car didate has approved the broadcast.	h or similar image of the candidate ment identifying the candidate, that e's authorized committee paid for the	
Candidate Authorized Committee/	Agency		
Signature:	Skushof		
Name: Sanford Bishop	VV		
Date: 8/22/2022			
тс	) be completed by Station O	NLY	
Ad submitted to Station? Yes  Date ad received: 9/30/22	s No		
Federal candidate certification signed (al	pove): Yes No	N/A	
Disposition:  Accepted  Accepted IN PART (e.g., ad copy  Rejected – provide reason (optio	not yet received to determine sponsor ID	))*	
*Upload partially accepted form, then pr	omptly upload updated final form when co	omplete.	
Date and nature of follow-ups, if any (e.g	., insufficient sponsor ID tag):		
Contract #; 0434-010	Station Call Letters	Date Received/Requested:	
Est. #:	Station Location QL	Run Start and End Dates: - 10 74/	12
use this space to document schedule of t purchased or attach separately. If station	affic system print-out) or other documents ime purchased, when spots actually aired, will not upload the actual times spots aire information immediately should be place	the rates charged and the classes of time duntil an invoice is generated, the name	

WBBK - WECB - WESP - WJRL 285 NORTH FOSTER STREET SUITE 800 DOTHAN, AL 36303 334-699-0047

Client:

**SANFORD BISHOP FOR CONGRESS** 

Order #: Description: 10434-00010 **POLITICAL** 10/18/2022

Date Entered: P.O.#:

Account, House

Salesperson: Invoice Frequency: Billed at end of Media Month, Sorted by Date

Phone/Fax:

202-321-1855

MAIN STREET COMMUNICATIONS Attn: DAVE HELLER 209 SOUTH GAINES STREET DAVENPORT, IA 52802

#### **On-Air Schedule**

	Start Date	End Date	Station	Scheduled	Tim	e/Event	Repeated	Length	Qty	Rate	Total	<u>M</u>	<u>Tu</u>	W	<u>Th</u>	F	Sa	Su
1	10/18/2022	10/24/2022	WBBK-FM	06:00:00	to	10:00:00	Weekly	1:00	5	15.30	76.50	1	1	1	1	1	0	0
2	10/18/2022	10/24/2022	WBBK-FM	10:00:00	to	15:00:00	Weekly	1:00	5	15.30	76.50	1	1	1	1	1	0	0
3	10/18/2022	10/24/2022	WBBK-FM	15:00:00	to	19:00:00	Weekly	1:00	5	15.30	76.50	1	1	1	1	1	0	0
4	10/22/2022	10/22/2022	WBBK-FM	10:00:00	to	15:00:00	Weekly	1:00	1	15.30	15.30	0	0	0	0	0	1	0
5	10/22/2022	10/22/2022	WBBK-FM	15:00:00	to	19:00:00	Weekly	1:00	1	15.30	15.30	0	0	0	0	0	1	0
6	10/23/2022	10/23/2022	WBBK-FM	10:00:00	to	15:00:00	Weekly	1:00	1	15.30	15.30	0	0	0	0	0	0	1
7	10/23/2022	10/23/2022	WBBK-FM	15:00:00	to	19:00:00	Weekly	1:00	4	15.30	15.30	0	0	0	0	0	0	3

**Total Charges:** 

\$290.70

**Combined Discounts:** 

\$43.62

**Total Net:** 

\$247.08

### Projected Media Month Billing Totals for SANFORD BISHOP FOR CONGRESS / 10434-00010:

Spot Count October 2022 19 Gross Billing \$290.70

Combined Disc. \$43.62

Net Billing \$247.08

Confirmed & Accepted for WBBK - WECB - WESP - WJRL By:

Accepted for MAIN STREET COMMUNICATIONS By:

Sanford Bishop for US Congress 10/18/2022 10/24/2022

MON SUN SAT FRI WED THURS 0 0 TUE 6,000 W 576.50 576.50 50.00 50.00 515.30 515.30 515.30 515.30 515.30 510.00 13 8 8 8 8 8 8 8 8 8 8 \$153.00 \$153.00 \$153.00 \$153.00 \$153.00 \$153.00 \$153.00 \$153.00 \$153.00 \$153.00 \$153.00 0 0 0 1700 1300 200 2700 2800 300 Viregrass \$15.30 \$15.30 \$15.30 \$15.30 \$15.30 \$15.30 \$15.30 \$15.30 \$15.30 \$15.30 

net to station \$247,10

WBBK - WECB - WESP - WJRL 285 NORTH FOSTER STREET SUITE 800 DOTHAN, AL 36303 334-699-0047

MAIN STREET COMMUNICATIONS

209 SOUTH GAINES STREET

Attn: DAVE HELLER

DAVENPORT, IA 52802

#### SANFORD BISHOP FOR CONGRESS

Advertiser ID: 10434

Amount Paid\_

10434-00010-0000	10/30/2022	1
Official Invoice	Date	Page

DETACH AND RETURN WITH PAYMENT

10434-00010-0000

O 10/30/2022

For: SANFORD BISHOP FOR CONGRESS

Purchase Order Number:

Est. Number:

Co-Op:

Description: POLITICAL Salesperson: Account, House

-0.110	-					
Date	Day	Length		Qty	Rate	Total
			Copy: COMING BACK STRONG Tape: 1452			
10/18/2022	1 1		WBBK-FM 09:51:25 AM 01:52:10 PM 04:21:15 PM	3	\$15.30	\$45.90
10/19/2022	Wed		WBBK-FM 08:13:30 AM 02:51:45 PM 05:51:30 PM	3	\$15.30	\$45.90
10/20/2022	Thu	1:00	WBBK-FM 06:51:30 AM 10:21:00 AM 05:51:00 PM	3	\$15.30	\$45.90
		200	Copy: FRIEND Tape: SB5422MSC		045.00	<b>645.00</b>
10/21/2022	1 1		WBBK-FM 02:21:00 PM	1	\$15.30	\$15.30
10/22/2022	1 1		WBBK-FM 04:30:00 PM	1	\$15.30	\$15.30
10/24/2022	Mon	1:00	WBBK-FM 06:13:00 AM	1	\$15.30	\$15.30
			ISCI Code: SB5122MSC		0	
10/21/2022	Fri	1:00	Copy: LISTEN Tape: SB5122MSC WBBK-FM 04:51:00 PM	1	\$15.30	\$15.30
10/21/2022	1 1		WBBK-FM 10:20:00 AM		\$15.30	\$15.30
10/23/2022	1 1		WBBK-FM 01:20:15 PM	1	\$15.30	\$15.30
10/24/2022	IVIOII	1.00	ISCI Code: SB5222MSC	'	•	Ψ10.00
			Copy: EVERYBODY'S TALKING Tape: SB5222MSC		1	
10/21/2022	Fri	1:00	WBBK-FM 06:14:00 AM	1	\$15.30	\$15.30
10/22/2022	1 1	1:00	WBBK-FM 01:21:30 PM	1	\$15.30	\$15.30
10/23/2022	Sun	1:00	WBBK-FM 05:20:30 PM	1	\$15.30	\$15.30
10/24/2022	Mon	1:00	WBBK-FM 05:50:30 PM	1	\$15.30	\$15.30
10/30/2022	1 11		Agency Discount			(\$43.61
					1	
					1	

All Invoices are due Net 30. Please put invoice number on check. If payment has been received, please keep this invoice for your records.

Quantity	19 Total	\$290.70
AGENCY DISC	OUNT	(\$43.61)
Total Due		\$247.09