



Political Broadcast Agreement Form for Candidate Advertisements (PB-19)



Political Broadcast Agreement Form for Candidate Advertisements (PB-19)

This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

Please note:

You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.

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A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit <u>education.nab.org</u>.

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit nab.org/MemberTools.

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges.	See Invoice for actual schedule and charges.							
, Sanford Bishop	, hereby request station time as follows:							
IDENTIFY CANDIDATE TYPE	RAL CANDIDATE E OR LOCAL CANDIDATE							
ALL QUESTIONS/BLOCK	S MUST BE COMPLETED							
Candidate name:								
Sanford Bishop								
Authorized committee:								
Bishop for Congress								
Agency requesting time (and contact information):								
N/A								
Candidate's political party:								
Democratic Party								
Office sought (no acronyms or abbreviations):								
2nd Congressional District of Georgia								
Date of election:	✓ General Primary							
November 8, 2022								
Treasurer of candidate's authorized committee:								
Charonda Huff								
The undersigned represents that:								
(1) the payment for the broadcast time requested has been fur	nished by (check one box below):							
the candidate listed above who is a legally qualified car	ndidate, or							
the authorized committee of the legally qualified candi	date listed above;							
(2) this station is authorized to announce the time as paid for b	y such person or entity; and							
(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.								
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISC IN THE PLACEMENT OF ADVERTISING.	RIMINATION ON THE BASIS OF RACE OR ETHNICITY							
Candidate/Committee/Agency	Station Representative							
Signature: D. Riships	Signature: Judgia Judg							
Name: Sanford Bishop	Name: Wowa Cuchs							
Date of Request to Purchase Ad Time: 8/22/2022	Date of Station Agreement to Sell Time:							

Federal Candidate Certification: The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.							
Candidate Authorized Committee	'Agency						
Signature: Ambul	Skushoff						
Name: Sanford Bishop	VO						
Date: 8/22/2022							
TC	D BE COMPLETED BY STATION O	NLY					
Ad submitted to Station? Ye Date ad received:	No No No No						
Federal candidate certification signed (a	bove): Yes No	N/A					
Disposition: Accepted Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)* Rejected – provide reason (optional): *Upload partially accepted form, then promptly upload updated final form when complete.							
Date and nature of follow-ups, if any (e.c	3., insufficient sponsor ID tag):						
Contract #: 0434-06	Station Call Letters:	Date Received/Requested:					
Est. #:	Station Location!	Run Start and End Dates: 21/3/22 - 9/19/22					
use this space to document schedule of purchased or attach separately. If station	raffic system print-out) or other documents time purchased, when spots actually aired, will not upload the actual times spots aired t information immediately should be placed	the rates charged and the classes of time d until an invoice is generated, the name					

WBBK - WECB - WESP - WJRL 285 NORTH FOSTER STREET SUITE 800 DOTHAN, AL 36303 334-699-0047

Client:

SANFORD BISHOP FOR CONGRESS

Order #: Description: **10434-00006** POLITICAL

Date Entered:

9/12/2022

P.O.#:

Salesperson:

Account, House

Invoice Frequency: Billed at end of Media Month, Sorted by Date

Phone/Fax:

202-321-1855

MAIN STREET COMMUNICATIONS Attn: DAVE HELLER 209 SOUTH GAINES STREET DAVENPORT, IA 52802

On-Air Schedule

	Start Date	End Date	Station	Scheduled	Time/Event	Repeated	Length	Qty	Rate	Total	M	<u>Tu</u>	W	<u>Th</u>	<u>F</u>	<u>Sa</u>	<u>Su</u>
1	9/13/2022	9/19/2022	WBBK-FM	06:00:00	to 10:00:00	Weekly	1:00	5	15,30	76,50	1	1	1	1	1	0	0
2	9/13/2022	9/19/2022	WBBK-FM	10:00:00	to 15:00:00	Weekly	1:00	5	15,30	76.50	1	1	1	1	1	0	0
3	9/13/2022	9/19/2022	WBBK-FM	15:00:00	to 19:00:00	Weekly	1:00	5	15.30	76.50	1	1	1	1	1	0	0
4	9/17/2022	9/17/2022	WBBK-FM	10:00:00	to 15:00:00	Weekly	1:00	1	15.30	15,30	0	0	0	0	0	1	0
5	9/17/2022	9/17/2022	WBBK-FM	15:00:00	to 19:00:00	Weekly	1:00	- 1	15.30	15.30	0	0	0	0	0	1	0
6	9/18/2022	9/18/2022	WBBK-FM	10:00:00	to 15:00:00	Weekly	1:00	1	15,30	15,30	0	0	0	0	0	0	-1
7	9/18/2022	9/18/2022	WBBK-FM	15:00:00	to 19:00:00	Weekly	1:00	1	15.30	15.30	0	0	0	0	0	0	4

Order Start Date: 9/13/2022

Order End Date: 9/19/2022

Spots: 19

Total Charges:

\$290.70

Combined Discounts:

\$43.62

Total Net:

\$247.08

Projected Media Month Billin	ng Totals for SANFORD B	ISHOP FOR CONG	RESS / 10434-00006 :	
	Spot Count		10.	
	<u>spoi Couni</u>	<u>Gross Billing</u>	Combined Disc.	<u>Net Billing</u>
September 2022	19	\$290.70	\$43.62	\$247.08

Confirmed & Accepted for WBBK - WECB - WESP - WJRL By:

Accepted for MAIN STREET COMMUNICATIONS By:

Advertiser: Bishop for US Congress
Flight Start: 9/13/2022
Flight End: 9/19/2022

WBBK Total	Su 7p-12m	Su 3p-7p	Su 10a-3p	Su 6a-10a	Sa 7p-12m	Sa 3p-7p	Sa 10a-3p	Sa 6a-10a	M-F 7p-12m	M-F 3p-7p	M-F 10a-3p	M-F 6a-10a	WBBK 93.1 FM Urban AC (8
	\$15.30	\$15.30	\$15.30	\$15.30	\$15.30	\$15.30	\$15.30	\$15.30	\$15.30	\$15.30	\$15.30	\$15.30	Wiregrass
	0.1	0.1	0,1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	9.1	0.1	
	300	2800	2700	700	200	1300	600	1700	0	0	0	0	
\$153.00	\$153.00	\$153.00	\$153.00	\$153.00	\$153.00	\$153.00	\$153.00	\$153.00	\$153.00	\$153.00	\$153.00	\$153.00	
1.9	0.0	0.1	0.1	0.0	0.0	0.1	0.1	0.0	0.0	0.5	0.5	0.5	
	60	60	60	60	60	60	60	60	60	60	60	60	
19	0	1	1	0	0	1	1	0	0	5	5	ъ	
\$290.70	\$0.00	\$15.30	\$15.30	\$0.00	\$0.00	\$15.30	\$15.30	\$0.00	\$0.00	\$76.50	\$76.50	\$76.50	6,000 W
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MAIN STREET COMMUNICATIONS

Attn: DAVE HELLER 209 SOUTH GAINES STREET

DAVENPORT, IA 52802

SANFORD BISHOP FOR CONGRESS

Advertiser ID: 10434

Amount Paid

10434-00006-0000	9/25/2022	1
Official Invoice	Date	Page

DETACH AND RETURN WITH PAYMENT

10434-00006-0000

O 9/25/2022

For: SANFORD BISHOP FOR CONGRESS

Purchase Order Number:

Est. Number: Co-Op:

Description: POLITICAL

Salesperson: Account, House

					Salesperson: Account,	Но	use	
Date	Day	Length			Qt	ty	Rate	Total
				Tape: SB5422MSC				
9/15/2022			WBBK-FM	09:21:00 AM 01:21:00 PM 03:51:00 PM		3	\$15.30	\$45.90
9/16/2022	Fri	1:00	WBBK-FM	06:14:00 AM 11:20:00 AM 03:21:00 PM		3	\$15.30	\$45.90
9/17/2022	Sat	1:00	WBBK-FM	11:51:30 AM 04:10:30 PM		2	\$15,30	\$30.60
9/18/2022	Sun	1:00	WBBK-FM	01:21:00 PM 04:21:00 PM		2	\$15.30	\$30.60
9/19/2022	Mon	1:00	WBBK-FM	06:15:00 AM 12:51:10 PM 05:21:00 PM		3	\$15.30	\$45.90
				ISCI Code: SB5122MSC				
				Tape: SB5122MSC				
9/13/2022			WBBK-FM	09:21:00 AM 05:51:00 PM		2	\$15.30	\$30.60
9/14/2022	Wed	1:00	WBBK-FM	01:22:30 PM		1	\$15,30	\$15.30
				ISCI Code: SB5222MSC				
	_			BODY'S TALKING Tape: SB5222MSC				
9/13/2022			WBBK-FM	02:20:30 PM		1	\$15.30	\$15.30
9/14/2022	Wed	1:00	WBBK-FM	07:51:30 AM 04:51:00 PM		2	\$15.30	\$30,60
9/25/2022				Agency Discount				(\$43.6
						- 1		
						ı		
							ı	

All Invoices are due Net 30. Please put invoice number on check. If payment has been received, please keep this invoice for your records.

Quantity	19 Total	\$290.70
AGENCY DISC	TNUC	(\$43,61)
Total Due		\$247.09