



**Political Rate Card**  
**Updated 4/18/18**

Townsquare (PORTLAND)

Rates Valid Out Of Window Only - May change at any time

ALL RATES ARE GROSS

**STATION CALL LETTERS (WBLM)**

Daypart	Pre-Emp With Notice			100% Non Pre-Emp			ISSUE					
M-F 6A-10A	:60	\$70.00	:30	\$60.00	:60	\$95.00	:30	\$81.00	:60	\$110.00	:30	\$95.00
M-F 10A-3P	:60	\$65.00	:30	\$56.00	:60	\$80.00	:30	\$68.00	:60	\$95.00	:30	\$80.00
M-F 3P-7P	:60	\$65.00	:30	\$56.00	:60	\$80.00	:30	\$68.00	:60	\$95.00	:30	\$80.00
M-F 7P-12M	:60	\$65.00	:30	\$56.00	:60	\$40.00	:30	\$34.00	:60	\$50.00	:30	\$45.00
M-F 6A-7P	:60	\$65.00	:30	\$56.00	:60	\$90.00	:30	\$77.00	:60	\$105.00	:30	\$90.00
SA 6A-7P	:60	\$50.00	:30	\$43.00	:60	\$60.00	:30	\$51.00	:60	\$70.00	:30	\$60.00
SA 6A-10A	:60	\$45.00	:30	\$39.00	:60	\$60.00	:30	\$51.00	:60	\$70.00	:30	\$60.00
SA 10A-3P	:60	\$55.00	:30	\$47.00	:60	\$65.00	:30	\$56.00	:60	\$75.00	:30	\$65.00
SA 3P-7P	:60	\$45.00	:30	\$39.00	:60	\$60.00	:30	\$51.00	:60	\$70.00	:30	\$60.00
SA 7P-12M	:60	\$20.00	:30	\$17.00	:60	\$20.00	:30	\$17.00	:60	\$25.00	:30	\$20.00
SU 6A-7P	:60	\$35.00	:30	\$30.00	:60	\$45.00	:30	\$39.00	:60	\$55.00	:30	\$45.00
SU 6A-10A	:60	\$35.00	:30	\$30.00	:60	\$40.00	:30	\$34.00	:60	\$50.00	:30	\$45.00
SU 10A-3P	:60	\$40.00	:30	\$34.00	:60	\$50.00	:30	\$43.00	:60	\$60.00	:30	\$50.00
SU 3P-7P	:60	\$30.00	:30	\$23.00	:60	\$50.00	:30	\$43.00	:60	\$60.00	:30	\$50.00
SU 7P-12M	:60	\$20.00	:30	\$17.00	:60	\$20.00	:30	\$17.00	:60	\$25.00	:30	\$20.00

**STATION CALL LETTERS (WCYY)**

Daypart	Pre-Emp With Notice			100% Non Pre-Emp			ISSUE					
M-F 6A-10A	:60	\$25.00	:30	\$22.00	:60	\$50.00	:30	\$43.00	:60	\$60.00	:30	\$50.00
M-F 10A-3P	:60	\$35.00	:30	\$30.00	:60	\$60.00	:30	\$51.00	:60	\$70.00	:30	\$60.00
M-F 3P-7P	:60	\$40.00	:30	\$34.00	:60	\$60.00	:30	\$51.00	:60	\$70.00	:30	\$60.00
M-F 7P-12M	:60	\$15.00	:30	\$13.00	:60	\$20.00	:30	\$17.00	:60	\$25.00	:30	\$20.00
M-F 6A-7P	:60	\$35.00	:30	\$30.00	:60	\$55.00	:30	\$47.00	:60	\$65.00	:30	\$55.00
SA 6A-7P	:60	\$20.00	:30	\$17.00	:60	\$25.00	:30	\$22.00	:60	\$30.00	:30	\$25.00
SA 6A-10A	:60	\$15.00	:30	\$13.00	:60	\$20.00	:30	\$17.00	:60	\$25.00	:30	\$20.00
SA 10A-3P	:60	\$20.00	:30	\$17.00	:60	\$30.00	:30	\$26.00	:60	\$35.00	:30	\$30.00
SA 3P-7P	:60	\$20.00	:30	\$17.00	:60	\$30.00	:30	\$26.00	:60	\$35.00	:30	\$30.00
SA 7P-12M	:60	\$10.00	:30	\$9.00	:60	\$10.00	:30	\$9.00	:60	\$15.00	:30	\$12.00
SU 6A-7P	:60	\$20.00	:30	\$17.00	:60	\$30.00	:30	\$26.00	:60	\$35.00	:30	\$30.00
SU 6A-10A	:60	\$20.00	:30	\$17.00	:60	\$20.00	:30	\$17.00	:60	\$25.00	:30	\$20.00
SU 10A-3P	:60	\$25.00	:30	\$22.00	:60	\$30.00	:30	\$26.00	:60	\$35.00	:30	\$30.00
SU 3P-7P	:60	\$25.00	:30	\$22.00	:60	\$40.00	:30	\$34.00	:60	\$45.00	:30	\$40.00
SU 7P-12M	:60	\$10.00	:30	\$9.00	:60	\$10.00	:30	\$9.00	:60	\$15.00	:30	\$12.00

**STATION CALL LETTERS (WJBQ)**

Daypart	Pre-Emp With Notice			100% Non Pre-Emp			ISSUE					
M-F 6A-10A	:60	\$85.00	:30	\$73.00	:60	\$105.00	:30	\$90.00	:60	\$125.00	:30	\$105.00
M-F 10A-3P	:60	\$70.00	:30	\$60.00	:60	\$90.00	:30	\$77.00	:60	\$105.00	:30	\$90.00
M-F 3P-7P	:60	\$70.00	:30	\$60.00	:60	\$90.00	:30	\$77.00	:60	\$105.00	:30	\$90.00
M-F 7P-12M	:60	\$25.00	:30	\$22.00	:60	\$40.00	:30	\$34.00	:60	\$50.00	:30	\$45.00
M-F 6A-7P	:60	\$75.00	:30	\$64.00	:60	\$95.00	:30	\$81.00	:60	\$110.00	:30	\$95.00
SA 6A-7P	:60	\$50.00	:30	\$43.00	:60	\$65.00	:30	\$56.00	:60	\$75.00	:30	\$65.00
SA 6A-10A	:60	\$45.00	:30	\$39.00	:60	\$60.00	:30	\$51.00	:60	\$70.00	:30	\$60.00
SA 10A-3P	:60	\$55.00	:30	\$47.00	:60	\$75.00	:30	\$64.00	:60	\$90.00	:30	\$75.00
SA 3P-7P	:60	\$45.00	:30	\$39.00	:60	\$60.00	:30	\$51.00	:60	\$70.00	:30	\$60.00
SA 7P-12M	:60	\$20.00	:30	\$17.00	:60	\$20.00	:30	\$17.00	:60	\$25.00	:30	\$20.00
SU 6A-7P	:60	\$35.00	:30	\$30.00	:60	\$45.00	:30	\$39.00	:60	\$55.00	:30	\$45.00
SU 6A-10A	:60	\$35.00	:30	\$30.00	:60	\$40.00	:30	\$34.00	:60	\$50.00	:30	\$45.00
SU 10A-3P	:60	\$40.00	:30	\$34.00	:60	\$50.00	:30	\$43.00	:60	\$60.00	:30	\$50.00
SU 3P-7P	:60	\$30.00	:30	\$26.00	:60	\$50.00	:30	\$43.00	:60	\$60.00	:30	\$50.00
SU 7P-12M	:60	\$15.00	:30	\$13.00	:60	\$15.00	:30	\$13.00	:60	\$20.00	:30	\$17.00