

Issues Programs List

Quarterly Issues Programs List

Station(s): KPEL-FM, KMDL-FM, KHXT-FM, KTDY-FM, KPEL-AM, KROF-AM

January 01, 2024 through March 31, 2024

Section I. Issues

The stations have identified the following topics as significant issues facing our community in this quarter:

- A. **Dropout Rate:** Louisiana statistics show that one out of every nine high schools students become dropouts.
- B. **Economic Tourism:** Local cities are using local tax revenue to fund local improvement projects. Tourism is our second most lucrative industry in the state.
- C. **Environmental Impact:** How are local pig farms affecting the stability of the fragile ecosystems of Louisiana's wetland environment.
- D. **Scams:** Scams against the elderly are on the increase in Louisiana.
- E. **Crime Prevention:** Giving Louisiana young people other options than turning to crime is helping law enforcement lower crime rates.

Section II. Responsive Programs

Date(s) Aired	Time(s) aired	Duration (Minutes)	Program Name	Related Issue	Description of Program & Issue Discussed
01/13/24	7-8 a.m.	42	Savez-Vous	Scams, Crime	What are the latest scams affecting South Louisiana and what is the best way to avoid being cheated? Mark Pope spoke with Chris Babin, Executive Director of the Better Business Bureau of Acadiana about the latest scams circulating in our area to be aware of. He also spoke about how to report local scams through the ScamTracker program which can also be used to see which scams are active.
01/20/24	7-8 a.m.	42	Savez-Vous	Elder Issues, Scams, Crime	Which scams are targeted at the elderly and how can children of older parents help protect them from scammers. A second installment of scam awareness. Mark Pope spoke with Chris Babin, Executive Director of the Better Business Bureau of Acadiana about the latest scams circulating in our area to be aware of. He also spoke about how to

					report local scams through the ScamTracker program which can also be used to see which scams are active.
01/27/24	7-8 a.m.	42	Savez-Vous	Environment, Pig Farming	What effect do pig farms in South Louisiana have on environmental conditions around the region? Mark Pope spoke with Dr. John Sutherlin, environmental author and research about the problems with pig farming for the environment.
02/03/24	7-8 a.m.	42	Savez-Vous	Education, Drop-Out Rates	What is being done to address the school dropout rate among South Louisiana high school and middle school students? Mark Pope spoke with Amanda Gary, director of Big Brothers, Big Sisters of Acadiana about how their program aims to pair single-parent children with another caring adult to help them their future.
02/10/24	7-8 a.m.	42	Savez-Vous	Tourism, Economy	How is tourism in South Louisiana rebounding in the years following COVID and what is being done to bring more visitors to our area? Mark Pope spoke with Denise Lanclos with the Lafayette Preservation Alliance about how to repair, use and create local programs for tourism in Lafayette and surrounding areas using our historical landmarks.
02/17/24	7-8 a.m.	42	Savez-Vous	Education, Children	What programs are available for at-risk students to keep them in school in South Louisiana? Mark Pope spoke with Rhyan Wheeler, Chief Executive Officer of the Boys and Girls Club of Acadiana, about their after-school programs that includes homework programs. They also foster leadership opportunities for the children.
02/24/24	7-8 a.m.	42	Savez-Vous	Children, At-Risk Youth Population	What youth programs are available in South Louisiana to keep at-risk kids off the streets and away from trouble with the law? Mark spoke with Rhyan Wheeler, President and CEO of Boys and Girls Clubs of Acadiana, about the variety of programs they have for at-risk

					youth.
03/02/24	7-8 a.m.	42	Savez-Vous	Tourism, Economy	How much more money should Lafayette and the surrounding area invest in tourism for this part of Louisiana? Mark Pope spoke with Chief Communications Officer with the Lafayette Convention and Visitors Commission about how their group is working with local groups to foster increased tourism in local areas. He spoke about how that money is working its way into local communities.
03/09/24	7-8 a.m.	42	Savez-Vous	Tourism, Economy, Trade	What steps is Lafayette Government taking to bring more foreign tourists to South Louisiana and what outreach programs are available to encourage more international travelers? Mark Pope spoke with Dave Dominigue, Director of the “International Trade & Relations Center”. He spoke to Mark about the various incentives and tax breaks that are available to local governments, businesses and other groups who work to export their products across the globe.
03/16/24	7-8 a.m.	42	Savez-Vous	Education, Foreign Impact	What is the impact of French Immersion in Lafayette schools having on tourism with other French Speaking countries and how is that affecting Lafayette as a tourist destination? Mark Pope spoke with the Council for the Development of French in Louisiana Chief Communication Officer Matt Mick about our sister-city programs with various places in France and Canada. They also spoke about French immersion programs in our Acadiana and that impact on our tourism projects.
03/23/24	7-8 a.m.	42	Savez-Vous	Literacy, Education	What literacy programs are available in South Louisiana for adults and students who need help with reading? Mark Pope with Ellen and Greg Mullen with the Books Along the Teche Literary Festival about how their programs works to

					highlights works of both famous and up and coming authors from Louisiana. They also spoke about how the festival benefits tourism in the Acadiana region.
03/30/24	7-8 a.m.	42	Savez-Vous	Economy, Community	How do area festivals boost the economy of smaller communities that are located in and around the Greater Lafayette area. Scott Mayor Jan- Scott Richard spoke with Mark Pope about creating the concept of Scott being the Boudin Capitol of the World. The sensation took off with a festival touting the now massive amount of restaurants through Acadiana and the South serving the product. The festival brings in visitors from across the country. Money generated from the festival and the Scott Boudin Festival Association helps to fund local projects.