

**WRSF(FM) COLUMBIA-NAGS HEAD | WERX(FM) COLUMBIA-NAGS HEAD  
WKJX(FM) ELIZABETH CITY | WOBR(FM) WANCHESE-NAGS HEAD  
WOBX(FM) MANTEO-NAGS HEAD  
WCNC(AM) ELIZABETH CITY | WZBO(AM) EDENTON**

**QUARTERLY ISSUES/PROGRAMS LIST**

Station:

WRSF WERX WKJX **WOBR** WOBX (FM/AM) WCNC WZBO

Year: **2013** 1<sup>st</sup> Qtr 2<sup>nd</sup> Qtr 3<sup>rd</sup> Qtr **4<sup>th</sup> Qtr**

Issues:

- 1) Health Care
- 2) Drunk Driving
- 3) Public Safety
- 4) Education
- 5) Weather and Health
- 6) Youth/Children

Programming Aired:

Public Affairs show "Radio Health Journal" 30min – 6-630a Sundays  
On location broadcasts (see attached details)

REPORT OF ISSUES/RESPONSIVE PROGRAMMING  
4TH QUARTER 2013 WOBR-FM

DATE: December 18-December 31<sup>st</sup>

ISSUE: Drinking and Driving

PROGRAM TITLE: Anti drinking campaign Booze it and Loose it

TYPE OF PROGRAM: cindy crawford on air live

SOURCE: Kitty Hawk Police department

DATE: (S) December 18<sup>th</sup> through Jan 2<sup>nd</sup>

DURATION: 1 minute per day

BRIEF DESCRIPTION : WOBR helped promote the Booze it and Loose it campaign conducted state wide by NCDOT to crack down on Drinking and Driving with an intensive focus on the Holiday Season.

REPORT OF ISSUES/RESPONSIVE PROGRAMMING  
4TH QUARTER 2013 WOBR-FM

DATE: October 5<sup>th</sup> 2013

ISSUE: Colington Fire Department Fundraiser

PROGRAM TITLE :Live remote and fundraising drive

TYPE OF PROGRAM: cindy crawford on air

SOURCE : Colington twp volunteer fire dept

DATE: (S) October 5

DURATION: 2 hours

BRIEF DESCRIPTION : WOBR helped solicit for funds to help support the collington twp vfd..

DATE: December 12<sup>th</sup> 2013

ISSUE: Toys for Tots Campaign

PROGRAM TITLE: Toy's for Tots Campaign

TYPE OF PROGRAM: Live Remotes

SOURCE: Aggressive initiative and action to collect and deliver toys to the needy via the toys for tots program.

DATE: (S) December 12<sup>th</sup> 2013 and December 14<sup>th</sup> 2013

DURATION: December 12<sup>th</sup> 5 hours  
December 14<sup>th</sup> 2 hours

BRIEF DESCRIPTION: WOBR in conjunction with Jolly Roger Restaurant and Toys for Tots campaign conducted a live broadcast on December 12<sup>th</sup> at Jolly Roger Restaurant and a Live Remote broadcast on December 14<sup>th</sup> at Walgreens to collect toys. Toys were turned over to the OBX Toys for Tot's campaing.

4<sup>th</sup> Q 2013

**WOBR-FM  
PIRATE 95.3  
WANCHESE  
NORTH CAROLINA**

**WOBR-FM ADDRESSES THE AREA'S ISSUES ITEMS AND CONCERNS IN SEVERAL WAYS. THEY ARE INTERVIEWS WHEN APPICABLE, LIVE AND RECORDED PUBLIC SERVICE ANNOUNCEMTNS, DONATED ADVERTISING, LOCAL NEWS AND REMOTES.**

**ISSUES, CONCERNS AND ITEMS TEND TO RELATE TO OUR GEOGRAPHIC LOCATION IN REGARD TO WEATHER AND IT'S AFTERMATH. OTHER ISSUES TEND TO CONCERN THE TOURISM BASED ECONOMY, CULTURAL ACTIVITIES AND CIVICS, THAT WHICH BENEFITS LOCAL GROUPS, CAUSES AND GOVERNMENT.**

**DOCUMENTATION IS INCLUDED ON HOW THIS STATION PROVIDED TREATMENT OF COMMUNITY ISSUES.**

PA BLOCK FOR 11-03-13

RADIO HEALTH JOURNAL

"THE PSYCHOLOGY AND EMOTIONS OF SOCIAL NETWORKS" AND "FLU SEASON 2013"

\*\*\*\*ISSUES COVERED: PSYCHOLOGY; INTERPERSONAL COMMUNICATIONS; TECHNOLOGY AND SOCIETY; SOCIAL MEDIA; MEDIA AND SOCIETY; CONSUMERISM; PUBLIC HEALTH; YOUTH AT RISK; TECHNOLOGY\*\*\*\*

TIME 28:00

PA BLOCK FOR 11-10-13

RADIO HEALTH JOURNAL

"MARIJUANA: HOW MUCH LIKE ALCOHOL?" AND "INSIDE YOUR MEDICINE CABINET"

\*\*\*\*ISSUES COVERED: DRUGS AND ILLICIT DRUG USE; PUBLIC POLICY; LAWS; CRIME AND THE JUSTICE SYSTEM; STATE GOVERNMENT; ALCOHOL; MARKETING AND ADVERTISING; YOUTH AT RISK; CONSUMERISM; DRUG SAFETY\*\*\*\*

TIME 28:00

PA BLOCK FOR 11-17-13

RADIO HEALTH JOURNAL

"MEAL FROM A TEST TUBE: THE FUTURE OF DINNER?" AND "FOOD POISONING APPS"

\*\*\*\*ISSUES COVERED: AGRICULTURE; TECHNOLOGY; FOOD SECURITY AND FOOD SUPPLY; ENERGY; ENVIRONMENT AND POLLUTION; ANIMAL WELFARE; CONSUMERISM; ECONOMICS; CONSUMER SAFETY; PUBLIC HEALTH\*\*\*\*

TIME 28:00

PA BLOCK FOR 11-24-13

RADIO HEALTH JOURNAL

"WHY COLLEGE STUDENTS DRINK" AND "ANKLE REPLACEMENTS"

\*\*\*\*ISSUES COVERED: YOUTH AT RISK; EDUCATION; DRUG AND ALCOHOL ABUSE; SEXUAL ABUSE; CONSUMERISM; TECHNOLOGY\*\*\*\*

TIME 28:00

PA BLOCK FOR 12-01-13

RADIO HEALTH JOURNAL

"BREASTMILK SHARING" AND "KEEPING SECRETS FROM YOUR DOCTOR"

\*\*\*\*ISSUES COVERED: INFANTS AND YOUTH AT RISK; HEALTH CARE; PUBLIC HEALTH; CONSUMERISM;  
CONSUMER SAFETY; HEALTH CARE; PUBLIC HEALTH\*\*\*\*  
TIME 28:00

PA BLOCK FOR 12-08-13

RADIO HEALTH JOURNAL

"BACKLASH AGAINST OVERPARENTING" AND "ACCENTUATING THE POSITIVE"

\*\*\*\*ISSUES COVERED: YOUTH AT RISK; EDUCATION; PARENTING AND FAMILY ISSUES; PUBLIC SAFETY;  
TECHNOLOGY; PSYCHOLOGY\*\*\*\*

TIME 28:00

PA BLOCK FOR 12-15-13

RADIO HEALTH JOURNAL

"ORPHAN DRUGS" AND "CHILDREN'S FOOD ALLERGIES"

\*\*\*\*ISSUES COVERED: GOVERNMENT AND LEGISLATION; ECONOMICS; BUSINESS AND INDUSTRY;  
CONSUMERISM; CHILDREN AT RISK; EDUCATION; SCHOOL SAFETY; PUBLIC HEALTH; PARENTING ISSUES\*\*\*\*

TIME 28:00

PA BLOCK FOR 12-22-13

RADIO HEALTH JOURNAL

"HOLIDAYS IN THE ER" AND "PHARMACISTS AND DIABETES TREATMENT"

\*\*\*\*ISSUES COVERED: HEALTH CARE; PUBLIC HEALTH; WEATHER AND HEALTH; PREVENTION; FAMILY ISSUES;  
ECONOMICS\*\*\*\*

TIME 28:00

PA BLOCK FOR 12-29-13

RADIO HEALTH JOURNAL

"FERTILITY AND THE POOR" AND "SERIOUSLY ILL TEENS WILL STILL BE TEENS"

\*\*\*\*ISSUES COVERED: WOMEN'S ISSUES; POVERTY; ABORTION AND FAMILY PLANNING; YOUTH AT RISK;  
EMPLOYMENT; EDUCATION; FEDERAL GOVERNMENT AND WELFARE; PARENTING AND FAMILY ISSUES\*\*\*\*

TIME 28:00



**NCNN PUBLIC AFFAIRS PROGRAMMING**

4<sup>TH</sup> QUARTER 2013  
(OCTOBER 1<sup>ST</sup> – DECEMBER 31<sup>ST</sup>)

PA BLOCK FOR 10-06-13

RADIO HEALTH JOURNAL

"ICU PTSD" AND "THE SCIENCE OF SUCCESS"

\*\*\*\*ISSUES COVERED: HEALTH CARE; CONSUMERISM; MENTAL ILLNESS; PSYCHOLOGY\*\*\*\*

TIME 28:00

PA BLOCK FOR 10-13-13

RADIO HEALTH JOURNAL

"WET HOUSES" AND "CANCER PREHABILITATION"

\*\*\*\*ISSUES COVERED: HOMELESSNESS; ALCOHOL AND SUBSTANCE ABUSE AND TREATMENT;  
CONSUMERISM; HEALTH CARE; ECONOMICS\*\*\*\*

TIME 28:00

PA BLOCK FOR 10-20-13

RADIO HEALTH JOURNAL

"KIDS' BITTER MEDICINE" AND "YOUR THERAPIST'S BRAIN"

\*\*\*\*ISSUES COVERED: YOUTH AT RISK; PARENTING ISSUES; HEALTH CARE; PUBLIC HEALTH;  
CONSUMERISM\*\*\*\*

TIME 28:00

PA BLOCK FOR 10-27-13

RADIO HEALTH JOURNAL

"FALSE CONFESSIONS" AND "HEALTH EFFECTS OF SPRINGING AHEAD AND FALLING BACK"

\*\*\*\*ISSUES COVERED: CRIME; POLICE; COURTS AND THE JUSTICE SYSTEM; PUBLIC POLICY; LAW;  
CONSUMERISM; PUBLIC HEALTH\*\*\*\*

TIME 28:00