

**WOBR-FM
PIRATE 95.3
WANCHESE
NORTH CAROLINA**

WOBR-FM ADDRESSES THE AREA'S ISSUES ITEMS AND CONCERNS IN SEVERAL WAYS. THEY ARE INTERVIEWS WHEN APPICABLE, LIVE AND RECORDED PUBLIC SERVICE ANNOUNCEMTNS, DONATED ADVERTISING, LOCAL NEWS, REMOTES AND LONG-FORM PROGRAMMING.

ISSUES, CONCERNS AND ITEMS TEND TO RELATE TO OUR GEOGRAPHIC LOCATION IN REGARD TO WEATHER AND IT'S AFTERMATH. OTHER ISSUES TEND TO CONCERN THE TOURISM BASED ECONOMY, CULTURAL ACTIVITIES AND CIVICS, THAT WHICH BENEFITS LOCAL GROUPS, CAUSES AND GOVERNMENT.

DOCUMENTATION IS INCLUDED ON HOW THIS STATION PROVIDED TREATMENT OF COMMUNITY ISSUES.

CLIFF CURTIS

Cliff Curtis April 9, 2013

**OPERATIONS MANAGER
WOBR-FM**

WRSF(FM) COLUMBIA-NAGS HEAD / WERX(FM) COLUMBIA-NAGS HEAD
WKJX(FM) ELIZABETH CITY / WOBR(FM) WANCHESE-NAGS HEAD
WOBX(FM) MANTEO-NAGS HEAD
WCNC(AM) ELIZABETH CITY / WZBO(AM) EDENTON

QUARTERLY ISSUES/PROGRAMS LIST

Station:

WRSF WERX WKJX WOBR WOBX WCNC WZBO

Year: 2013 1st Qtr 2nd Qtr 3rd Qtr 4th Qtr

Issues:

- 1) Health/HealthCare
- 2) Economy/Economic Recovery
- 3) Drug Abuse/Prevention
- 4) Employment Matters
- 6) Government Policies
- 7) Education/School Safety
- 8) Community Events

Programming Aired:

Recorded Public Service Announcements

Live Announced Public Service Announcements

Public Affairs Show Sundays 5:30am (NCNN "Carolina Newsmakers") 30:00

Recorded Interviews (see attached)

WOBR-FM
Interviews
Length: approx. 5 minutes

The following are interviews pre-recorded and aired at a later date.
The interview information and air-dates are as follows:

Friday 2-22-13 -- Julia Scheer, Theatre of Dare. Discussed pre-sales for community theatre play Dearly Departed as well as ways to support local theater. Aired at approx 4:10pm.

Wednesday 3-6-13 -- Corey Smith of Dare County SPCA. Gave information on pet adoption in Dare County. Aired at approx 3:10pm.

Friday 3-22-13 -- Interviewed Tonya Young of Roanoke Island Festival Park. Focused on upcoming festival events including Bluegrass Festival and arts and craft displays. Aired at 3:20pm.



NCNN Public Affairs Programming

**1st QUARTER 2013
(January 1 – March 31st)**

***Carolina Newsmakers
30-minute version.***

PA BLOCK FOR 1-6-13

CAROLINA NEWSMAKERS

"INTERVIEW WITH LEW EBERT", PRESIDENT AND CEO OF THE NORTH CAROLINA CHAMBER OF COMMERCE

****ISSUES COVERED: BUSINESS AND INDUSTRY; JOB CREATION; NC ECONOMY; RURAL/URBAN AREAS OF NORTH CAROLINA; EMPLOYMENT/UNEMPLOYMENT; EDUCATION AND THE COMMUNITY COLLEGE SYSTEM; NC GDP GROWTH PROJECTIONS; MANUFACTURING; SMALL BUSINESS JOBS; SUPPORT INDUSTRIES; POPULATION GROWTH; PRO-BUSINESS LEGISLATIVE LEADERSHIP AND SAME STANCE PROJECTED FROM INCOMING GOVERNOR; WORKER'S COMPENSATION; NORTH CAROLINA'S BUSINESS CLIMATE AND MAKING NORTH CAROLINA MORE COMPETITIVE WITH OTHER STATES; REGULATORY GUIDELINES FOR NORTH CAROLINA; ENVIRONMENTAL REGULATIONS; NC STATE TAX INCENTIVES; THE RURAL CENTER; REGIONAL ECONOMIC STRATEGIES; STATE REQUIREMENT OF A BALANCED BUDGET; THE EFFECT OF THE RECESSION ON NORTH CAROLINA'S DEBT; NORTH CAROLINA'S 2.8 BILLION DOLLAR DEFICIT TO THE FEDERAL GOVERNMENT; IMPROVING THE STATE'S INFRASTRUCTURE; LOBBYING AT THE NC STATE LEGISLATURE****

PA BLOCK FOR 01-13-13

CAROLINA NEWSMAKERS

"INTERVIEW WITH ANDY ALLEN", PRESIDENT OF THE NORTH CAROLINA RETAIL MERCHANTS ASSOCIATION

****ISSUES COVERED: LOBBYING; RETAIL BUSINESS; MODERNIZING THE STATE TAX CODE; SALES TAXES, INCOME TAXES, AND TAX REVENUES; TAX RATES; TAXING INTERNET SALES; STATE GOVERNMENT AND THE NC GENERAL ASSEMBLY; GOVERNMENT REGULATIONS ON BUSINESSES; JOB CREATION, JOB DEVELOPMENT, AND WORKFORCE TRAINING; TRANSPORTATION; ECONOMIC DEVELOPMENT; TOLL ROADS; KEEPING BUSINESSES IN NORTH CAROLINA****

PA BLOCK FOR 01-20-13

CAROLINA NEWSMAKERS

"INTERVIEW WITH JUNE ATKINSON", NORTH CAROLINA STATE SUPERINTENDENT OF PUBLIC INSTRUCTION

****ISSUES COVERED: SCHOOL SAFETY; SAFETY RESOURCE OFFICERS; GUN CONTROL LEGISLATION; MENTAL HEALTH; IMPROVING STUDENT BEHAVIOR; PSYCHOLOGY AND SOCIOLOGY; SCHOOL SAFETY PLANS; DRUG ACTIVITY, ALCOHOL USE AMONG PUBLIC SCHOOL STUDENTS; PUBLIC EDUCATION; PRIMARY AND SECONDARY EDUCATION; GRADUATION RATES; EMPHASIS ON READING AND MATHEMATICS; EXPANDING BANDWIDTH FOR INTERNET SERVICES IN PUBLIC SCHOOLS; DISTANCE EDUCATION; POPULATION SHIFTS IN URBAN/RURAL AREAS OF NORTH CAROLINA; NORTH CAROLINA HISTORY; OFFERING FOREIGN LANGUAGE CLASSES IN ELEMENTARY THROUGH HIGH SCHOOL YEARS; EFFECTIVENESS OF TEACHERS AND STUDENT ACHIEVEMENT; INTERACTION WITH THE NC GENERAL ASSEMBLY; KEEPING GREAT TEACHERS IN THE CLASSROOM AND INCREASING TEACHER'S SALARIES; STUDENT ASSIGNMENT IN POPULATED AREAS OF N.C. ****

PA BLOCK FOR 01-27-13

CAROLINA NEWSMAKERS

"INTERVIEW WITH CONGRESSMAN DAVID PRICE"

****ISSUES COVERED: REDISTRICTING; SCHOOL SAFETY; GUN CONTROL, GUN SAFETY, AND CRIME CONTROL; THE BRADY BILL; BACKGROUND CHECKS; 2ND AMENDMENT RIGHTS; THE POSSIBILITY OF BANNING ASSAULT WEAPONS, HOMELAND SECURITY; THE FISCAL CLIFF; ECONOMIC RECOVERY; FEDERAL DEFICIT REDUCTION; U.S. DISCRETIONARY SPENDING; REDUCED MILITARY SPENDING AND ITS EFFECT ON NORTH CAROLINA; ON-LINE SALES TAXES AND LOST REVENUE FOR N.C.; THE FARM BILL AND FEDERAL SUBSIDIES; REFORMING IMMIGRATION POLICY****

PA BLOCK FOR 02-03-13

CAROLINA NEWSMAKERS

"INTERVIEW WITH TOM HOWE", DIRECTOR AND GENERAL MANAGER OF UNC-TV

****ISSUES COVERED: THE SERIES "DOWNTOWN ABBEY"; UNC-TV PROGRAMMING; CHILDREN'S PROGRAMMING; FAMILY ISSUES; MUSIC PROGRAMMING THAT'S NOT AVAILABLE ON COMMERCIAL TELEVISION; UNC-TV PLEDGE DRIVES; CORPORATION OF PUBLIC BROADCASTING AND PBS; THE COST OF RUNNING PBS PROGRAMMING; PUBLIC RADIO FOR THE STATE OF NORTH CAROLINA; LOCALIZING PUBLIC RADIO; THE LIFE AND LEGACY OF WILLIAM FRIDAY; "NORTH CAROLINA PEOPLE"; TECHNOLOGY RELATED TO STATE-WIDE COVERAGE****

PA BLOCK FOR 02-10-13

CAROLINA NEWSMAKERS

"INTERVIEW WITH ROY COOPER", ATTORNEY GENERAL FOR THE STATE OF NORTH CAROLINA

****ISSUES COVERED: SCHOOL SAFETY; GUN SAFETY; TRAINING FOR SCHOOL RESOURCE OFFICERS; LAW ENFORCEMENT; GUN CONTROL REGULATIONS; CRIMINAL BEHAVIOR AND CRIME PREVENTION; DRUG ABUSE AND DRUG PREVENTION; ABUSE OF PRESCRIPTION DRUGS; METHAMPHETAMINE MANUFACTURING IN NORTH CAROLINA; ON-LINE SCAMS****

PA BLOCK FOR 02-17-13

CAROLINA NEWSMAKERS

"INTERVIEW WITH BRAD WILSON", PRESIDENT AND CEO OF BLUE CROSS AND BLUE SHIELD OF NORTH CAROLINA

****ISSUES COVERED: HEALTH CARE INSURANCE AND OBAMACARE; THE AFFORDABLE CARE ACT; HEALTH COVERAGE; MEDICARE AND MEDICAID; THE COST AND ACCESS OF HEALTH CARE INSURANCE; PREVENTIVE CARE; UNC HEALTH CARE SYSTEM; CAROLINA ADVANCED HEALTH; THE POVERTY LEVEL AND ELIGIBILITY FOR MEDICAID; MANAGING THE COST OF MEDICAID; HEALTH CARE PROVIDERS IN NORTH CAROLINA; NEGOTIATING INSURANCE RATES; THE RISING COST OF HEALTH CARE****

PA BLOCK FOR 02-24-13

CAROLINA NEWSMAKERS

"INTERVIEW WITH U.S. CONGRESSWOMAN RENEE ELLMERS"

****ISSUES COVERED: REDISTRICTING; 2012 CAMPAIGN; FEDERAL DEBT; THE "FISCAL" CLIFF AND RAISING THE DEBT CEILING; SEQUESTER REPLACEMENT BILL; CUTS TO MILITARY SPENDING; SPENDING ON MEDICARE AND MEDICAID; SOCIAL SECURITY; BUDGET CONTROL ACT; FEDERAL TAX REVENUE; THE RISING COST OF HEALTH CARE AND HEALTH CARE INSURANCE; THE QUALITY OF HEALTH CARE; RECOVERY FROM THE RECESSION; NC'S LOSS FROM TEXTILES AND MANUFACTURING; JOB CREATION BILLS; FEDERAL/STATE ASSISTANCE FOR SMALL BUSINESSES; STATE TAX REFORM; IMMIGRATION LEGISLATION AND IMMIGRATION REFORM; EARNING U.S. CITIZENSHIP; NATIONAL DEFENSE; JOB CREATION AND SMALL BUSINESS DEVELOPMENT***

PA BLOCK FOR 03-03-13

CAROLINA NEWSMAKERS

"INTERVIEW WITH JOHN HOOD", PRESIDENT AND CHAIRMAN OF THE JOHN LOCKE FOUNDATION

****ISSUES COVERED: THE NC GOVERNORS' OFFICE AND PAT MCCRORY; THE FIRST REPUBLICAN GOVERNOR IN NORTH CAROLINA SINCE THE 1970'S; EXECUTIVE BRANCH OF THE STATE GOVERNMENT; INTERACTION BETWEEN THE GOVERNOR AND THE STATE LEGISLATURE; LOCAL GOVERNMENT AND STATE GOVERNMENT; NC GOVERNMENT PERSONNEL NEEDS; NC INFRASTRUCTURE; POLITICAL PARTIES; PARTISAN APPOINTMENTS IN GOVERNMENT; STATE TAX REFORM; SALES TAXES; AFFORDABLE CARE ACT; HEALTH INSURANCE; STATE BUDGET; ECONOMIC RECOVERY; EMPLOYMENT/UNEMPLOYMENT; BUSINESS AND INDUSTRY; MANUFACTURING; NC COST OF LIVING; NC INITIATIVE 6.0; SCHOOL SAFETY; GUN SAFETY; MENTAL HEALTH****

PA BLOCK FOR 03-10-13

CAROLINA NEWSMAKERS

"INTERVIEW WITH ROB SCHOFIELD", DIRECTOR OF RESEARCH AND POLICY DEVELOPMENT FOR NC POLICY WATCH

****ISSUES COVERED: LIBERAL/CONSERVATIVE VALUES AND VIEWS; FEDERAL DEFICIT; THE "FISCAL CLIFF"; FEDERAL/STATE BUDGET CUTS, HEALTHCARE AND MEDICARE EXPENSES; NC POPULATION GROWTH; STATE GOVERNMENT AND THE NC GENERAL ASSEMBLY; REPUBLICAN MAJORITY IN THE NC GENERAL ASSEMBLY; HEALTH CARE; AFFORDABLE HEALTH CARE AND THE AFFORDABLE HEALTH CARE ACT; STATE TAX REFORM; SALES AND PROPERTY TAXES; INCOME TAXES; PUBLIC EDUCATION; TERM LIMITS; THE ENVIRONMENT AND CLIMATE CHANGE; NC INFRASTRUCTURE; GOVERNMENT SERVICES AND BENEFITS****

PA BLOCK FOR 03-17-13

CAROLINA NEWSMAKERS

"INTERVIEW WITH WAYNE GOODWIN", COMMISSIONER OF INSURANCE FOR THE STATE OF NORTH CAROLINA

****ISSUES COVERED: NC GEOGRAPHY; INSURANCE; INFLATION AND INSURANCE RATES; REPLACING DAMAGED HOMES AND GOODS AND REPLACEMENT COSTS; CAR INSURANCE; AUTOMOBILE SAFETY; CAR INSURANCE COMPANY COMPETITION AND ADVERTISING IN N.C.; HOME OWNERS INSURANCE; THE DETERMINATION OF INSURANCE RATE INCREASES; INSURANCE CLAIMS; BUILDING CODES; INSURABLE ITEMS AND SPECIALIZED COVERAGE; FRAUD; THE ECONOMY AND ECONOMIC RECOVERY; STORM AND FLOOD COVERAGE; NATURAL DISASTERS AND INSURANCE COVERAGE****

PA BLOCK FOR 03-24-13

CAROLINA NEWSMAKERS

"INTERVIEW WITH HOLDEN THORP", RETIRING CHANCELLOR OF THE UNIVERSITY OF NORTH CAROLINA

****ISSUES COVERED: COLLEGE ATHLETICS; COMPLIANCE AND CHEATING; ACADEMIC FRAUD; RULES VIOLATIONS; EDUCATION; LACK OF PROFESSIONALISM AT THE UNIVERSITY; PROTECTING THE EDUCATION RECORDS OF STUDENTS; STATE PERSONNEL LAWS; WASHINGTON UNIVERSITY OF SAINT LOUIS; RESEARCH GRANTS AT UNIVERSITIES; RESEARCH TRIANGLE PARK; NIEHS AND RTI; PUBLIC AND PRIVATE UNIVERSITIES;

PA BLOCK FOR 03-31-13

CAROLINA NEWSMAKERS

"INTERVIEW WITH TOM CAMPBELL", EXECUTIVE PRODUCER OF "NC SPIN"

****ISSUES COVERED: NC SPIN; CONSERVATIVE AND LIBERAL VIEWS; STATE GOVERNMENT; THE REPUBLICAN PARTY INFLUENCE IN NORTH CAROLINA; REPUBLICAN MAJORITY IN THE STATE LEGISLATURE AND A REPUBLICAN GOVERNOR; STATE BUDGET; THE FUTURE OF HEALTH CARE AND THE AFFORDABLE HEALTH CARE ACT; SOCIAL SECURITY; MEDIA AND BROADCASTING; THE STATE'S INFRASTRUCTURE; REPAIRING AND MAINTAINING NC'S WATER SYSTEMS; TRANSPORTATION AND HIGHWAY NEEDS; BRIDGES THAT NEED REPAIR; THE ENVIRONMENT AND THE STATE'S ENERGY NEEDS; STATE DEBT; EMPLOYMENT AND UNEMPLOYMENT; THE RECESSION; JOB CREATION; TAX REFORM; INCOME TAX, CORPORATE TAX AND SALES TAX REVENUE; PUBLIC EDUCATION; DIGITAL LEARNING;

INCLUDING INTERVIEWS, WHEN APPLICABLE, LONG FORM SHOWS,
AND ON LOCATION SUPPORT OF EVENTS, THIS STATION PROVIDES
LIVE AND RECORDED PUBLIC SERVICE/NON PROFIT,
INFORMATION IN THE FOLLOWING WAYS:

- A. **LIVE PUBLIC SERVICE ANNOUNCEMENTS:** THE PUBLIC AND LOCAL AGENCIES ARE ENCOURAGED TO EMAIL OR FAX INFORMATION OF NON-PROFIT NATURE. FUNDRAISERS, PUBLIC HEALTH ISSUES, AVAILABLE SERVICES, ETC...THE INFORMATION IS GATHERED, PROCESSED AND MADE AVAILABLE FOR ON-AIR STAFF TO READ AT VARIOUS TIMES.
- B. **RECORDED PUBLIC SERVICE ANNOUNCEMENTS:** THIS STATION GATHERS RECORDED PUBLIC SERVICE ANNOUNCEMENTS FROM VARIOUS SOURCES INCLUDING—AD COUNCIL, CD'S MAILED TO THE STATION, AND CAPTURED VIA EMAIL, THEN AIRS SELECTED ANNOUNCEMENTS AT VARIOUS TIMES.

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