

3rd 8/20/3

**WOBR-FM
PIRATE 95.3
WANCHESE
NORTH CAROLINA**

WOBR-FM ADDRESSES THE AREA'S ISSUES ITEMS AND CONCERNS IN SEVERAL WAYS. THEY ARE INTERVIEWS WHEN APPICABLE, LIVE AND RECORDED PUBLIC SERVICE ANNOUNCEMTNS, DONATED ADVERTISING, LOCAL NEWS AND REMOTES.

ISSUES, CONCERNS AND ITEMS TEND TO RELATE TO OUR GEOGRAPHIC LOCATION IN REGARD TO WEATHER AND IT'S AFTERMATH. OTHER ISSUES TEND TO CONCERN THE TOURISM BASED ECONOMY, CULTURAL ACTIVITIES AND CIVICS, THAT WHICH BENEFITS LOCAL GROUPS, CAUSES AND GOVERNMENT.

DOCUMENTATION IS INCLUDED ON HOW THIS STATION PROVIDED TREATMENT OF COMMUNITY ISSUES.

WRSF(FM) COLUMBIA-NAGS HEAD / WERX(FM) COLUMBIA-NAGS HEAD
WKJX(FM) ELIZABETH CITY / WOBR(FM) WANCHESE-NAGS HEAD
WOBX(FM) MANTEO-NAGS HEAD
WCNC(AM) ELIZABETH CITY / WZBO(AM) EDENTON

QUARTERLY ISSUES/PROGRAMS LIST

Station:

WRSF WERX WKJX WOBR WO BX (FM/AM) WCNC WZBO

Year: 2013 1st Qtr 2nd Qtr 3rd Qtr 4th Qtr

Issues:

- 1) Health Care
- 2) Drunk Driving
- 3) Public Safety
- 4) Education
- 5) Clean Beaches

Programming Aired:

6-630a Sundays Public Affairs show "Radio Health Journal" 30min

In-Studio Interviews (see attached details)



NCNN PUBLIC AFFAIRS PROGRAMMING

3RD QUARTER 2013
(JULY 1ST – SEPTEMBER 30TH)

RADIO HEALTH JOURNAL
30 MIN.

PA BLOCK FOR 07-07-13

RADIO HEALTH JOURNAL

"SIBLING ABUSE" AND "ARE PELVIC EXAMS NECESSARY?"

****ISSUES COVERED: PUBLIC HEALTH; YOUTH AT RISK; CHILD ABUSE; CHILD SAFETY AND CHILD PROTECTION; PARENTING ISSUES; CONSUMERISM; HEALTH CARE; WOMEN'S ISSUES****

TIME 28:00

PA BLOCK FOR 07-14-13

RADIO HEALTH JOURNAL

"SCHIZOPHRENIA DENIAL" AND "MEDICINE IN PLAIN LANGUAGE"

****ISSUES COVERED: MENTAL ILLNESS; CONSUMERISM; EDUCATION; FAMILY ISSUES; HEALTH CARE****

TIME 28:00

PA BLOCK FOR 07-21-13

RADIO HEALTH JOURNAL

"THE LIMITS OF AGING" AND "PHOTOGRAPHIC MEMORY"

****ISSUES COVERED: AGING; SENIOR CITIZENS; TECHNOLOGY; ETHICS; SCIENCE AND TECHNOLOGY; EDUCATION****

TIME 28:00

RADIO HEALTH JOURNAL

"LOWERING THE DUI THRESHOLD" AND "WHAT DOCTORS FEEL"

****ISSUES COVERED: DRUNK DRIVING; HIGHWAY SAFETY; PUBLIC SAFETY; GOVERNMENT AND REGULATION; LEGAL ISSUES; HEALTH CARE; PUBLIC HEALTH; CONSUMERISM; EDUCATION****

TIME 28:00

PA BLOCK FOR 08-04-13

RADIO HEALTH JOURNAL

"REFUSE WORKERS: RESPECT YOUR LOCAL GARBAGEMAN" AND "ODD MEDICAL TREATMENTS OF THE PAST"

****ISSUES COVERED: LOCAL AND MUNICIPAL GOVERNMENTS; WORKER SAFETY; ENVIRONMENT;
EDUCATION; CONSUMERISM****

TIME 28:00

PA BLOCK FOR 08-11-13

RADIO HEALTH JOURNAL

"SUPERMARKET DIETICIANS" AND "NEW TREATMENTS FOR IRRITABLE BOWEL SYNDROME"

****ISSUES COVERED: CONSUMERISM; PUBLIC HEALTH; NUTRITION; ECONOMICS; EDUCATION****

TIME 28:00

PA BLOCK FOR 08-18-13

RADIO HEALTH JOURNAL

"CAFFEINE IN FOODS" AND "LEADERSHIP AND MENTAL ILLNESS"

****ISSUES COVERED: CONSUMERISM; FOOD SAFETY; CONSUMER SAFETY; PUBLIC HEALTH; NUTRITION;
CHILD SAFETY; FEDERAL GOVERNMENT AND REGULATION; MILITARY; GOVERNMENT; POLITICS; ELECTIONS;
MENTAL ILLNESS****

TIME 28:00

PA BLOCK FOR 08-25-13

RADIO HEALTH JOURNAL

"STUDY DRUGS ON CAMPUS" AND "GRIEF"

****ISSUES COVERED: YOUTH AT RISK; EDUCATION; COLLEGES AND UNIVERSITIES; DRUGS AND DRUG
ABUSE; CONSUMERISM; MENTAL ILLNESS; FAMILY ISSUES****

TIME 28:00

PA BLOCK FOR 09-01-13

RADIO HEALTH JOURNAL

"BOYS' VIOLENT PLAY" AND "THE JOY OF SINGING"

****ISSUES COVERED: CHILDREN AND YOUTH AT RISK; EDUCATION; VIOLENCE IN SOCIETY; PARENTING
ISSUES; PSYCHOLOGY; POP CULTURE; THE ELDERLY; SENIOR CITIZENS; THE AGING POPULATION****

TIME 28:00

PA BLOCK FOR 09-08-13

RADIO HEALTH JOURNAL

"MISOPHONIA-RAGE AT SMALL SOUNDS" AND "REGENERATION FROM SKIN CELLS"

****ISSUES COVERED: YOUTH AT RISK; EDUCATION; INTERPERSONAL RELATIONS; HEALTH CARE; TECHNOLOGY; ETHICS; CONSUMERISM****

TIME 28:00

PA BLOCK FOR 09-15-13

RADIO HEALTH JOURNAL

"OBESITY BIAS IN MEDICINE" AND "LETTING GO TO ACHIEVE A GOOD DEATH"

****ISSUES COVERED: DISCRIMINATION; HEALTH CARE; PUBLIC HEALTH; EDUCATION; CONSUMERISM; ETHICS; FAMILY ISSUES; TECHNOLOGY AND SOCIETY****

TIME 28:00

PA BLOCK FOR 9-22-13

RADIO HEALTH JOURNAL

"HEALTH INSURANCE EXCHANGES OPENING-WILL THEY BE READY?" AND "THE ORIGINS OF EATING DISORDERS"

****ISSUES COVERED: HEALTH CARE; PUBLIC HEALTH; CONSUMERISM; STATE GOVERNMENT; FEDERAL GOVERNMENT; PUBLIC POLICY; ECONOMICS; POLITICS; HEALTH CARE; WOMEN'S ISSUES; YOUTH AT RISK****

TIME 28:00

PA BLOCK FOR 09-29-13

RADIO HEALTH JOURNAL

"THE RETURN ON WORKPLACE WELLNESS" AND "RESTARTING STALLED GROWTH"

****ISSUES COVERED: HEALTH CARE; CONSUMERISM; ECONOMICS; EDUCATION; BUSINESS AND INDUSTRY; EMPLOYMENT; HEALTH CARE; YOUTH AT RISK****

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**3rd QUARTER 2013
IN STUDIO INTERVIEWS
LENGTH: APPROX. 5 MINUTES
WOBR-FM**

***August 15 3:45pm-** Eastern Surfing Association
(OBX District) Interviewed participants from the last non profit surf event. Spoke about the upcoming event on September 7, 2013 in Kitty Hawk and about the cause of the ESA:

"Dedicated to the sport of amateur surfing, to the operation of a program of amateur competition for surfers of all ages and abilities, and to the establishment and preservation of free access to a clean shoreline and ocean environment."

***August 16 4:20pm-** Eastern Surfing Association
(OBX District) Interviewed Pauline, a volunteer with the ESA along with the Ricky Brake, (co chair of the OBX ESA District). Spoke with a young man who participates, spoke about the upcoming event on September 7, 2013 in Kitty Hawk, about how people can volunteer with the ESA and about the cause of the ESA:

"Dedicated to the sport of amateur surfing, to the operation of a program of amateur competition for surfers of all ages and abilities, and to the establishment and preservation of free access to a clean shoreline and ocean environment."

Public Service Announcements

This station encourages the community to submit their non-profit event information. This station receives announcements via email, psa@ecri.net as well as directly to the Program Director and occasionally in person.

The information then gets put into our paperless software program called "Center Stage".

Information is then distributed to all stations in the Nags Head building for on air staff to read in random rotation throughout the day/week.

This station also receives audio PSA submissions which are uploaded into the automation system and aired random rotation throughout the day/week.

