

ISSUES PROGRAMS LIST

Quarter 1, 2024

Quarterly Issues Programs List for Station – WNIA

January 15, 2024 - April 15, 2024

Placed in Public File – April 15, 2024

NCC and Surrounding Community Announcements, which air randomly approximately 25 times per day. Live announcements air randomly, as radio booth is staffed.

- Blood Drive (LIVE)
 - Dates: 4/11/24 - Present

A blood drive hosted by The Blood Connection will take place on April 17th from 10am - 3pm. The event is open to the public.

- NCC Library/National Poetry Month (LIVE)
 - Dates: 4/8/24 - Present

Nash Community College's Library is offering a collection of books, ebooks, and audio books in celebration of April being National Poetry Month. It is also offering activities such as being emailed a poem-a-day and providing information on registering to attend a free Poetry & the Creative Mind Virtual Gala on April 30th. Information about the poetry collection, activities, and library email address and phone number announced.

- Construction Updates (LIVE)
 - Dates: 3/25/24 - Present

Construction is taking place on Old Carriage Road and the bridge at the HWY64 exits adjacent to the college. Updates about road closures and detours are provided as needed about any changes related to access to campus.

- Next NC Scholarship (LIVE)
 - Dates: 3/25/24 - Present

Information announced about the Next NC Scholarship that provides up to \$3,000 to eligible students. More information available at nashcc.edu/nextnc-scholarship.

- Paws for the Cause (LIVE)
 - Dates: 3/18/24 - 3/23/24

The Paws for the Cause Adoption and Vendor event was held on March 23rd from 9:30am - 3:30pm in the parking lot of Building D on Nash Community College's campus. Veterinarian

clinic, vendors, food trucks, games, a photo booth, and raffle were available. Donations for pet supplies were accepted. The event was free and open to the public.

- Wellness Fair (LIVE)
 - Dates: 3/18/24 - 3/21/24

A Wellness Fair was held on March 21st from 11am - 1pm in the Midway Cafe on Nash Community College's campus. Local mental health agencies were in attendance and other wellness resources were available. The fair was free to attend and open to students, faculty, and staff.

- Global Fair (LIVE)
 - Dates: 3/18/24 - 3/25/24

The Global Scholars program at NCC hosted a Global Fair on March 25th from 10am - 2:30pm. Cultural tents and displays, food trucks, crafts, snacks, and a fashion and talent show were included. The event was free to attend and open to the public.

- Nighthawk Enrollment Day (LIVE)
 - Dates: 3/18/24 - 3/26/24

Nighthawk Enrollment Day was held on March 26th from 9am - 7pm in the Brown Auditorium on NCC's campus to assist students with enrollment and registering for summer and fall classes. More information about the event is available at nashcc.edu/enrollmentday.

- Student Ambassador Scholarship (LIVE)
 - Dates: 3/18/24 - 3/28/24

Information was announced about how to submit an online NCC scholarship application to be a student ambassador. Contact information for the ambassador program was also provided.

- Career in a Year Open House (LIVE)
 - Dates: 3/18/24 - 4/9/24

Nash Community College hosted an event on April 9th from 5pm - 7pm at the Continuing Education building on campus to showcase and provide information about various career programs that can be completed in a year. The event was free to attend and open to the public.

- Career Fair (LIVE)
 - Dates: 3/18/24 - Present

Nash Community College will be hosting a Career Fair on April 16th from 10am - 2pm in the Brown Auditorium on campus. Several local employers will be in attendance to talk with attendees about potential employment opportunities and job openings. This event is free to attend and open to the public.

- Resume Writing Workshop (LIVE)
 - Dates: 3/18/24 - Present

Nash Community College offers resume writing workshops each Thursday from 1pm - 2:30pm in Building A, Rm 2202. The workshop is free to attend and open to students. More information available at NCCCareerPlacement@nashcc.edu.

- NCC Tutoring Services (LIVE)
 - Dates: 4/16/23 - Present

Nash Community College offers tutoring services for NCC courses such as English, Science, and Math. More information available at nashcc.edu/tutoring.

- 988 Crisis Lifeline (LIVE)
 - Dates: 4/16/23 - Present

Information about the 988 phone number that provides 24/7 crisis support for mental health related distress was provided. Individuals can also text 988 or chat at 988lifeline.org for support for themselves or a loved one.

- Nighthawk Coffee Shop (LIVE)
 - Dates: 10/16/23 - Present

An announcement to inform students, faculty, and staff about the hours and food and beverage options available at the NCC Nighthawk Coffee Show, located in the Continuing Education Building on campus.

- NCC Cosmetology Salon (LIVE)
 - Dates: 10/16/23 - Present

Information is announced about the hair and manicure services provided at the college's cosmetology salon. Operating hours and contact information was provided. All services are provided by NCC cosmetology students.

NCC PSAs

Airs randomly approximately 15 times per day.

- PSA Mental Health 988
 - 4/10/23 - Present
 - Vincent Edwards (:15)
 - Vincent Edwards (:30)
- NCC Program Promotions
 - 10/12/23 - Present
 - Broadcasting and Production Technology Highlight (0:30)
 - Certified Driver's License Highlight (0:30)
 - Cosmetology Highlight (0:30)
 - Credit For Prior Learning Highlight (0:30)
 - Early Childhood Education Highlight (0:30)
 - English Studio Highlight (0:30)
 - Firefighter Program Highlight (0:30)

- Networking Technologies Highlight (0:30)
- Nursing Program Highlight (0:30)
- Robotics Highlight (0:30)
- Studio 67 Highlight (0:30)
- Success Coaches Highlight (0:30)
- Vet Tech Program Highlight (0:15)

NCC program promotions highlight some of the degree options and student resources Nash Community College offers.

Emergency Alerts Information (Nash Community College) (1:35)

- Airs randomly, in no certain time slot.

Synopsis: NCC has a new system for communicating inclement weather alerts and emergency information. In the event of adverse weather, campus closings or emergency situations, emails, text messages and phone calls can be sent to system subscribers. Only messages regarding emergencies, inclement weather and/or changes in college operations will be sent. Please complete the following steps to register for updates.

You must register again even if you registered for the previous text alert system. The old system has been replaced. All NCC student email addresses are automatically subscribed in the system. Standard message rates apply.

- 1) Go to www.nashcc.edu/alerts
- 2) Type in your NCC issued student email address and click "forgot your password?"
- 3) Type in your student email address again and click reset password.
- 4) You will receive an email from do-no-reply@regroup.com with a link to reset your password. You may need to check your spam folder for the email.
- 5) Use the link to create your new password.
- 6) On the Regroup website, you can add cell phone numbers to receive emergency related text messages and voice phone calls. Additional email addresses can also be added.

Public Service Announcements provided by the Ad Council. Airs randomly approximately 15 times per day.

- Adoption from Foster Care Campaign
 - Dates: 8/11/22 - Present
 - Navigating Adoption Podcast - English (0:30)

These lighthearted and charming PSAs reassure potential parents that teens in foster care don't need perfection; they need the love and commitment a permanent family can provide. The PSAs direct audiences to visit AdoptUSKids.org, call 1-888-200-4005 (English), or 1-877-236-7831 (Spanish) to learn more the adoption process. See more at: <https://www.adcouncil.org/OurCampaigns/Family-Community/Adoption-from-Foster-Care>

- Child Car Safety Campaign
 - Dates: 6/6/23 - 3/19/24
 - Sour Note - English (0:15)

This campaign encourages parents and caregivers to correctly buckle up their kids in the right seat for their age and size by reminding them of the importance of getting the big stuff, like car safety, right. See more at: <https://www.adcouncil.org/campaign/child-car-safety>

- Distracted Driving Prevention Campaign

- Dates: 6/6/23 - Present
 - Messages Unseen - English (0:30)
 - School Drive - English (0:30)
 - Just Don't - English (0:30)

Messaging while driving—whether sending a text, commenting on a photo, or connecting with friends via an app—is dangerous. But even though 94% of Americans recognize it's dangerous to send a text while driving, and 91% recognize it's dangerous to read one, many people still do it. To address the disconnect between awareness and behavior, our campaign addresses the fact that people are personally engaging in a behavior that they know is dangerous. The campaign reminds drivers from 16 to 34 that no one is special enough to message while driving. See more at: <https://www.adcouncil.org/campaign/distracted-driving-prevention>

- Drug Impaired Driving Prevention Campaign

- Dates: 6/6/23 - Present
 - Did I Get Lost In The Music - English (0:30)

Although several states have legalized marijuana use, driving when impaired by any substance remains illegal in all 50 states and in Washington, D.C. Many marijuana users don't see a problem with driving after use, but research shows marijuana can slow reaction time, impair judgment of distance, and decrease coordination - all skills necessary for the safe operating of a vehicle. Our campaign targets young men aged 18 to 35, many of whom reject the common stereotypes of marijuana users - and reminds viewers that if you feel different, you drive different. Don't drive high. See more at: <https://www.adcouncil.org/campaign/drug-impaired-driving-prevention>

- Heat Stroke Prevention Campaign

- Dates: 6/6/23 - 3/15/24
 - Catchy Song - English (0:15)
 - If A Baby - English (0:30)
 - Weather Report - English (0:30)

Parked cars get hot, fast – and can be deadly. A child's body temperature rises 3-5 times faster than an adult's does, and even at temperatures as low as 60°F, a child that has been forgotten or left behind or gained access to a parked car can be at risk of heatstroke within minutes. This campaign reminds families with children that these tragedies can happen to anyone, but they are always preventable. See more at: <https://www.adcouncil.org/campaign/heatstroke-prevention>

- NC VoteRiders

- Dates: 1/5/23 - Present

- Identification - English (0:30)

VoteRiders is a non-partisan, non-profit organization with a mission to ensure that all citizens are able to exercise their freedom to vote. VoteRiders informs and helps citizens to secure their voter ID as well as inspires and supports organizations, local volunteers, and communities to sustain voter ID education and assistance efforts. See more at voteriders.org.

- Saving For Retirement Campaign

- Dates: 6/6/23 - 2/16/24

- Real Self Care - English (0:30)

People 50 and older are the fastest growing age segment in America, and they can expect to pay for a longer retirement. Yet nearly seven in 10 Americans approaching retirement having less than a year's income saved. Since 2017, we have empowered adults 45 to 60 to prepare for their retirement. See more at: <https://www.adcouncil.org/campaign/saving-for-retirement>

- Texting and Driving Prevention Campaign

- Dates: 8/11/22 - Present

- School Drive - English (0:30)

To address the disconnect between awareness and behavior, our campaign addresses the fact that people are personally engaging in a behavior that they know is dangerous. The campaign reminds drivers from 16 to 34 that no one is special enough to message while driving. <https://www.adcouncil.org/campaign/texting-and-driving-prevention>

- Type 2 Diabetes Prevention Campaign

- Dates: 6/6/23 - Present

- Remote Control - English (0:30)

- Warning App - English (0:15)

More than one in three American adults have prediabetes and are at high risk of developing type 2 diabetes—a serious health condition that can lead to a heart attack or stroke. Of these individuals, more than 80% of people with prediabetes don't know they have it. Thankfully, the vast majority of people with prediabetes can take steps to reduce their risk. Through weight loss, diet changes, and increased physical activity, prediabetes can often be reversed. See more at: <https://www.adcouncil.org/campaign/type-2-diabetes-prevention>