

PROGRAM..... BRP101  
COMPANY..... 01 Smart Media Group  
OFFICE..... 01 Alexandria

BUY DETAIL REPORT

RUN DATE 10/19/18  
RUN TIME 12:39:41  
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MEDIA..... RA RADIO  
CLIENT..... ROG18 Rogers for Congress  
PRODUCT..... ORDR ordr  
ESTIMATE..... C23C29 10/23 - 10/29 Radio  
STATION..... WGZZ 3 WGZZ-HD3  
CHANNEL

MARKET..... NMET NON METRO, US

RATING SERVICE ARB  
FLIGHT DATES 10/23/18 - 10/29/18

ITEM	DAY(S)	TIME	BA	COST	Q	NUMBER OF SPOTS PER WEEK								TOTAL SPOTS
	LEN	NTWRK	PROGRAM	REF		Oc 22	Oc 23	Oc 24	Oc 25	Oc 26	Oc 27	Oc 28	Oc 29	
> 1	60	.....S.	0600P-1000P HD3 ESPN DIRECT		11.77 G						6			6

10/22/18 - 10/29/18  
TOTAL SPOTS 6  
TOTAL COST 70.62

STATION WEEKLY SUMMARY

WEEK OF: 10/27 TOTAL  
SPOT(S): 6  
PURCHASED COST: 70.62 70.62