

CONTRACT



KATU TV
 2153 NE Sandy Blvd
 Portland, OR 97232
 (503) 231-4222

www.katu.com

And:

Media Analysis, Inc
 Attention: Marla Jackson
 PO Box 385128
 Waikoloa, HI 96738

<u>Contract / Revision</u> 1044495 /		<u>Alt Order #</u>
<u>Advertiser</u> Friends of Rachel Prusak OR House District 3		<u>Original Date / Revision</u> 10/30/18 / 10/30/18
<u>Contract Dates</u> 10/30/18 - 11/05/18	<u>Estimate #</u>	
<u>Product</u> Political Canidate		
<u>Billing Cycle</u> WEEKLY	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KATU	<u>Account Executive</u> Local Direct	<u>Sales Office</u> Local-Portland C
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
	<u>Order Type</u> GENERAL	
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 9485	<u>Advertiser Ref</u> 3081006	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KATU	10/30/18	11/02/18	News	6a-7a		:30			NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	- TWTF - -				3	\$400.00			
N 2	KATU	11/05/18	11/05/18	News	6a-7a		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/18	11/11/18	M - - - - -				1	\$400.00			
N 3	KATU	10/30/18	11/02/18	Good Morning America	7a-9a		:30			NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	- TWTF - -				4	\$700.00			
N 4	KATU	11/05/18	11/05/18	Good Morning America	7a-9a		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/18	11/11/18	M - - - - -				1	\$700.00			
N 5	KATU	10/30/18	11/02/18	A.M Northwest	9a-10a		:30			NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	- - WTF - -				2	\$600.00			
N 6	KATU	10/30/18	11/02/18	The View	10a-11a		:30			NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	- - WTF - -				2	\$750.00			
N 7	KATU	10/30/18	11/02/18	Live with Kelly	11a-12p		:30			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	- - WTF - -				2	\$450.00			
N 8	KATU	10/30/18	11/02/18	KATU 4p News	4p-430p		:30			NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	- - WTF - -				2	\$600.00			
N 9	KATU	10/30/18	11/02/18	KATU News @ 5p	5p-530p		:30			NM	2	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	- - WTF - -				2	\$1,300.00			
N 10	KATU	11/05/18	11/05/18	KATU News @ 5p	5p-530p		:30			NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/18	11/11/18	M - - - - -				1	\$1,300.00			
N 11	KATU	10/30/18	11/02/18	KATU News @ 6p	6p-630p		:30			NM	3	\$3,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	- - WTF - -				3	\$1,300.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.



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<u>Contract Dates</u> 10/30/18 - 11/05/18	<u>Product</u> Political Canidate	<u>Estimate #</u>
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 12	KATU	10/30/18	11/02/18	KATU News @ 630p	630p-7p		:30			NM	3	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	--WTF--				3	\$1,500.00			
N 13	KATU	10/30/18	11/02/18	Jeopardy	7p-730p		:30			NM	2	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	--WTF--				2	\$3,000.00			
N 14	KATU	10/30/18	11/02/18	Wheel Of Fortune	730p-8p		:30			NM	2	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	--WTF--				2	\$3,000.00			
N 15	KATU	10/30/18	11/04/18	News	11p-1135p		:30			NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	--WTFSS				3	\$500.00			
N 16	KATU	11/05/18	11/05/18	News	11p-1135p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/18	11/11/18	M-----				1	\$500.00			
N 17	KATU	10/30/18	11/04/18	Saturday 7a News	7a-9a		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	-----S-				1	\$600.00			
N 18	KATU	10/30/18	11/04/18	Sunday 7-9a News	7a-9a		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	-----S				1	\$400.00			
N 19	KATU	10/30/18	11/04/18	Sun 5P News	5p-530p		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	-----S				1	\$1,200.00			
Totals											37	\$38,400.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/29/18 - 11/04/18	33	\$35,500.00	(\$5,325.00)	\$30,175.00
11/05/18 - 11/11/18	4	\$2,900.00	(\$435.00)	\$2,465.00
Totals	37	\$38,400.00	(\$5,760.00)	\$32,640.00

Signature: _____ **Date:** _____

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at ...<http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

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