

CONTRACT

WLS-TV
190 North State Street
Chicago, IL 60601
(312) 750-7777

<http://abclocal.go.com/wls>

And:

Shorr Johnson Magnus
100 North 20th Street
Suite 201
Philadelphia, PA 19103

Contract / Revision 188070 /		Alt Order # WOC10743144
Product JB PRITZKER FOR GOVERNOR		
Contract Dates 09/21/17 - 09/26/17		Estimate # 28
Advertiser JB for Governor		Original Date / Revision 09/20/17 / 09/21/17
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property WLS-TV	Account Executive Dee Parker	Sales Office Philadelphia NT
Special Handling		
Demographic Adults 35+		
Agency Code	Advertiser Code 2	Product 1/2 2
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WLS	09/22/17	09/22/17	GMA M-F 7-9a	7a-9a		:30				NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/18/17	09/24/17	----1--				1	\$1,400.00				
N 2	WLS	09/25/17	09/25/17	GMA M-F 7-9a	7a-9a		:30				NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/17	10/01/17	1-----				1	\$1,400.00				
N 3	WLS	09/22/17	09/22/17	ABC7 News @ 5a M-F	5a-6a		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/18/17	09/24/17	----1--				1	\$550.00				
N 4	WLS	09/25/17	09/25/17	ABC7 News @ 5a M-F	5a-6a		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/17	10/01/17	1-----				1	\$550.00				
N 5	WLS	09/22/17	09/22/17	Live w/Kelly & Ryan 9-10a	9a-10a		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/18/17	09/24/17	----1--				1	\$800.00				
N 6	WLS	09/22/17	09/22/17	ABC7 News @ 5p M-F	5p-530p		:30				NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/18/17	09/24/17	----1--				1	\$1,800.00				
N 7	WLS	09/25/17	09/25/17	ABC7 News @ 5p M-F	5p-530p		:30				NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/17	10/01/17	1-----				1	\$1,800.00				
N 8	WLS	09/26/17	09/26/17	ABC7 News @ 6p M-F	6p-630p		:30				NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/17	10/01/17	-1-----				1	\$2,800.00				
N 9	WLS	09/25/17	09/25/17	ABC7 News @ 6p M-F	6p-630p		:30				NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/17	10/01/17	1-----				1	\$2,800.00				
N 10	WLS	09/22/17	09/22/17	Wheel of Fortune	626p-656p		:30				NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/18/17	09/24/17	----1--				1	\$3,000.00				
N 11	WLS	09/25/17	09/25/17	Wheel of Fortune	626p-656p		:30				NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/17	10/01/17	1-----				1	\$3,000.00				
N 12	WLS	09/25/17	09/25/17	DWTS	2 hour program onl		:30				NM	1	\$15,000.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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Contract / Revision	Alt Order #
188070 /	WOC10743144

Contract Dates	Product	Estimate #
09/21/17 - 09/26/17	JB PRITZKER FOR GOV	28

Advertiser	Original Date / Revision
JB for Governor	09/20/17 / 09/21/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/17	10/01/17	1-----				1	\$15,000.00				
N 13	WLS	09/26/17	09/26/17	Kimmel	1035p-1137p		:30				NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/17	10/01/17	-1-----				1	\$1,100.00				
N 14	WLS	09/25/17	09/25/17	Kimmel	1035p-1137p		:30				NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/17	10/01/17	1-----				1	\$1,100.00				
N 15	WLS	09/24/17	09/24/17	ABC7 News @ 10p M-F/Su	M-F 10-1035P / Su		:30				NM	1	\$3,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/18/17	09/24/17	-----1				1	\$3,700.00				
N 16	WLS	09/22/17	09/22/17	ABC7 News @ 10p M-F/Su	M-F 10-1035P / Su		:30				NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/18/17	09/24/17	----1--				1	\$4,000.00				
N 17	WLS	09/23/17	09/23/17	8a-10a Sa Local news	8a-10a		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/18/17	09/24/17	-----1-				1	\$1,000.00				
N 18	WLS	09/26/17	09/26/17	GMA M-F 7-9a	7a-9a		:30				NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/17	10/01/17	-1-----				1	\$1,400.00				
N 19	WLS	09/26/17	09/26/17	ABC7 News @ 5a M-F	5a-6a		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/17	10/01/17	-1-----				1	\$550.00				
N 20	WLS	09/26/17	09/26/17	Live w/Kelly & Ryan 9-10a	9a-10a		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/17	10/01/17	-1-----				1	\$800.00				
N 21	WLS	09/26/17	09/26/17	Wheel of Fortune	626p-656p		:30				NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/17	10/01/17	-1-----				1	\$3,000.00				
N 22	WLS	09/26/17	09/26/17	ABC7 News @ 10p M-F	M-F 10-1035P		:30				NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/17	10/01/17	-1-----				1	\$4,000.00				
Totals								0.00				22	\$55,550.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/28/17 - 09/24/17	8	\$16,250.00	(\$2,437.50)	\$13,812.50
09/25/17 - 09/26/17	14	\$39,300.00	(\$5,895.00)	\$33,405.00
Totals	22	\$55,550.00	(\$8,332.50)	\$47,217.50

Signature: _____ **Date:** _____

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