

CONTRACT



ABC 7 CHICAGO

WLS-TV
190 North State Street
Chicago, IL 60601
(312) 750-7777

<http://abclocal.go.com/wls>

And:

Shorr Johnson Magnus
100 North 20th Street
Suite 201
Philadelphia, PA 19103

Contract / Revision 191031 /		Alt Order # WOC10763288
Product JB PRITZKER FOR GOVERNOR		
Contract Dates 10/24/17 - 10/30/17		Estimate # 39
Advertiser JB for Governor		Original Date / Revision 10/23/17 / 10/23/17
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property WLS-TV	Account Executive Dee Parker	Sales Office Philadelphia NT
Special Handling		
Demographic Adults 35+		
Agency Code	Advertiser Code 2	Product 1/2 2
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WLS	10/24/17	10/27/17	GMA M-F 7-9a	7a-9a		1:00				NM	4	\$11,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/23/17	10/29/17	-1111--				4	\$2,800.00				
N 2	WLS	10/30/17	10/30/17	GMA M-F 7-9a	7a-9a		1:00				NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/30/17	11/05/17	1-----				1	\$2,800.00				
N 3	WLS	10/25/17	10/25/17	Kimmel	1035p-1137p		1:00				NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/23/17	10/29/17	--1----				1	\$2,200.00				
N 4	WLS	10/30/17	10/30/17	Kimmel	1035p-1137p		1:00				NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/30/17	11/05/17	1-----				1	\$2,200.00				
N 5	WLS	10/24/17	10/24/17	ABC7 News @ 10p M-F/Su	M-F 10-1035P / Su		1:00				NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/23/17	10/29/17	-1-----				1	\$8,000.00				
N 6	WLS	10/29/17	10/29/17	ABC7 News Su @ 8a	8a-10a		1:00				NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/23/17	10/29/17	-----1				1	\$1,600.00				
N 7	WLS	10/28/17	10/28/17	8a-10a Sa Local news	8a-10a		1:00				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/23/17	10/29/17	-----1-				1	\$2,000.00				
Totals								0.00				10	\$30,000.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/25/17 -10/29/17	8	\$25,000.00	(\$3,750.00)	\$21,250.00
10/30/17 -10/30/17	2	\$5,000.00	(\$750.00)	\$4,250.00
Totals	10	\$30,000.00	(\$4,500.00)	\$25,500.00

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.