



ABC 7 CHICAGO

<http://abclocal.go.com/wls>

WLS-TV
190 North State Street
Chicago, IL 60601
(312) 750-7777

CONTRACT

783

Contract / Revision 183783 /		Alt Order # WOC10704922
Product JB PRITZKER FOR GOVERNOR		
Contract Dates 08/08/17 - 08/14/17		Estimate # 21
Advertiser JB for Governor		Original Date / Revision 08/07/17 / 08/07/17
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property WLS-TV	Account Executive Dee Parker	Sales Office Philadelphia NT
Special Handling		
Demographic Adults 35+		
Agcy Code	Advertiser Code	Product 1/2
	2	2
Agency Ref		Advertiser Ref

And:

Shorr Johnson Magnus
100 North 20th Street
Suite 201
Philadelphia, PA 19103

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WLS	08/08/17	08/11/17	GMA M-F 7-9a	7a-9a		:30				NM	8	\$9,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/07/17	08/13/17	-2222--				8	\$1,200.00				
N 2	WLS	08/08/17	08/11/17	ABC7 News @ 5a M-F	5a-6a		:30				NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/07/17	08/13/17	-1111--				4	\$500.00				
N 3	WLS	08/08/17	08/11/17	ABC7 News @ M-F 6a	6a-7a		:30				NM	4	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/07/17	08/13/17	-1111--				4	\$1,200.00				
N 4	WLS	08/08/17	08/10/17	ABC7 News @ 4p M-F	4p-5p		:30				NM	2	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/07/17	08/13/17	-1-1---				2	\$1,100.00				
N 5	WLS	08/13/17	08/13/17	ABC7 News @ 5p Su	5p-530p		:30				NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/07/17	08/13/17	-----1				1	\$1,100.00				
N 6	WLS	08/08/17	08/10/17	ABC7 News @ 6p M-F	6p-630p		:30				NM	2	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/07/17	08/13/17	-1-1---				2	\$2,500.00				
N 7	WLS	08/09/17	08/11/17	ABC7 News @ 5p M-F	5p-530p		:30				NM	2	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/07/17	08/13/17	--1-1--				2	\$1,600.00				
N 8	WLS	08/12/17	08/12/17	ABC7 News @ 5p Sa	5p-530p		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/07/17	08/13/17	-----1-				1	\$1,000.00				
N 9	WLS	08/12/17	08/12/17	Sa Jeopardy	5:58 PM-6:25 PM		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/07/17	08/13/17	-----1-				1	\$1,200.00				
N 10	WLS	08/08/17	08/11/17	Wheel of Fortune	626p-656p		:30				NM	4	\$11,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/07/17	08/13/17	-1111--				4	\$2,800.00				
N 11	WLS	08/08/17	08/11/17	ABC7 News @ 10p M-F	M-F 10-1035P		:30				NM	4	\$14,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/07/17	08/13/17	-1111--				4	\$3,500.00				
N 12	WLS	08/13/17	08/13/17	ABC7 News Su @ 6a	6a-7a		:30				NM	1	\$400.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



WLS-TV
190 North State Street
Chicago, IL 60601
(312) 750-7777

ABC 7 CHICAGO

<http://abclocal.go.com/wls>

<u>Contract / Revision</u>	<u>Alt Order #</u>
183783 /	WOC10704922

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
08/08/17 - 08/14/17	JB PRITZKER FOR GOV	21

<u>Advertiser</u>	<u>Original Date / Revision</u>
JB for Governor	08/07/17 / 08/07/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	-----1				1	\$400.00				
N 13	WLS	08/13/17	08/13/17	ABC7 News Su @ 8a	8a-10a		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	-----1				1	\$800.00				
N 14	WLS	08/12/17	08/12/17	ABC7 News Sa @ 6a	6a-7a		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	-----1-				1	\$450.00				
N 15	WLS	08/12/17	08/12/17	8a-10a Sa Local news	8a-10a		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	-----1-				1	\$900.00				
N 16	WLS	08/13/17	08/13/17	GMA Su 7-8a	7a-8a		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	-----1				1	\$1,000.00				
N 17	WLS	08/12/17	08/12/17	GMA Sa 7-8a	7a-8a		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	-----1-				1	\$1,000.00				
N 18	WLS	08/14/17	08/14/17	GMA M-F 7-9a	7a-9a		:30				NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/14/17	08/20/17	2-----				2	\$1,200.00				
N 19	WLS	08/14/17	08/14/17	ABC7 News @ 5a M-F	5a-6a		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/14/17	08/20/17	1-----				1	\$500.00				
N 20	WLS	08/14/17	08/14/17	ABC7 News @ M-F 6a	6a-7a		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/14/17	08/20/17	1-----				1	\$1,200.00				
N 21	WLS	08/14/17	08/14/17	ABC7 News @ 4p M-F	4p-5p		:30				NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/14/17	08/20/17	1-----				1	\$1,100.00				
N 22	WLS	08/14/17	08/14/17	ABC7 News @ 6p M-F	6p-630p		:30				NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/14/17	08/20/17	1-----				1	\$2,500.00				
N 23	WLS	08/14/17	08/14/17	Wheel of Fortune	626p-656p		:30				NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/14/17	08/20/17	1-----				1	\$2,800.00				
N 24	WLS	08/14/17	08/14/17	ABC7 News @ 10p M-F/Su	M-F 10-1035P / Su		:30				NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/14/17	08/20/17	1-----				1	\$3,500.00				
Totals								0.00					\$73,850.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
07/31/17 - 08/14/17	47	\$73,850.00	(\$11,077.50)	\$62,772.50
Totals	47	\$73,850.00	(\$11,077.50)	\$62,772.50

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.