

# CONTRACT



**WLS-TV**  
 190 North State Street  
 Chicago, IL 60601  
 (312) 750-7777

<http://abclocal.go.com/wls>

And:

**Shorr Johnson Magnus**  
 100 North 20th Street  
 Suite 201  
 Philadelphia, PA 19103

199

<b>Contract / Revision</b> 181199 / 1		<b>Alt Order #</b> WOC10681065
<b>Product</b> JB PRITZKER FOR GOVERNOR		
<b>Contract Dates</b> 07/18/17 - 07/24/17		<b>Estimate #</b> 17
<b>Advertiser</b> JB for Governor		<b>Original Date / Revision</b> 07/19/17 / 07/19/17
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Property</b> WLS-TV	<b>Account Executive</b> Dee Parker	<b>Sales Office</b> Philadelphia NT
<b>Special Handling</b>		
<b>Demographic</b> Adults 35+		
<b>Agency Code</b>	<b>Advertiser Code</b> 2	<b>Product 1/2</b> 2
<b>Agency Ref</b>		<b>Advertiser Ref</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WLS	07/18/17	07/21/17	GMA M-F 7-9a	7a-9a		:30				NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/17/17	07/23/17	-111---				3	\$1,200.00				
D 2	WLS	07/24/17	07/24/17	GMA M-F 7-9a	7a-9a		:30				NM	0	\$0.00
3	WLS	07/18/17	07/20/17	The View	10a-11a		:30				NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/17/17	07/23/17	-1-1---				2	\$800.00				
D 4	WLS	07/24/17	07/24/17	The View	10a-11a		:30				NM	0	\$0.00
N 5	WLS	07/19/17	07/21/17	ABC7 News @ 6p M-F	6p-630p		:30				NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/17/17	07/23/17	--1----				1	\$2,500.00				
<b>Totals</b>											0.00	6	\$7,700.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/26/17 -07/20/17	6	\$7,700.00	(\$1,155.00)	\$6,545.00
<b>Totals</b>	6	\$7,700.00	(\$1,155.00)	\$6,545.00

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.