



WPMT-TV
2005 South Queen St
York, PA 17403
(717) 843-0043

CONTRACT

<u>Contract / Revision</u> 318081 /		<u>Alt Order #</u> 08234810
<u>Product</u> SMUCKER 4/18 ADD		
<u>Contract Dates</u> 04/22/16 - 04/25/16	<u>Estimate #</u> 84	
<u>Advertiser</u> Smucker/R/Sen/Pa		<u>Original Date / Revision</u> 04/21/16 / 04/21/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WPMT-TV	<u>Account Executive</u> Cheryl Long	<u>Sales Office</u> NSO Washington
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 17	<u>Product Code</u> 24
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Brabender Cox
1218 Grandview Avenue
1st Floor
Pittsburgh, PA 15211

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	43	04/22/16	04/22/16	F 1p-2p	1:00 PM-2:00 PM		:30				NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/18/16	04/24/16	----1--				1	\$35.00	0.00			
2	43	04/22/16	04/22/16	F 10p-1030p	10:00 PM-10:30 PM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/18/16	04/24/16	----1--				1	\$600.00	0.00			
3	43	04/22/16	04/22/16	F 3p-4p	3:00 PM-4:00 PM		:30				NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/18/16	04/24/16	----1--				1	\$40.00	0.00			
4	43	04/22/16	04/22/16	F 4p-430p	4:00 PM-4:30 PM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/18/16	04/24/16	----1--				1	\$100.00	0.00			
5	43	04/22/16	04/22/16	F 430p-5p	4:30 PM-5:00 PM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/18/16	04/24/16	----1--				1	\$100.00	0.00			
6	43	04/22/16	04/22/16	F 7a-730a	7:00 AM-7:30 AM		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/18/16	04/24/16	----1--				1	\$125.00	0.00			
7	43	04/22/16	04/22/16	F 7p-730p	7:00 PM-7:30 PM		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/18/16	04/24/16	----1--				1	\$225.00	0.00			
8	43	04/22/16	04/22/16	F 730a-8a	7:30 AM-8:00 AM		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/18/16	04/24/16	----1--				1	\$125.00	0.00			
9	43	04/22/16	04/22/16	F 730p-8p	7:30 PM-8:00 PM		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/18/16	04/24/16	----1--				1	\$250.00	0.00			
10	43	04/22/16	04/22/16	F 8a-830a	8:00 AM-8:30 AM		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/18/16	04/24/16	----1--				1	\$125.00	0.00			
11	43	04/22/16	04/22/16	F 830a-9a	8:30 AM-9:00 AM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/18/16	04/24/16	----1--				1	\$100.00	0.00			
12	43	04/22/16	04/22/16	Friday Prime Hour 2	9:00 PM-10:00 PM		:30				NM	1	\$800.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



WPMT-TV
2005 South Queen St
York, PA 17403
(717) 843-0043

<u>Contract / Revision</u> 318081 /		<u>Alt Order #</u> 08234810
<u>Contract Dates</u> 04/22/16 - 04/25/16	<u>Product</u> SMUCKER 4/18 ADD	<u>Estimate #</u> 84
<u>Advertiser</u> Smucker/R/Sen/Pa		<u>Original Date / Revision</u> 04/21/16 / 04/21/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/18/16	04/24/16	----1--				1	\$800.00	0.00			
13	43	04/25/16	04/25/16	M 10p-1030p	10:00 PM-10:30 PM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/25/16	05/01/16	1-----				1	\$600.00	0.00			
14	43	04/25/16	04/25/16	M 11p-1130p	11:00 PM-11:30 PM		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/25/16	05/01/16	1-----				1	\$50.00	0.00			
15	43	04/25/16	04/25/16	M 12p-1p	12:00 PM-1:00 PM		:30				NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/25/16	05/01/16	1-----				1	\$35.00	0.00			
16	43	04/25/16	04/25/16	M 2p-3p	2:00 PM-3:00 PM		:30				NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/25/16	05/01/16	1-----				1	\$35.00	0.00			
17	43	04/25/16	04/25/16	M 3p-4p	3:00 PM-4:00 PM		:30				NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/25/16	05/01/16	1-----				1	\$40.00	0.00			
18	43	04/25/16	04/25/16	M 4p-430p	4:00 PM-4:30 PM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/25/16	05/01/16	1-----				1	\$100.00	0.00			
19	43	04/25/16	04/25/16	M 430p-5p	4:30 PM-5:00 PM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/25/16	05/01/16	1-----				1	\$100.00	0.00			
20	43	04/25/16	04/25/16	M 7a-730a	7:00 AM-7:30 AM		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/25/16	05/01/16	1-----				1	\$125.00	0.00			
21	43	04/25/16	04/25/16	M 7p-730p	7:00 PM-7:30 PM		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/25/16	05/01/16	1-----				1	\$225.00	0.00			
22	43	04/25/16	04/25/16	M 730a-8a	7:30 AM-8:00 AM		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/25/16	05/01/16	1-----				1	\$125.00	0.00			
23	43	04/25/16	04/25/16	M 730p-8p	7:30 PM-8:00 PM		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/25/16	05/01/16	1-----				1	\$250.00	0.00			
24	43	04/25/16	04/25/16	M 8a-830a	8:00 AM-8:30 AM		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/25/16	05/01/16	1-----				1	\$125.00	0.00			
25	43	04/25/16	04/25/16	Monday Prime Hour 1	8p-9p		:30				NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/25/16	05/01/16	1-----				1	\$1,800.00	0.00			
26	43	04/25/16	04/25/16	M 830a-9a	8:30 AM-9:00 AM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/25/16	05/01/16	1-----				1	\$100.00	0.00			
27	43	04/23/16	04/23/16	Sa 10p-11p	10:00 PM-11:00 PM		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/18/16	04/24/16	-----1-				1	\$200.00	0.00			
28	43	04/23/16	04/23/16	Sa 730p-8p	7:30 PM-8:00 PM		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/18/16	04/24/16	-----1-				1	\$175.00	0.00			
29	43	04/24/16	04/24/16	Su 10p-11p	10:00 PM-11:00 PM		:30				NM	1	\$300.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



WPMT-TV
2005 South Queen St
York, PA 17403
(717) 843-0043

<u>Contract / Revision</u> 318081 /		<u>Alt Order #</u> 08234810
<u>Contract Dates</u> 04/22/16 - 04/25/16		<u>Product</u> SMUCKER 4/18 ADD
<u>Advertiser</u> Smucker/R/Sen/Pa		<u>Estimate #</u> 84
		<u>Original Date / Revision</u> 04/21/16 / 04/21/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/18/16	04/24/16	-----1				1	\$300.00	0.00			
30	43	04/24/16	04/24/16	Su 1130p-1230a	11:30 PM-12:30 XM		:30				NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/18/16	04/24/16	-----1				1	\$15.00	0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	43	04/18/16-04/24/16		Su 1130p-1230a	11:30 PM-12:30 XM	-----Su	:30		\$15.00	0.00	NM		
See MG 30.2													
Program Change													
2	43	04/24/16-04/24/16		Su 1130p-1230a	11:30 PM-12:30 XM	-----Su	:30		\$15.00	0.00	NM		
Ⓜ MG for 30.1 04/24													
31	43	04/24/16	04/24/16	Nascar Race	12:30 PM-4:30 PM		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/18/16	04/24/16	-----1				1	\$1,200.00	0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	43	04/18/16-04/24/16		Nascar Race	12:30 PM-4:30 PM	-----Su	:30		\$1,200.00	0.00	NM		
See MG 31.2													
Incorrect													
2	43	04/24/16-04/24/16		Nascar	Various	-----Su	:30		\$1,200.00	0.00	NM		
Ⓜ MG for 31.1 04/24													
32	43	04/24/16	04/24/16	Sunday Prime Hour 3	9:00 PM-10:00 PM		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/18/16	04/24/16	-----1				1	\$550.00	0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	43	04/18/16-04/24/16		Sunday Prime Hour 3	9:00 PM-10:00 PM	-----Su	:30		\$550.00	0.00	NM		
See MG 32.2													
Incorrect													
2	43	04/24/16-04/24/16		Sunday Prime Hour 3	9:00 PM-10:00 PM	-----Su	:30		\$550.00	0.00	NM		
Ⓜ MG for 32.1 04/24													
33	43	04/24/16	04/24/16	Sunday Prime Hour 3B	9:30 PM-10:00 PM		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/18/16	04/24/16	-----1				1	\$800.00	0.00			
Totals										0.00		33	\$9,575.00

Time Period	# of Spots	Gross Amount	Net Amount
03/28/16 - 04/24/16	19	\$5,865.00	\$4,985.25
04/25/16 - 04/25/16	14	\$3,710.00	\$3,153.50
Totals	33	\$9,575.00	\$8,138.75

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.

