

CONTRACT



WPMT-TV
2005 South Queen St
York, PA 17403
(717) 843-0043

<u>Contract / Revision</u> 318081 /		<u>Alt Order #</u> 08234810
<u>Product</u> SMUCKER 4/18 ADD		
<u>Contract Dates</u> 04/22/16 - 04/25/16		<u>Estimate #</u> 84
<u>Advertiser</u> Smucker/R/Sen/Pa		<u>Original Date / Revision</u> 04/21/16 / 04/21/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WPMT-TV	<u>Account Executive</u> Cheryl Long	<u>Sales Office</u> NSO Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 17	<u>Product Code</u> 24
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Brabender Cox
1218 Grandview Avenue
1st Floor
Pittsburgh, PA 15211

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	43	04/22/16	04/22/16	F 1p-2p	1:00 PM-2:00 PM		:30				NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/18/16	04/24/16	----1--				1	\$35.00	0.00			
2	43	04/22/16	04/22/16	F 10p-1030p	10:00 PM-10:30 PM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/18/16	04/24/16	----1--				1	\$600.00	0.00			
3	43	04/22/16	04/22/16	F 3p-4p	3:00 PM-4:00 PM		:30				NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/18/16	04/24/16	----1--				1	\$40.00	0.00			
4	43	04/22/16	04/22/16	F 4p-430p	4:00 PM-4:30 PM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/18/16	04/24/16	----1--				1	\$100.00	0.00			
5	43	04/22/16	04/22/16	F 430p-5p	4:30 PM-5:00 PM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/18/16	04/24/16	----1--				1	\$100.00	0.00			
6	43	04/22/16	04/22/16	F 7a-730a	7:00 AM-7:30 AM		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/18/16	04/24/16	----1--				1	\$125.00	0.00			
7	43	04/22/16	04/22/16	F 7p-730p	7:00 PM-7:30 PM		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/18/16	04/24/16	----1--				1	\$225.00	0.00			
8	43	04/22/16	04/22/16	F 730a-8a	7:30 AM-8:00 AM		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/18/16	04/24/16	----1--				1	\$125.00	0.00			
9	43	04/22/16	04/22/16	F 730p-8p	7:30 PM-8:00 PM		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/18/16	04/24/16	----1--				1	\$250.00	0.00			
10	43	04/22/16	04/22/16	F 8a-830a	8:00 AM-8:30 AM		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/18/16	04/24/16	----1--				1	\$125.00	0.00			
11	43	04/22/16	04/22/16	F 830a-9a	8:30 AM-9:00 AM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/18/16	04/24/16	----1--				1	\$100.00	0.00			
12	43	04/22/16	04/22/16	Friday Prime Hour 2	9:00 PM-10:00 PM		:30				NM	1	\$800.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u> 318081 /		<u>Alt Order #</u> 08234810
<u>Contract Dates</u> 04/22/16 - 04/25/16		<u>Product</u> SMUCKER 4/18 ADD
		<u>Estimate #</u> 84
<u>Advertiser</u> Smucker/R/Sen/Pa		<u>Original Date / Revision</u> 04/21/16 / 04/21/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/18/16	04/24/16	----1--				1	\$800.00	0.00			
13	43	04/25/16	04/25/16	M 10p-1030p	10:00 PM-10:30 PM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/25/16	05/01/16	1-----				1	\$600.00	0.00			
14	43	04/25/16	04/25/16	M 11p-1130p	11:00 PM-11:30 PM		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/25/16	05/01/16	1-----				1	\$50.00	0.00			
15	43	04/25/16	04/25/16	M 12p-1p	12:00 PM-1:00 PM		:30				NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/25/16	05/01/16	1-----				1	\$35.00	0.00			
16	43	04/25/16	04/25/16	M 2p-3p	2:00 PM-3:00 PM		:30				NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/25/16	05/01/16	1-----				1	\$35.00	0.00			
17	43	04/25/16	04/25/16	M 3p-4p	3:00 PM-4:00 PM		:30				NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/25/16	05/01/16	1-----				1	\$40.00	0.00			
18	43	04/25/16	04/25/16	M 4p-430p	4:00 PM-4:30 PM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/25/16	05/01/16	1-----				1	\$100.00	0.00			
19	43	04/25/16	04/25/16	M 430p-5p	4:30 PM-5:00 PM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/25/16	05/01/16	1-----				1	\$100.00	0.00			
20	43	04/25/16	04/25/16	M 7a-730a	7:00 AM-7:30 AM		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/25/16	05/01/16	1-----				1	\$125.00	0.00			
21	43	04/25/16	04/25/16	M 7p-730p	7:00 PM-7:30 PM		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/25/16	05/01/16	1-----				1	\$225.00	0.00			
22	43	04/25/16	04/25/16	M 730a-8a	7:30 AM-8:00 AM		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/25/16	05/01/16	1-----				1	\$125.00	0.00			
23	43	04/25/16	04/25/16	M 730p-8p	7:30 PM-8:00 PM		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/25/16	05/01/16	1-----				1	\$250.00	0.00			
24	43	04/25/16	04/25/16	M 8a-830a	8:00 AM-8:30 AM		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/25/16	05/01/16	1-----				1	\$125.00	0.00			
25	43	04/25/16	04/25/16	Monday Prime Hour 1	8p-9p		:30				NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/25/16	05/01/16	1-----				1	\$1,800.00	0.00			
26	43	04/25/16	04/25/16	M 830a-9a	8:30 AM-9:00 AM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/25/16	05/01/16	1-----				1	\$100.00	0.00			
27	43	04/23/16	04/23/16	Sa 10p-11p	10:00 PM-11:00 PM		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/18/16	04/24/16	-----1-				1	\$200.00	0.00			
28	43	04/23/16	04/23/16	Sa 730p-8p	7:30 PM-8:00 PM		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/18/16	04/24/16	-----1-				1	\$175.00	0.00			
29	43	04/24/16	04/24/16	Su 10p-11p	10:00 PM-11:00 PM		:30				NM	1	\$300.00

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		<u>Original Date / Revision</u> 04/21/16 / 04/21/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/18/16	04/24/16	-----1				1	\$300.00	0.00			
30	43	04/24/16	04/24/16	Su 1130p-1230a	11:30 PM-12:30 XM		:30				NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/18/16	04/24/16	-----1				1	\$15.00	0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	43	04/18/16-04/24/16		Su 1130p-1230a	11:30 PM-12:30 XM	-----Su	:30		\$15.00	0.00	NM		
See MG 30.2													
Program Change													
2	43	04/24/16-04/24/16		Su 1130p-1230a	11:30 PM-12:30 XM	-----Su	:30		\$15.00	0.00	NM		
Ⓜ MG for 30.1 04/24													
31	43	04/24/16	04/24/16	Nascar Race	12:30 PM-4:30 PM		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/18/16	04/24/16	-----1				1	\$1,200.00	0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	43	04/18/16-04/24/16		Nascar Race	12:30 PM-4:30 PM	-----Su	:30		\$1,200.00	0.00	NM		
See MG 31.2													
Incorrect													
2	43	04/24/16-04/24/16		Nascar	Various	-----Su	:30		\$1,200.00	0.00	NM		
Ⓜ MG for 31.1 04/24													
32	43	04/24/16	04/24/16	Sunday Prime Hour 3	9:00 PM-10:00 PM		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/18/16	04/24/16	-----1				1	\$550.00	0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	43	04/18/16-04/24/16		Sunday Prime Hour 3	9:00 PM-10:00 PM	-----Su	:30		\$550.00	0.00	NM		
See MG 32.2													
Incorrect													
2	43	04/24/16-04/24/16		Sunday Prime Hour 3	9:00 PM-10:00 PM	-----Su	:30		\$550.00	0.00	NM		
Ⓜ MG for 32.1 04/24													
33	43	04/24/16	04/24/16	Sunday Prime Hour 3B	9:30 PM-10:00 PM		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/18/16	04/24/16	-----1				1	\$800.00	0.00			
Totals											0.00	33	\$9,575.00

Time Period	# of Spots	Gross Amount	Net Amount
03/28/16 - 04/24/16	19	\$5,865.00	\$4,985.25
04/25/16 - 04/25/16	14	\$3,710.00	\$3,153.50
Totals	33	\$9,575.00	\$8,138.75

Signature: _____ Date: _____

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