



WPMT-TV
2005 South Queen St
York, PA 17403
(717) 843-0043

CONTRACT

<u>Contract / Revision</u> 316086 /		<u>Alt Order #</u> 08231510
<u>Product</u> CLINTON 4/17		
<u>Contract Dates</u> 04/17/16 - 04/26/16	<u>Estimate #</u> 4577	
<u>Advertiser</u> Clinton,H/D/US President		<u>Original Date / Revision</u> 04/15/16 / 04/15/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WPMT-TV	<u>Account Executive</u> Cheryl Long	<u>Sales Office</u> NSO Washington
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 12856	<u>Advertiser Code</u> 278	<u>Product Code</u> 295
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Greer Margolis & Mitchell, Inc
3050 K St NW
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	43	04/18/16	04/22/16	M-F 1p-2p	1:00 PM-2:00 PM		:30				NM	3	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/18/16	04/24/16	MTWTF--				3	\$35.00	0.00			
N 2	43	04/18/16	04/22/16	M-F 10p-1030p	10:00 PM-10:30 PM		:30				NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/18/16	04/24/16	MTWTF--				3	\$600.00	0.00			
N 3	43	04/18/16	04/22/16	M-F 1030p-11p	10:30 PM-11:00 PM		:30				NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/18/16	04/24/16	MTWTF--				2	\$500.00	0.00			
N 4	43	04/18/16	04/22/16	M-F 11p-1130p	11:00 PM-11:30 PM		:30				NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/18/16	04/24/16	MTWTF--				2	\$50.00	0.00			
N 5	43	04/18/16	04/22/16	M-F 1130p-12a	11:30 PM-12:00 AM		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/18/16	04/24/16	MTWTF--				1	\$50.00	0.00			
N 6	43	04/18/16	04/22/16	M-F 12p-1p	12:00 PM-1:00 PM		:30				NM	3	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/18/16	04/24/16	MTWTF--				3	\$35.00	0.00			
N 7	43	04/18/16	04/22/16	M-F 2p-3p	2:00 PM-3:00 PM		:30				NM	3	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/18/16	04/24/16	MTWTF--				3	\$35.00	0.00			
N 8	43	04/18/16	04/22/16	M-F 3p-4p	3:00 PM-4:00 PM		:30				NM	3	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/18/16	04/24/16	MTWTF--				3	\$40.00	0.00			
N 9	43	04/18/16	04/22/16	M-F 4p-430p	4:00 PM-4:30 PM		:30				NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/18/16	04/24/16	MTWTF--				3	\$100.00	0.00			
N 10	43	04/18/16	04/22/16	M-F 430p-5p	4:30 PM-5:00 PM		:30				NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/18/16	04/24/16	MTWTF--				4	\$100.00	0.00			
N 11	43	04/18/16	04/22/16	M-F 5a-530a	5:00 AM-5:30 AM		:30				NM	2	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/18/16	04/24/16	MTWTF--				2	\$45.00	0.00			
N 12	43	04/18/16	04/22/16	M-F 5p-530p	5:00 PM-5:30 PM		:30				NM	2	\$250.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u> 316086 /		<u>Alt Order #</u> 08231510
<u>Contract Dates</u> 04/17/16 - 04/26/16		<u>Product</u> CLINTON 4/17
<u>Advertiser</u> Clinton,H/D/US President		<u>Estimate #</u> 4577
		<u>Original Date / Revision</u> 04/15/16 / 04/15/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/18/16	04/24/16	MTWTF--				2	\$125.00	0.00			
N 13	43	04/18/16	04/22/16	M-F 530a-6a	5:30 AM-6:00 AM		:30				NM	2	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/18/16	04/24/16	MTWTF--				2	\$45.00	0.00			
N 14	43	04/18/16	04/22/16	M-F 530p-6p	5:30 PM-6:00 PM		:30				NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/18/16	04/24/16	MTWTF--				2	\$125.00	0.00			
N 15	43	04/18/16	04/22/16	M-F 6a-630a	6:00 AM-6:30 AM		:30				NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/18/16	04/24/16	MTWTF--				2	\$125.00	0.00			
N 16	43	04/18/16	04/22/16	M-F 6p-630p	6:00 PM-6:30 PM		:30				NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/18/16	04/24/16	MTWTF--				2	\$60.00	0.00			
N 17	43	04/18/16	04/22/16	M-F 630a-7a	6:30 AM-7:00 AM		:30				NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/18/16	04/24/16	MTWTF--				2	\$125.00	0.00			
N 18	43	04/18/16	04/22/16	M-F 630p-7p	6:30 PM-7:00 PM		:30				NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/18/16	04/24/16	MTWTF--				2	\$60.00	0.00			
N 19	43	04/18/16	04/22/16	M-F 7a-730a	7:00 AM-7:30 AM		:30				NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/18/16	04/24/16	MTWTF--				2	\$125.00	0.00			
N 20	43	04/18/16	04/22/16	M-F 7p-730p	7:00 PM-7:30 PM		:30				NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/18/16	04/24/16	MTWTF--				2	\$225.00	0.00			
N 21	43	04/18/16	04/22/16	M-F 730a-8a	7:30 AM-8:00 AM		:30				NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/18/16	04/24/16	MTWTF--				2	\$125.00	0.00			
N 22	43	04/18/16	04/22/16	M-F 730p-8p	7:30 PM-8:00 PM		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/18/16	04/24/16	MTWTF--				2	\$250.00	0.00			
N 23	43	04/18/16	04/22/16	M-F 8a-830a	8:00 AM-8:30 AM		:30				NM	2	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/18/16	04/24/16	MTWTF--				2	\$90.00	0.00			
N 24	43	04/18/16	04/22/16	M-F 830a-9a	8:30 AM-9:00 AM		:30				NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/18/16	04/24/16	MTWTF--				2	\$75.00	0.00			
N 25	43	04/18/16	04/22/16	M-F 9a-10a	9:00 AM-10:00 AM		:30				NM	2	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/18/16	04/24/16	MTWTF--				2	\$35.00	0.00			
N 26	43	04/25/16	04/25/16	Monday Prime Hour 1A	8:00 PM-9:00 PM		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/25/16	05/01/16	1-----				1	\$800.00	0.00			
N 27	43	04/23/16	04/23/16	Sa 730p-8p	7:30 PM-8:00 PM		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/18/16	04/24/16	-----1-				1	\$125.00	0.00			
N 28	43	04/17/16	04/17/16	Su 10p-11p	10:00 PM-11:00 PM		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/11/16	04/17/16	-----1				1	\$200.00	0.00			
N 29	43	04/21/16	04/21/16	Thursday Prime Hour 1	8:00 PM-9:00 PM		:30				NM	1	\$650.00

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<u>Contract Dates</u> 04/17/16 - 04/26/16		<u>Product</u> CLINTON 4/17
<u>Advertiser</u> Clinton,H/D/US President		<u>Estimate #</u> 4577
		<u>Original Date / Revision</u> 04/15/16 / 04/15/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/18/16	04/24/16	--- 1---				1	\$650.00	0.00			
N 30	43	04/21/16	04/21/16	Thursday Prime Hour 2	9:00 PM-10:00 PM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/18/16	04/24/16	--- 1---				1	\$500.00	0.00			
N 31	43	04/20/16	04/20/16	Wednesday Prime Hour 2	9:00 PM-10:00 PM		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/18/16	04/24/16	-- 1----				1	\$1,000.00	0.00			
N 32	43	04/25/16	04/25/16	M 10p-1030p	10:00 PM-10:30 PM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/25/16	05/01/16	1-----				1	\$600.00	0.00			
N 33	43	04/25/16	04/25/16	M 12p-1p	12:00 PM-1:00 PM		:30				NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/25/16	05/01/16	1-----				1	\$35.00	0.00			
N 34	43	04/25/16	04/25/16	M 2p-3p	2:00 PM-3:00 PM		:30				NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/25/16	05/01/16	1-----				1	\$35.00	0.00			
N 35	43	04/25/16	04/25/16	M 4p-430p	4:00 PM-4:30 PM		:30				NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/25/16	05/01/16	1-----				1	\$60.00	0.00			
N 36	43	04/25/16	04/25/16	M 430p-5p	4:30 PM-5:00 PM		:30				NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/25/16	05/01/16	1-----				1	\$60.00	0.00			
N 37	43	04/25/16	04/25/16	M 5p-530p	5:00 PM-5:30 PM		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/25/16	05/01/16	1-----				1	\$75.00	0.00			
N 38	43	04/25/16	04/26/16	M-Tu 530a-6a	5:30 AM-6:00 AM		:30				NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/25/16	05/01/16	MT-----				1	\$45.00	0.00			
N 39	43	04/25/16	04/25/16	M 530p-6p	5:30 PM-6:00 PM		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/25/16	05/01/16	1-----				1	\$75.00	0.00			
N 40	43	04/25/16	04/26/16	M-Tu 6a-630a	6:00 AM-6:30 AM		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/25/16	05/01/16	MT-----				1	\$125.00	0.00			
N 41	43	04/25/16	04/25/16	M 630p-7p	6:30 PM-7:00 PM		:30				NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/25/16	05/01/16	1-----				1	\$60.00	0.00			
N 42	43	04/25/16	04/26/16	M-Tu 7a-730a	7:00 AM-7:30 AM		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/25/16	05/01/16	MT-----				1	\$125.00	0.00			
N 43	43	04/25/16	04/26/16	M-Tu 8a-830a	8:00 AM-8:30 AM		:30				NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/25/16	05/01/16	MT-----				1	\$90.00	0.00			
N 44	43	04/25/16	04/26/16	M-Tu 830a-9a	8:30 AM-9:00 AM		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/25/16	05/01/16	MT-----				1	\$75.00	0.00			
Totals										0.00		76	\$12,090.00

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<u>Advertiser</u>	<u>Original Date / Revision</u>
Clinton,H/D/US President	04/15/16 / 04/15/16

Time Period	# of Spots	Gross Amount	Net Amount
03/28/16 - 04/24/16	62	\$9,830.00	\$8,355.50
04/25/16 - 04/26/16	14	\$2,260.00	\$1,921.00
Totals	76	\$12,090.00	\$10,276.50

Signature: _____ **Date:** _____

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