

CONTRACT



WPMT-TV
2005 South Queen St
York, PA 17403
(717) 843-0043

<u>Contract / Revision</u> 313076 / 3		<u>Alt Order #</u> 08223129
<u>Product</u> DEPASQUALE 11/1		
<u>Contract Dates</u> 10/31/16 - 11/07/16		<u>Estimate #</u> 4520
<u>Advertiser</u> Depasquale/Auditor Gen/PA		<u>Original Date / Revision</u> 10/24/16 / 10/24/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WPMT-TV	<u>Account Executive</u> Cheryl Long	<u>Sales Office</u> NSO Washington
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 373	<u>Product Code</u> 379
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Buying Time LLC
650 Massachusetts Ave NW
Suite 210
Washington, DC 20001

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
D 1	43	11/04/16	11/04/16	F 10p-1030p	10:00 PM-10:30 PM		:30				NM	0	\$0.00
D 2	43	11/04/16	11/04/16	F 4p-5p	4:00 PM-5:00 PM		:30				NM	0	\$0.00
D 3	43	11/04/16	11/04/16	F 7a-730a	7:00 AM-7:30 AM		:30				NM	0	\$0.00
D 4	43	11/04/16	11/04/16	F 730a-8a	7:30 AM-8:00 AM		:30				NM	0	\$0.00
D 5	43	11/04/16	11/04/16	F 730p-8p	7:30 PM-8:00 PM		:30				NM	0	\$0.00
D 6	43	11/04/16	11/04/16	F 8a-830a	8:00 AM-8:30 AM		:30				NM	0	\$0.00
D 7	43	11/04/16	11/04/16	F 830a-9a	8:30 AM-9:00 AM		:30				NM	0	\$0.00
D 8	43	11/04/16	11/04/16	Friday Prime Hour 2	9:00 PM-10:00 PM		:30				NM	0	\$0.00
D 9	43	11/07/16	11/07/16	M 10p-1015p	10:00 PM-10:15 PM		:30				NM	0	\$0.00
D 10	43	11/07/16	11/07/16	M 10p-1030p	10:00 PM-10:30 PM		:30				NM	0	\$0.00
D 11	43	11/07/16	11/07/16	M 1030p-11p	10:30 PM-11:00 PM		:30				NM	0	\$0.00
D 12	43	11/07/16	11/07/16	M 4p-5p	4:00 PM-5:00 PM		:30				NM	0	\$0.00
D 13	43	11/07/16	11/07/16	M 6a-630a	6:00 AM-6:30 AM		:30				NM	0	\$0.00
D 14	43	11/07/16	11/07/16	M 7a-730a	7:00 AM-7:30 AM		:30				NM	0	\$0.00
D 15	43	11/07/16	11/07/16	M 7p-730p	7:00 PM-7:30 PM		:30				NM	0	\$0.00
D 16	43	11/07/16	11/07/16	M 730a-8a	7:30 AM-8:00 AM		:30				NM	0	\$0.00
D 17	43	11/07/16	11/07/16	M 730p-8p	7:30 PM-8:00 PM		:30				NM	0	\$0.00
D 18	43	11/07/16	11/07/16	M 8a-830a	8:00 AM-8:30 AM		:30				NM	0	\$0.00
D 19	43	11/07/16	11/07/16	M 830a-9a	8:30 AM-9:00 AM		:30				NM	0	\$0.00
D 20	43	11/06/16	11/06/16	Su 10p-1030p	10:00 PM-10:30 PM		:30				NM	0	\$0.00
D 21	43	11/06/16	11/06/16	Su 1030p-11p	10:30 PM-11:00 PM		:30				NM	0	\$0.00
D 22	43	11/03/16	11/03/16	Th 10p-1015p	10:00 PM-10:15 PM		:30				NM	0	\$0.00
D 23	43	11/03/16	11/03/16	Th 10p-1030p	10:00 PM-10:30 PM		:30				NM	0	\$0.00
D 24	43	11/03/16	11/03/16	Th 1030p-11p	10:30 PM-11:00 PM		:30				NM	0	\$0.00
D 25	43	11/03/16	11/03/16	Th 4p-5p	4:00 PM-5:00 PM		:30				NM	0	\$0.00
D 26	43	11/03/16	11/03/16	Th 6a-630a	6:00 AM-6:30 AM		:30				NM	0	\$0.00
D 27	43	11/03/16	11/03/16	Th 7a-730a	7:00 AM-7:30 AM		:30				NM	0	\$0.00
D 28	43	11/03/16	11/03/16	Th 7p-730p	7:00 PM-7:30 PM		:30				NM	0	\$0.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Estimate #</u> 4520		<u>Original Date / Revision</u> 10/24/16 / 10/24/16
<u>Advertiser</u> Depasquale/Auditor Gen/		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
D 29	43	11/03/16	11/03/16	Th 730a-8a	7:30 AM-8:00 AM		:30				NM	0	\$0.00
D 30	43	11/03/16	11/03/16	Th 730p-8p	7:30 PM-8:00 PM		:30				NM	0	\$0.00
D 31	43	11/03/16	11/03/16	Thursday Prime Hour 1	8:00 PM-9:00 PM		:30				NM	0	\$0.00
D 32	43	11/03/16	11/03/16	Th 830a-9a	8:30 AM-9:00 AM		:30				NM	0	\$0.00
D 33	43	11/03/16	11/03/16	Thursday Prime Hour 2	9:00 PM-10:00 PM		:30				NM	0	\$0.00
D 34	43	11/01/16	11/01/16	Tu 10p-1015p	10:00 PM-10:15 PM		:30				NM	0	\$0.00
D 35	43	11/01/16	11/01/16	Tu 10p-1030p	10:00 PM-10:30 PM		:30				NM	0	\$0.00
D 36	43	11/01/16	11/01/16	Tu 1030p-11p	10:30 PM-11:00 PM		:30				NM	0	\$0.00
D 37	43	11/01/16	11/01/16	Tu 4p-5p	4:00 PM-5:00 PM		:30				NM	0	\$0.00
D 38	43	11/01/16	11/01/16	Tu 6a-630a	6:00 AM-6:30 AM		:30				NM	0	\$0.00
D 39	43	11/01/16	11/01/16	Tu 7a-730a	7:00 AM-7:30 AM		:30				NM	0	\$0.00
D 40	43	11/01/16	11/01/16	Tu 7p-730p	7:00 PM-7:30 PM		:30				NM	0	\$0.00
D 41	43	11/01/16	11/01/16	Tu 730a-8a	7:30 AM-8:00 AM		:30				NM	0	\$0.00
D 42	43	11/01/16	11/01/16	Tu 8a-830a	8:00 AM-8:30 AM		:30				NM	0	\$0.00
D 43	43	11/01/16	11/01/16	Tu 830a-9a	8:30 AM-9:00 AM		:30				NM	0	\$0.00
D 44	43	11/02/16	11/02/16	W 10p-1015p	10:00 PM-10:15 PM		:30				NM	0	\$0.00
D 45	43	11/02/16	11/02/16	W 10p-1030p	10:00 PM-10:30 PM		:30				NM	0	\$0.00
D 46	43	11/02/16	11/02/16	W 1030p-11p	10:30 PM-11:00 PM		:30				NM	0	\$0.00
D 47	43	11/02/16	11/02/16	W 4p-5p	4:00 PM-5:00 PM		:30				NM	0	\$0.00
D 48	43	11/02/16	11/02/16	W 7a-730a	7:00 AM-7:30 AM		:30				NM	0	\$0.00
D 49	43	11/02/16	11/02/16	W 730a-8a	7:30 AM-8:00 AM		:30				NM	0	\$0.00
D 50	43	11/02/16	11/02/16	W 730p-8p	7:30 PM-8:00 PM		:30				NM	0	\$0.00
D 51	43	11/02/16	11/02/16	W 8a-830a	8:00 AM-8:30 AM		:30				NM	0	\$0.00
D 52	43	11/02/16	11/02/16	Wednesday Prime Hour 1	8:00 PM-9:00 PM		:30				NM	0	\$0.00
D 53	43	11/02/16	11/02/16	W 830a-9a	8:30 AM-9:00 AM		:30				NM	0	\$0.00
D 54	43	11/02/16	11/02/16	Wednesday Prime Hour 2	9:00 PM-10:00 PM		:30				NM	0	\$0.00
N 55	43	11/04/16	11/04/16	F 7a-730a	7:00 AM-7:30 AM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	----1--				1	\$150.00	0.00			
N 56	43	11/04/16	11/04/16	F 730a-8a	7:30 AM-8:00 AM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	----1--				1	\$150.00	0.00			
N 57	43	11/04/16	11/04/16	F 8a-830a	8:00 AM-8:30 AM		:30				NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	----1--				1	\$115.00	0.00			
N 58	43	11/04/16	11/04/16	F 830a-9a	8:30 AM-9:00 AM		:30				NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	----1--				1	\$115.00	0.00			
N 59	43	11/07/16	11/07/16	M 1030p-11p	10:30 PM-11:00 PM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/16	11/13/16	1-----				1	\$600.00	0.00			
N 60	43	11/07/16	11/07/16	M 7a-730a	7:00 AM-7:30 AM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/16	11/13/16	1-----				1	\$150.00	0.00			
N 61	43	11/07/16	11/07/16	M 730a-8a	7:30 AM-8:00 AM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/16	11/13/16	1-----				1	\$150.00	0.00			

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		<u>Estimate #</u> 4520
<u>Advertiser</u> Depasquale/Auditor Gen/		<u>Original Date / Revision</u> 10/24/16 / 10/24/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 62	43	10/31/16	11/07/16	M 8a-830a	8:00 AM-8:30 AM		:30				NM	2	\$230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	1-----				1	\$115.00	0.00			
Week:		11/07/16	11/13/16	1-----				1	\$115.00	0.00			
N 63	43	11/07/16	11/07/16	M 830a-9a	8:30 AM-9:00 AM		:30				NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/16	11/13/16	1-----				1	\$115.00	0.00			
N 64	43	11/06/16	11/06/16	Su 10p-1030p	10:00 PM-10:30 PM		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	-----1				1	\$750.00	0.00			
N 65	43	11/03/16	11/03/16	Th 1030p-11p	10:30 PM-11:00 PM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	---1---				1	\$600.00	0.00			
N 66	43	11/03/16	11/03/16	Th 730a-8a	7:30 AM-8:00 AM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	---1---				1	\$150.00	0.00			
N 67	43	11/03/16	11/03/16	Th 830a-9a	8:30 AM-9:00 AM		:30				NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	---1---				1	\$115.00	0.00			
N 68	43	11/01/16	11/01/16	Tu 1030p-11p	10:30 PM-11:00 PM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	-1-----				1	\$600.00	0.00			
N 69	43	11/01/16	11/01/16	Tu 7a-730a	7:00 AM-7:30 AM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	-1-----				1	\$150.00	0.00			
N 70	43	11/01/16	11/01/16	Tu 8a-830a	8:00 AM-8:30 AM		:30				NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	-1-----				1	\$115.00	0.00			
N 71	43	11/01/16	11/01/16	Tu 830a-9a	8:30 AM-9:00 AM		:30				NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	-1-----				1	\$115.00	0.00			
N 72	43	11/02/16	11/02/16	W 7a-730a	7:00 AM-7:30 AM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	--1----				1	\$150.00	0.00			
N 73	43	11/02/16	11/02/16	W 8a-830a	8:00 AM-8:30 AM		:30				NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	--1----				1	\$115.00	0.00			
N 74	43	11/02/16	11/02/16	Wednesday Prime Hour 1	8:00 PM-9:00 PM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	--1----				1	\$600.00	0.00			
N 75	43	11/02/16	11/02/16	W 830a-9a	8:30 AM-9:00 AM		:30				NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	--1----				1	\$115.00	0.00			
Totals											0.00	22	\$5,350.00

Time Period	# of Spots	Gross Amount	Net Amount
10/31/16 - 11/07/16	22	\$5,350.00	\$4,547.50
Totals	22	\$5,350.00	\$4,547.50

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313076 / 3	08223129

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10/31/16 - 11/07/16	DEPASQUALE 11/1	4520

<u>Advertiser</u>	<u>Original Date / Revision</u>
Depasquale/Auditor Gen/	10/24/16 / 10/24/16

Signature: _____ **Date:** _____

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