



WPMT-TV
2005 South Queen St
York, PA 17403
(717) 843-0043

CONTRACT

<u>Contract / Revision</u> 290482 / 1		<u>Alt Order #</u> 08163960
<u>Product</u> 501/596/3034		
<u>Contract Dates</u> 03/15/16 - 03/21/16		<u>Estimate #</u> 3034
<u>Advertiser</u> McGinty/Dem/Sen/PA		<u>Original Date / Revision</u> 03/14/16 / 03/16/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WPMT-TV	<u>Account Executive</u> Ryan Holloway	<u>Sales Office</u> NSO Atlanta
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 13041	<u>Advertiser Code</u> 501	<u>Product Code</u> 596
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Canal Partners Media
25 Whitlock PI SW
Suite 200
Marietta, GA 30064

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	43	03/18/16	03/18/16	F 830a-9a	8:30 AM-9:00 AM		:30				NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/14/16	03/20/16	----1--				1	\$25.00	0.00			
2	43	03/21/16	03/21/16	M 830a-9a	8:30 AM-9:00 AM		:30				NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/21/16	03/27/16	1-----				1	\$25.00	0.00			
3	43	03/17/16	03/17/16	Th 430p-5p	4:30 PM-5:00 PM		:30				NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/14/16	03/20/16	---1---				1	\$30.00	0.00			
4	43	03/15/16	03/15/16	Tu 4p-430p	4:00 PM-4:30 PM		:30				NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/14/16	03/20/16	-1-----				1	\$30.00	0.00			
5	43	03/16/16	03/16/16	W 830a-9a	8:30 AM-9:00 AM		:30				NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/14/16	03/20/16	--1----				1	\$25.00	0.00			
6	43	03/18/16	03/18/16	F 430p-5p	4:30 PM-5:00 PM		:30				NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/14/16	03/20/16	----1--				1	\$30.00	0.00			
E 7	43	03/21/16	03/21/16	M 11p-1130p	11p-1130p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/21/16	03/27/16	M-----				1	\$30.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	43	03/21/16-03/27/16	M 11p-1130p	11p-1130p	M-----	:30		\$30.00	0.00	NM		
	Credited												
8	43	03/21/16	03/21/16	M 4p-430p	4:00 PM-4:30 PM		:30				NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/21/16	03/27/16	1-----				1	\$30.00	0.00			
9	43	03/19/16	03/19/16	Sa 10p-11p	10p-11p		:30				NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/14/16	03/20/16	-----S-				1	\$90.00	0.00			
E 10	43	03/17/16	03/17/16	Th 11p-1130p	11p-1130p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/14/16	03/20/16	---T---				1	\$30.00	0.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



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<u>Advertiser</u> McGinty/Dem/Sen/PA		<u>Original Date / Revision</u> 03/14/16 / 03/16/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	43	03/14/16-03/20/16	Th 11p-1130p	11p-1130p	----Th----	:30		\$30.00	0.00	NM		
Credited													
11	43	03/17/16	03/17/16	Th 830a-9a	8:30 AM-9:00 AM		:30				NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/14/16	03/20/16	---1---				1	\$25.00	0.00			
E 12	43	03/16/16	03/16/16	W 11p-1130p	11p-1130p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/14/16	03/20/16	--W----				1	\$30.00	0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
		1	43	03/14/16-03/20/16	W 11p-1130p	11p-1130p	---W-----	:30	\$30.00	0.00	NM		
Credited													
13	43	03/16/16	03/16/16	W 4p-430p	4:00 PM-4:30 PM		:30				NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/14/16	03/20/16	--1----				1	\$30.00	0.00			
Totals										0.00		10	\$340.00

Time Period	# of Spots	Gross Amount	Net Amount
02/29/16 - 03/21/16	10	\$340.00	\$289.00
Totals	10	\$340.00	\$289.00

Signature: _____ **Date:** _____

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