



WWHO
1261 Dublin Rd
Columbus, OH 43215

Targeted Platform Media
1291 Hollywood Ave
Annapolis, MD 21403

Contract # 2458686

Schedule Dates

10/11/16-10/16/16

Advertiser

Priorities USA Action (72141)

Agency

Targeted Platform Media (15945)

Product

POLITICAL ISSUE (ns) (1187)

Brand

PRIORITIES USA ACTION/4560 (822009)

Salesperson

Millennium/DC, Washington DC

Sales Office

Millennium Washington DC

Buyer Name

Kathryn, Welsh,

Phone/Fax

/

CPE

750/760/4560

Account Types

National/Political Issue Agency BRD

Billing Type

Weekly/Irregular

Comments

TV
Separation: 30
BRAD PHILIPPS

Date Entered

04/04/16

Last Modified

04/13/16

Entered By

Ashley Wong

CO-OP

No

Headline

ECR25139163

Demo

A35+R

Order Type

Normal

Package Deal

Commission %

15.00

Commission

\$656.25

Net Total

\$3,718.75

Sales Tax

Columbus (WWHO)

By Broadcast Month

Oct. 2016

Grand Total:

Spots

9

9

Rate

\$4,375.00

\$4,375.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Access (1)	10/11/16-10/14/16	2	:30	7:28:30P- Family Feud 2	4		X	X	X	X			4	\$550.00	\$2,200.00	Columbus (WWHO)	Family Feud	4/4/16
2.0	Normal Line / Access (2)	10/11/16-10/14/16	2	:30	6:58P- Family Feud	3		X	X	X	X			3	\$550.00	\$1,650.00	Columbus (WWHO)	Family Feud	4/4/16
3.0	Normal Line / SPOT (3)	10/16/16-10/16/16	2	:30	9P- Rizzoli & Isles Wknd								1	1	\$175.00	\$175.00	Columbus (WWHO)	Rizzoli & Isles	4/4/16
4.0	Normal Line / Prime (4)	10/13/16-10/13/16	2	:30	9P- CW-Beauty and the Beast (Thursday)					1				1	\$350.00	\$350.00	Columbus (WWHO)	BEAUTY AND THE BEAST	4/13/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at <http://sbgi.net/?p=1224> to be part of their agreement, and the sale of advertising is expressly subject to said Terms.