

ORDER



Orders
Order / Rev: 750999
 Alt Order #: _____
Product Desc: Commercials
 Estimate: _____
Flight Dates: 05/07/24 - 05/21/24
Original Date / Rev: 05/06/24 / 05/06/24
Order Type: CONTROLLED

WXMA-FM
Primary AE: Don Wilson
Sales Office: L-LOU
Sales Region: Local

Agency Name: POL24/Nathan Batey for Commonwea
Buying Contact: _____
Billing Contact: _____
300 South Buckman St
Shepherdsville, KY 40165

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 0%

Advertiser Name: POL24/Nathan Batey for Commonwea
Demographic: HH
Product Codes: Candidates
Revenue Code 1: Direct Business
Revenue Code 2: Political
Revenue Code 3: Political Candidate
Priority: P-01

New Business End: _____
Advertiser External ID: _____
Agency External ID: _____
Unit Code: General
Order Separation: 00:20:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/01/24	05/21/24	75	\$1,125.00	\$1,125.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	75	\$1,125.00	\$1,125.00	0.00
Totals	75	\$1,125.00	\$1,125.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Don Wilson			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WXMA	05/07/24	05/21/24	Mo-Fr Midday Mo-Fr Midday	CM	10a-3p	MTWTF--	:30	16	\$15.00	P-04	0.00	NM	48	\$720.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/06/24	05/12/24	- TWTF--					16	\$15.00		0.00			
		Week: 05/13/24	05/19/24	MTWTF--					16	\$15.00		0.00			
		Week: 05/20/24	05/26/24	MT-----					16	\$15.00		0.00			
N 2	WXMA	05/07/24	05/20/24	Mo-Fr PM Mo-Fr PM	CM	3p-7p	MTWTF--	:30	9	\$15.00	P-04	0.00	NM	23	\$345.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/06/24	05/12/24	- TWTF--					9	\$15.00		0.00			
		Week: 05/13/24	05/19/24	MTWTF--					9	\$15.00		0.00			
		Week: 05/20/24	05/26/24	M-----					5	\$15.00		0.00			
N 3	WXMA	05/21/24	05/21/24	Mo-Fr PM Mo-Fr PM	CM	3:00 PM-6:00 PM (3:00 PM-6:00 PM)	-T-----	:30	4	\$15.00	P-04	0.00	NM	4	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/20/24	05/26/24	-T-----					4	\$15.00		0.00			
Totals													75	\$1,125.00	