

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Raphael Washington, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE →



FEDERAL CANDIDATE



STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Raphael Washington

Authorized committee:

Committee To Retain Raphael Washington Sheriff

Agency requesting time (and contact information):



N/A

VENISE JOHNSON DBA. Diversity Group

Candidate's political party:

Democratic

Office sought (no acronyms or abbreviations):

Wayne County Sheriff

Date of election:

August 2, 2022



General



Primary

Treasurer of candidate's authorized committee:

MIKE TURNER

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):



the candidate listed above who is a legally qualified candidate, or



the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Eddie F. McDaniel

Signature:

John R. Karl

Name:

Eddie F. McDaniel

Name:

6/13/22

Date of Request to Purchase Ad Time: 6/7/2022

Date of Station Agreement to Sell Time:

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLYAd submitted to Station? ☒ Yes ☐ NoDate ad received: 6/9/2022Federal candidate certification signed (above): ☐ Yes ☐ No ☒ N/A

Disposition:

☒ Accepted☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*☐ Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 2133892	Station Call Letters: WWJ-AM	Date Received/Requested: 6/9/2022
Est. #:	Station Location: Southfield, MI	Run Start and End Dates: 6/13-7/17/2022

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

ORDER

Orders	Order / Rev:	2133892	
	Alt Order #:		
	Product Desc:	Raphael Washington	
	Estimate:		
	Flight Dates:	06/13/22 - 07/17/22	Primary AE: Larry Olek
	Original Date / Rev:	06/10/22 / 06/10/22	Sales Office: L-DET
	Order Type:	GENERAL	Sales Region: Local

Agency	Name:	Diversity Group Agency	
	Buying Contact:		Billing Type: Cash
	Billing Contact:	Denise Johnson	Billing Calendar: Broadcast
		41790 Brouquet Drive	Billing Cycle: EOM/EOC
		Novi, MI 48167	Agency Commission: 15%

Advertiser	Name:	Raphael Washington for Sheriff	
	Demographic:	M25-54	New Business End:
	Product Codes:	Candidates	Advertiser External ID: 211511
	Revenue Code 1:	AGY	Agency External ID: 179978
	Revenue Code 2:	POL	Unit Code: Candidate -
	Revenue Code 3:	POL-CAND	Order Separation: 00:45:00
	Priority:	FULL	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/30/22	06/26/22	36	\$4,048.00	\$3,440.80
06/27/22	07/17/22	54	\$6,072.00	\$5,161.20

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
June 2022	36	\$4,048.00	\$3,440.80	0.00
July 2022	54	\$6,072.00	\$5,161.20	0.00
Totals	90	\$10,120.00	\$8,602.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Larry Olek	L-DET	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WWJA	06/13/22	07/15/22	M-F 6a-10a M-F 6a-10a	CM	6a-10a	MTWTF--	:30	7	\$150.00	FULL	0.00	NM	35	\$5,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/13/22	06/19/22	MTWTF--		7				\$150.00		0.00			
		Week: 06/20/22	06/26/22	MTWTF--		7				\$150.00		0.00			
		Week: 06/27/22	07/03/22	MTWTF--		7				\$150.00		0.00			
		Week: 07/04/22	07/10/22	MTWTF--		7				\$150.00		0.00			
		Week: 07/11/22	07/17/22	MTWTF--		7				\$150.00		0.00			
N 2	WWJA	06/13/22	07/15/22	M-F 3p-7p M-F 3p-7p	CM	3p-7p	MTWTF--	:30	7	\$110.00	FULL	0.00	NM	35	\$3,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/13/22	06/19/22	MTWTF--		7				\$110.00		0.00			
		Week: 06/20/22	06/26/22	MTWTF--		7				\$110.00		0.00			
		Week: 06/27/22	07/03/22	MTWTF--		7				\$110.00		0.00			
		Week: 07/04/22	07/10/22	MTWTF--		7				\$110.00		0.00			
		Week: 07/11/22	07/17/22	MTWTF--		7				\$110.00		0.00			
N 3	WWJA	06/18/22	07/16/22	Sa 10a-3p Sa 10a-3p	CM	Sa 10a-3p	-----S-	:30	2	\$43.00	FULL	0.00	NM	10	\$430.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/13/22	06/19/22	-----S-		2				\$43.00		0.00			
		Week: 06/20/22	06/26/22	-----S-		2				\$43.00		0.00			
		Week: 06/27/22	07/03/22	-----S-		2				\$43.00		0.00			

Order / Rev: 2133892
 Alt Order #:
 Flight Dates: 06/13/22 - 07/17/22

Advertiser: Raphael Washington for Sheriff
 Product Desc: Raphael Washington
 Estimate:

Detroit WWJ-AM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/04/22	07/10/22	-----S-		2				\$43.00		0.00			
		Week: 07/11/22	07/17/22	-----S-		2				\$43.00		0.00			
N 4	WWJA	06/19/22	07/17/22	Su 10a-3p Su 10a-3p	CM	Su 10a-3p	-----S	:30	2	\$59.00	FULL	0.00	NM	10	\$590.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/13/22	06/19/22	-----S		2				\$59.00		0.00			
		Week: 06/20/22	06/26/22	-----S		2				\$59.00		0.00			
		Week: 06/27/22	07/03/22	-----S		2				\$59.00		0.00			
		Week: 07/04/22	07/10/22	-----S		2				\$59.00		0.00			
		Week: 07/11/22	07/17/22	-----S		2				\$59.00		0.00			
													Totals	90	\$10,120.00