

CONTRACT

KXMC
5000 Riverside Dr
Building 5 Suite 200
Irving, TX 75039
(214) 765-4140

<u>Contract / Revision</u> 1730997 /		<u>Alt Order #</u> WOC11834646
<u>Product</u> CRAMER FOR US SENATE 7		
<u>Contract Dates</u> 10/15/18 - 11/06/18		<u>Estimate #</u> 569
<u>Advertiser</u> POL/Kevin Cramer/US Senate/ND/Rep		<u>Original Date / Revision</u> 10/11/18 / 10/23/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KXMC	<u>Account Executive</u> Tammy Blumhagen	<u>Sales Office</u> Bismarck Local
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u> 9914417	<u>Advertiser Code</u> 30	<u>Product 1/2</u> 55
<u>Agency Ref</u> IN10479		<u>Advertiser Ref</u>

And:

Odney Advertising Agency
PO Box 2035
117 West Front Avenue
Bismarck, ND 58502

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	Multi	11/05/18	11/05/18	M-F 4p-5p	M-F 4p-5p		:30				NM	1	\$55.00
Channels : KXMB,KXMC,KXMD,KXME													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/05/18	11/11/18	M-----				1	\$55.00				
N 2	Multi	11/05/18	11/05/18	M-F 630p-7p	M-F 630p-7p		:30				NM	0	\$0.00
Channels : KXMB,KXMC,KXMD,KXME													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/05/18	11/11/18	M-----				1	\$140.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
1	Multi	11/05/18-11/11/18		M-F 630p-7p	M-F 630p-7p	M-----	:30		\$140.00		NM		
See MG 6.2,6.3,6.4													
N 3	Multi	10/15/18	10/20/18	Sat Prime Hour 2	Sa 8p-9p		:30				NM	1	\$200.00
Channels : KXMB,KXMC,KXMD,KXME													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/18	10/21/18	-----S-				1	\$200.00				
N 4	Multi	10/22/18	11/03/18	Sat Prime Hour 3	Sa 9p-10p		:30				NM	2	\$240.00
Channels : KXMB,KXMC,KXMD,KXME													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	-----S-				1	\$200.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
1	Multi	10/22/18-10/28/18		Sat Prime Hour 3	Sa 9p-10p	-----Sa--	:30		\$200.00		NM		
See MG 6.2,6.3,6.4													
Week:		10/29/18	11/04/18	-----S-				1	\$200.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
2	Multi	10/29/18-11/04/18		Sat Prime Hour 3	Sa 9p-10p	-----Sa--	:30		\$200.00		NM		
See MG 4.3,4.4													
3	Multi	10/24/18-10/26/18		CBS This Morning	M-F 7a-9a	---WThF---	:30		\$180.00		NM		
Ⓜ MG for 4.2 11/03													
4	Multi	10/27/18-10/27/18		2:30 PM-6:00 PM	2:30 PM-6:00 PM	-----Sa--	:30		\$60.00		NM		
Ⓜ MG for 4.2 11/03													
N 5	Multi	10/15/18	11/02/18	KX News Noon	M-F 12p-1230p		:30				NM	15	\$2,250.00
Channels : KXMB,KXMC,KXMD,KXME													

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Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

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<u>Contract / Revision</u>	<u>Alt Order #</u>
1730997 /	WOC11834646

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/15/18 - 11/06/18	CRAMER FOR US SEN	569

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Kevin Cramer/US Se	10/11/18 / 10/23/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/18	10/21/18	MTWTF--				5	\$150.00				
Week:		10/22/18	10/28/18	MTWTF--				5	\$150.00				
Week:		10/29/18	11/04/18	MTWTF--				5	\$150.00				
N 6	Multi	11/05/18	11/05/18	KX News at 10p	M-F 10p-1035p		:30				NM	3	\$1,200.00
	Channels : KXMB,KXMC,KXMD,KXME												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/05/18	11/11/18	M-----				1	\$900.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	Multi	11/05/18-11/11/18	KX News at 10p	M-F 10p-1035p	M-----	:30		\$900.00		NM		
	See MG 6.2,6.3,6.4												
	2	Multi	11/05/18-11/05/18	M-F 630p-7p	M-F 630p-7p	M-----	:30		\$350.00		NM		
	Ⓜ MG for 4.1,2.1,6.1												
	3	Multi	10/27/18-10/27/18	7:00 PM-10:00 PM	7:00 PM-10:00 PM	-----Sa--	:30		\$150.00		NM		
	Ⓜ MG for 4.1,2.1,6.1												
	4	Multi	11/03/18-11/03/18	KX News 10p Sa	Sa 10p-1035p	-----Sa--	:30		\$700.00		NM		
	Ⓜ MG for 4.1,2.1,6.1												
N 7	Multi	11/05/18	11/05/18	KX News Noon	M-F 12p-1230p		:30				NM	1	\$150.00
	Channels : KXMB,KXMC,KXMD,KXME												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/05/18	11/11/18	M-----				1	\$150.00				
N 8	Multi	10/15/18	10/31/18	Wed Prime Hour 3	Wed 9p-10p		:30				NM	3	\$2,100.00
	Channels : KXMB,KXMC,KXMD,KXME												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/18	10/21/18	--W----				1	\$700.00				
Week:		10/22/18	10/28/18	--W----				1	\$700.00				
Week:		10/29/18	11/04/18	--W----				1	\$700.00				
N 9	Multi	11/05/18	11/05/18	KX News 5pm	M-F 5p-530p		:30				NM	1	\$500.00
	Channels : KXMB,KXMC,KXMD,KXME												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/05/18	11/11/18	M-----				1	\$500.00				
N 10	Multi	10/15/18	11/02/18	KX News 5pm	M-F 5p-530p		:30				NM	15	\$7,500.00
	Channels : KXMB,KXMC,KXMD,KXME												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/18	10/21/18	MTWTF--				5	\$500.00				
Week:		10/22/18	10/28/18	MTWTF--				5	\$500.00				
Week:		10/29/18	11/04/18	MTWTF--				5	\$500.00				
N 11	Multi	11/05/18	11/05/18	6p News	M-F 6p-630p		:30				NM	1	\$900.00
	Channels : KXMB,KXMC,KXMD,KXME												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/05/18	11/11/18	M-----				1	\$900.00				
N 12	Multi	10/15/18	11/05/18	Mon Prime Hour 2	Mon 8p-9p		:30				NM	4	\$2,400.00
	Channels : KXMB,KXMC,KXMD,KXME												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/18	10/21/18	M-----				1	\$600.00				
Week:		10/22/18	10/28/18	M-----				1	\$600.00				
Week:		10/29/18	11/04/18	M-----				1	\$600.00				
Week:		11/05/18	11/11/18	M-----				1	\$600.00				
N 13	Multi	10/15/18	11/02/18	6p News	M-F 6p-630p		:30				NM	15	\$13,500.00
	Channels : KXMB,KXMC,KXMD,KXME												

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<u>Contract Dates</u> 10/15/18 - 11/06/18		<u>Product</u> CRAMER FOR US SEN
		<u>Estimate #</u> 569
<u>Advertiser</u> POL/Kevin Cramer/US Se		<u>Original Date / Revision</u> 10/11/18 / 10/23/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/18	10/21/18	MTWTF--				5	\$900.00				
Week:		10/22/18	10/28/18	MTWTF--				5	\$900.00				
Week:		10/29/18	11/04/18	MTWTF--				5	\$900.00				
N 14	Multi	10/15/18	10/20/18	M-Su KX News Rotation	M-Su 10p-1035p		:30				NM	6	\$5,400.00
		Channels : KXMB,KXMC,KXMD,KXME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/18	10/21/18	MTWTF--				6	\$900.00				
N 15	Multi	10/22/18	11/04/18	M-Su KX News Rotation	M-Su 10p-1035p		:30				NM	14	\$12,600.00
		Channels : KXMB,KXMC,KXMD,KXME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	MTWTFSS				7	\$900.00				
Week:		10/29/18	11/04/18	MTWTFSS				7	\$900.00				
N 16	Multi	11/05/18	11/05/18	Mon Prime Hour 1	Mon 7p-8p		:30				NM	1	\$750.00
		Channels : KXMB,KXMC,KXMD,KXME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/05/18	11/11/18	M-----				1	\$750.00				
N 17	Multi	10/20/18	10/20/18	Sat Prime Hour 3	Sa 9p-10p		:30				NM	1	\$200.00
		Channels : KXMB,KXMC,KXMD,KXME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/18	10/21/18	-----S-				1	\$200.00				
Totals								0.00				84	\$49,945.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/18 - 10/28/18	52	\$30,590.00	(\$4,588.50)	\$26,001.50
10/29/18 - 11/05/18	32	\$19,355.00	(\$2,903.25)	\$16,451.75
Totals	84	\$49,945.00	(\$7,491.75)	\$42,453.25

Signature: _____ **Date:** _____

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