ORDER

Orders

Order / Rev:

1286171



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	Alt Order #:	W	OC1464183	35						shi san	90.3/11-3,-CA				
	Product Desc	Po	litical												
	Estimate:	15	34							WEWS					
	Flight Dates:	05	/07/24 - 05/	13/24			Primary A	E:		Margie Ma	Margie MacDonald				
	Original Date	/ Rev: 05	/06/24 / 05/	06/24			Sales Off	ice:		EWSDC					
	Order Type:		ENERAL				Sales Reg	aion:		NAT					
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Agency	Name:	Gr	assroots N	ledia											
	Buying Contac	ct:					Billing Ty	pe:		Cash					
	Billing Contac	t:					Billing Ca	lendar:		Broadcast					
		14	6 Montgom	ery Aver	nue		Billing Cy	cle:		EOM/EOC					
			la Cynwyd,	-			Agency C		sion:	15%					
Advertiser	Name:	Br	own/Demo	crat/US	Senate										
	Demographic:	<u>A3</u>	5+				New Busi	ness Er	nd:						
	Product Code	s: <u>Fe</u>	deral Candi	idate			Advertise	r Extern	al ID:	205154					
	Revenue Cod	e 1:	SC				Agency E	xternal	ID:	131043					
	Revenue Cod	e 2: PC	DL				Unit Code	e:		General					
	Revenue Cod	e 3: <u>C</u> A	CAND				- Order Separation:			00:10:00					
	Priority:	P-3	3												
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Bill Plan	End Data 1	t Spots Gro	a Amount			Totals Month			# Spots	Gross Am		Net	Amount	Rating	
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Print Date: 05/06/24 14:33:43 Page 2 of 3

Order / Rev:	1286171	Advertiser:	Brown/Democrat/US Senate	
Alt Order #:	WOC14641835	Product Desc:	Political	WEWS
Flight Dates:	05/07/24 - 05/13/24	Estimate:	1534	

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ïme Days	Len Spo	s Rate Pri	Rtg Type	Spots	Amount
St Week: 05	tart Date	End Date	<u>Weekdays</u> 11111	Spots/Week	<u>Rate</u>	Rating					
N 5 WEW		05/13/24	M-F 12-1230pm N	5 lews CM	\$350.00 12-1230pm	0.00	:30	5 \$500.00P-3	0.00 NM	5	\$2,500.00
			M-F 12-1230pm N							-	+_,
		S 5 AT NOO RE (sell) - C	N) LEVELAND-AKRO	N (CANTON)	- 2Q23 avera	ge of 12pm news					
	tart Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 05		05/13/24	11111	5	\$500.00	0.00					* ••••••
N 6 WEW	S 05/07/2	24 05/13/24	M-F 11am-12pm M-F 11am-12pm	CM	11am-12pm	11111	:30	5 \$600.00P-3	0.00 NM	5	\$3,000.00
	am: THE										
	COMSCO tart Date	RE (sell) - C End Date	LEVELAND-AKRO Weekdays	N (CANTON) Spots/Week	- 2Q23 avera Rate	ge of The View Rating					
Week: 05		05/13/24	11111	<u>opolo/week</u> 5	\$600.00	0.00					
N 7 WEWS	S 05/07/2	24 05/11/24			6-630pm	1-	:30	1 \$1,000.00P-3	0.00 NM	1	\$1,000.00
(Progr	am [.] NFW:	S 5 AT 6P S	SA 6-630pm New	S							
			LEVELAND-AKRO	N (CANTON)	- 2Q23 avera	ge of News 5 Sat	6р				
<u>St</u> Week: 05	tart Date	<u>End Date</u> 05/12/24	<u>Weekdays</u> 1-	Spots/Week	<u>Rate</u> \$1.000.00	<u>Rating</u> 0.00					
			M-F 7-730pm	CM	7-730pm	11111	:30	5 \$750.00P-3	0.00 NM	5	\$3,750.00
			M-F 7-730pm	0 m	r roopin		.00	0 01001001 0	0.00 1111	Ů	<i>Q</i> 0 ,700.00
			THE DEBRIEF) LEVELAND-AKRO		- Estimate is	hased on 2023 a	versce of th	e same TP			
	tart Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating	verage of th				
Week: 05	5/07/24	05/13/24	11111	5	\$750.00	0.00					
N 9 WEW	S 05/07/2	24 05/13/24	M-F 5-6pm News M-F 5-6pm News	CM	5-6pm	11111	:30	5 \$800.00P-3	0.00 NM	5	\$4,000.00
(Progra	am: NEW	S 5 AT 5P)	M-F 5-0pm News								
							Fr 5p				
<u>50</u> Week: 0	<u>tart Date</u> 5/07/24	<u>End Date</u> 05/13/24	<u>Weekdays</u> 11111	Spots/Week 5	<u>Rate</u> \$800.00	<u>Rating</u> 0.00					
N 10 WEW	S 05/07/2		M-F 730-8pm	СМ	730-8pm	11111	:30	5 \$1,000.00P-3	0.00 NM	5	\$5,000.00
(Dro gr		ESS HOLLY	M-F 730-8pm								
			LEVELAND-AKRO	N (CANTON)	- 2Q23 avera	ge of Access					
	tart Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	<u>Rating</u>					
Week: 05		05/13/24	11111 CAVS Post-Game		\$1,000.00 3pm-1230an	0.00	:30	1 \$4,000.00P-3	0.00 NM	1	\$4,000.00
			CAVS Post-Game		3pm-1230an	, <u>T</u> -	.50	1 \$4,000.00F-3	0.00 100	'	φ4,000.00
(Progra	am: NBA I		SAT 8P 2024) LEVELAND-AKRO		Apr'23 May!	23 average of Sat	8n Playoff	Camos			
	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating	ор гауона	Games			
Week: 05		05/12/24	1-		\$4,000.00	0.00					
N 12 WEW	S 05/07/2	24 05/10/24	Friday Prime A	CM	8-9pm	1	:30	1 \$3,000.00P-3	0.00 NM	1	\$3,000.00
(Progra	am: SHAF	RK TANK)	Friday Prime A								
			LEVELAND-AKRO			-					
<u>St</u> Week: 05	<u>tart Date</u> 5/06/24	<u>End Date</u> 05/12/24	<u>Weekdays</u> 1	Spots/Week	<u>Rate</u> \$3,000.00	<u>Rating</u> 0.00					
		4 05/08/24	Wednesday Prime		9-10pm	1	:30	1 \$3,500.00P-3	0.00 NM	1	\$3,500.00
(D			Wednesday Prime	e B							
2Q24	COMSCO	RE (sell) - C	N/CELEBRITY FF) LEVELAND-AKRO	N (CANTON)	- Oct'22-May'	23 average of Ab	bot Elemen	tary/Jul'23-Aug'23	average		
	ebrity Fam tart Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 05		05/12/24	1		\$3,500.00	0.00					
N14 WEW	S 05/07/2	24 05/13/24	•		11-1135pm	1111111	:30	7 \$1,000.00P-3	0.00 NM	7	\$7,000.00
(Progra	am: NEW	S 5 AT 11P	M-SU 11-1135pm M-SU)	INEWS							
2Q24	COMSCO	RE (sell) - C	LEVELAND-AKRO				Su 11p				
<u>St</u> Week: 05	tart Date 5/07/24	<u>End Date</u> 05/13/24	<u>Weekdays</u> 1111111	Spots/Week 7	<u>Rate</u> \$1,000.00	<u>Rating</u> 0.00					
Week. Ut	5/07/24	00/10/24	******	1	ψ1,000.00	0.00				J	

Order / Rev:	1286171	Advertiser:	Brown/Democrat/US Senate	
Alt Order #:	WOC14641835	Product Desc:	Political	WEWS
Flight Dates:	05/07/24 - 05/13/24	Estimate:	1534	

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 15 WEWS	05/07/2	4 05/13/24	Nightline 1237am		1237-107am	11111	:30	5	\$200.00P-3	0.00 NM	5	\$1,000.00
(Drogro	m: NIGH ⁻		Nightline 1237am	l								
(U		,	LEVELAND-AKRC	N (CANTON)	- 2Q23 average	ge of ABC News	Nightline					
Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating	0					
Week: 05/	07/24	05/13/24	11111	5	\$200.00	0.00						
N16 WEWS	05/07/2	4 05/13/24	Kimmel 1135pm	CM	1135pm-123	7am 11111	:30	5	\$400.00P-3	0.00 NM	5	\$2,000.00
(Dec. 2002			Kimmel 1135pm									
		Y KIMMEL L RE (sell) - C	LEVELAND-AKRC	N (CANTON)	- 2Q23 avera	ge of Jimmv Kim	mel					
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 05/	/07/24	05/13/24	11111	5	\$400.00	0.00						
N 17 WEWS	05/07/2	4 05/12/24	SU 7-8am GMA	CM	7-8am	1	:30	1	\$500.00P-3	0.00 NM	1	\$500.00
(5)	0005		SU 7-8am GMA	, ,								
			i AMERICA SU 7A LEVELAND-AKRO		- 2023 avera	ne of Good Morn	ina Americ	a Su	7a			
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 05/	/06/24	05/12/24	1	1	\$500.00	0.00						
N 18 WEWS	05/07/2	4 05/12/24	SU 10-11am New	rs CM	10-11am	1	:30	1	\$450.00P-3	0.00 NM	1	\$450.00
(5)	0005		SU 10-11am Nev									
			CLEVELAND SU		- 2023 avera	ne of Good Morn	ina Clevela	and S	u 10a			
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 05/	/06/24	05/12/24	1	1	\$450.00	0.00						
N 19 WEWS	05/07/2	4 05/12/24	NBA Playoffs Sur	GameCM	12-6pm	1	:30	1	\$4,000.00P-3	0.00 NM	1	\$4,000.00
			NBA Playoffs Su	n Game 1								
			SUN 3P 2024) LEVELAND-AKRC	N (CANTON)	- Apr'23-May'	23 average of Su	n 3:30p Pl	avoff	s Games			
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating	•	,				
Week: 05/	06/24	05/12/24	1	1	\$4,000.00	0.00						
										Totals	79	\$61,200.00