ORDER

Orders

Order / Rev:

1288062



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	Alt Order #:	V	WOC14648846							s-hittele-t	10-5711-57-5-7				
	Product Des	c: F	Political												
	Estimate:	1	1540				_			WEWS					
	Flight Dates:)5/14/24 - 0	5/20/24		F	Primary AE:		Margie MacDonald						
	Original Date	e/Rev: 0)5/13/24 / 0	5/13/24		§	Sales Offic	ce:		EWSDC					
	Order Type:		GENERAL				Sales Reg	ion:		NAT					
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Agency	Name:	c	Grassroots	Media											
	Buying Contact: Billing Contact:					E	Billing Typ	e:		Cash					
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		- 1	146 Montgomery Avenue Bala Cynwyd, PA 19004			E	Billing Cycle:		EOM/EOC						
		-					Agency Commission:			15%					
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Order / Rev:	1288062	Advertiser:	Brown/Democrat/US Senate	
Alt Order #:	WOC14648846	Product Desc:	Political	WEWS
Flight Dates:	05/14/24 - 05/20/24	Estimate:	1540	

Ln C	h Start	End	Inventory Code	Break	Start/End 1	lime Days	Len Spots	a Rate Pri	Rtg Type	Spots	Amount
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
	k: 05/14/24 FWS 05/14/2	05/20/24	11111 M-F 12-1230pm N	5 lews CM	\$350.00 12-1230pm	0.00	:30	5 \$500.00P-3	0.00 NM	5	\$2,500.00
			M-F 12-1230pm N						0.00 1	Ū	<i><i><i><i><i><i><i><i><i><i></i></i></i></i></i></i></i></i></i></i>
	rogram: NEW 24 COMSCO		N) LEVELAND-AKRO	N (CANTON)	- 2Q23 avera	ige of 12pm news					
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
	k: 05/14/24 FWS 05/14/2	05/20/24	11111 M-F 11am-12pm	5 CM	\$500.00 11am-12pm	0.00	:30	5 \$600.00P-3	0.00 NM	5	\$3,000.00
			M-F 11am-12pm	0 Mi			.00	φουσιούη σ	0.00 1444	Ū	<i>\$0,000.00</i>
	rogram: THE ' 24 COMSCO		LEVELAND-AKRO	N (CANTON)	- 2Q23 avera	ige of The View					
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
	k: 05/14/24 EWS 05/14/2	05/20/24	11111 SA 6-630pm News	5 s CM	\$600.00 6-630pm	0.00	:30	1 \$1,000.00P-3	0.00 NM	1	\$1,000.00
	EVV3 03/14/2	4 05/16/24	SA 6-630pm New		0-030pm	1-	.30	1 \$1,000.00 F- 3	0.00 1000	1	φ 1,000.00
	rogram: NEW		AT) LEVELAND-AKRO		- 2023 avera	nce of News 5 Sat	6n				
20	Start Date	End Date	Weekdays	Spots/Week	- 2023 avera <u>Rate</u>	Rating	ΟÞ				
	k: 05/13/24	05/19/24	1-	1	1)	0.00					
N 8 W	EWS 05/14/2	24 05/20/24	M-F 7-730pm M-F 7-730pm	CM	7-730pm	11111	:30	5 \$750.00P-3	0.00 NM	5	\$3,750.00
			THE DEBRIEF)				5 .1				
2Q	24 COMSCO Start Date	RE (sell) - C End Date	LEVELAND-AKRO Weekdays	N (CANTON) Spots/Week	- Estimate is Rate	based on 2Q23 a Rating	verage of the	same IP			
Wee	k: 05/14/24	05/20/24	11111	5	\$750.00	0.00					
N 9 W	EWS 05/14/2	24 05/20/24	M-F 5-6pm News	CM	5-6pm	11111	:30	5 \$800.00P-3	0.00 NM	5	\$4,000.00
	rogram: NEW		M-F 5-6pm News								
2Q			LEVELAND-AKRO				Fr 5p				
Wee	<u>Start Date</u> k: 05/14/24	<u>End Date</u> 05/20/24	<u>Weekdays</u> 11111	Spots/Week 5	<u>Rate</u> \$800.00	<u>Rating</u> 0.00					
N 10 W	EWS 05/14/2	24 05/20/24	ABC World News		630-7pm	11111	:30	5 \$2,000.00P-3	0.00 NM	5	\$10,000.00
(Pi	rogram: ABC	WORLD NE	ABC World News WS)	M-F							
2Q			LEVELAND-AKRO			-	News Togni	ght Mo-Fr			
Weel	<u>Start Date</u> k: 05/14/24	<u>End Date</u> 05/20/24	<u>Weekdays</u> 11111	Spots/Week 5	<u>Rate</u> \$2,000.00	<u>Rating</u> 0.00					
N 11 W	EWS 05/14/2	24 05/20/24	M-F 730-8pm	СМ	730-8pm	11111	:30	5 \$1,000.00P-3	0.00 NM	5	\$5,000.00
(Pi	rogram: ACCE	SS HOLLY	M-F 730-8pm								
(24 COMSCO	RE (sell) - C	LEVELAND-AKRO			-					
Wee	<u>Start Date</u> k: 05/14/24	<u>End Date</u> 05/20/24	<u>Weekdays</u> 11111	Spots/Week	<u>Rate</u> \$1,000.00	<u>Rating</u> 0.00					
			NBA Playoffs Sun		12-6pm	1	:30	1 \$4,000.00P-3	0.00 NM	1	\$4,000.00
(D)	rogram: NPA		NBA Playoffs Sur SAT 8P 2024)	n Game 1							
			LEVELAND-AKRO	N (CANTON)	- Apr'23-May	'23 average of Sa	t 8p Playoffs	Games			
	Start Date	End Date	<u>Weekdays</u> 1	Spots/Week	Rate	Rating					
	k: 05/13/24 FWS 05/14/2	05/19/24	Tuesday Prime C	1 	\$4,000.00 10-11pm	0.00	:30	1 \$3,000.00P-3	0.00 NM	1	\$3,000.00
			Tuesday Prime C			-			0.00 1		\$0,000.00
	rogram: GOO		LEVELAND-AKRO	N (CANTON)	- Oct'22-May	'23 average of Go	od Doctor				
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
	k: 05/13/24 EWS 05/14/2	05/19/24	-1	1 CM	. ,	0.00	:30		0.00 NM	1	<u> </u>
IN 14 VV	EVV3 U3/14/2	4 03/20/24	Monday Prime A Monday Prime A	CM	8-9pm	T	.30	1 \$5,000.00P-3	0.00 NIVI	T	\$5,000.00
	rogram: AME		MON 2024) LEVELAND-AKRO		- Mar'22-Mov	1'22 & Mar'22_May	'23 average	of Idol Monday			
26	Start Date	End Date	Weekdays	Spots/Week	- Mai 22-May <u>Rate</u>	Rating	20 average	or ruor monuay			
-	k: 05/14/24	05/20/24	1	1	\$5,000.00	0.00					
N 15 W	EWS 05/14/2	24 05/17/24		CM	8-9pm	1	:30	1 \$3,000.00P-3	0.00 NM	1	\$3,000.00

Order / Rev: 1288062 Advertiser: Brown/Democrat/US Senate Alt Order #: WOC14648846 Product Desc: Political WEWS 05/14/24 - 05/20/24 1540 Flight Dates: Estimate: Break Start/End Time Ln Ch Start End Inventory Code Days Len Spots Rate Pri Rtg Type Spots Amount Friday Prime A Friday Prime A (Program: SHARK TANK) 2Q24 COMSCORE (sell) - CLEVELAND-AKRON (CANTON) - 2Q23 average of Shark Tank End Date Weekdays Spots/Week Rating Start Date Rate ----1---Week: 05/13/24 05/19/24 \$3,000.00 0.00 1 N16 WEWS 05/14/24 05/15/24 СМ :30 \$3,500.00P-3 0.00 NM Wednesday Prime B 9-10pm --1----1 \$3,500.00 1 Wednesday Prime B (Program: ABBOTT ELEMEN/CELEBRITY FF) 2Q24 COMSCORE (sell) - CLEVELAND-AKRON (CANTON) - Oct'22-May'23 average of Abbot Elementary/Jul'23-Aug'23 average of Celebrity Family Feud Spots/Week Start Date End Date Weekdays Rating Rate Week: 05/13/24 05/19/24 --1----\$3,500.00 0.00 1 N17 WEWS 05/14/24 05/20/24 M-SU 11-1135pm News CM 11-1135pm 1111111 :30 7 \$1,000.00P-3 0.00 NM \$7,000.00 7 M-SU 11-1135pm News (Program: NEWS 5 AT 11P M-SU) 2Q24 COMSCORE (sell) - CLEVELAND-AKRON (CANTON) - 2Q23 average of News 5 Mo-Su 11p End Date Weekdays Spots/Week Rating Start Date Rate 1111111 Week: 05/14/24 05/20/24 7 \$1,000.00 0.00 N 18 WEWS 05/14/24 05/20/24 \$200.00P-3 0.00 NM Nightline 1237am CM 1237-107am 11111--:30 5 5 \$1,000.00 Nightline 1237am (Program: NIGHTLINE) 2Q24 COMSCORE (sell) - CLEVELAND-AKRON (CANTON) - 2Q23 average of ABC News Nightline End Date Start Date Weekdays Spots/Week Rate Rating 11111--Week: 05/14/24 05/20/24 \$200.00 0.00 5 N 19 WEWS 05/14/24 05/20/24 1135pm-1237am 11111--Kimmel 1135pm СМ :30 5 \$400.00P-3 0.00 NM 5 \$2,000.00 Kimmel 1135pm (Program: JIMMY KIMMEL LIVE) 2Q24 COMSCORE (sell) - CLEVELAND-AKRON (CANTON) - 2Q23 average of Jimmy Kimmel Start Date End Date Weekdays Spots/Week Rate Rating 05/20/24 11111--\$400.00 Week: 05/14/24 5 0.00 N20 WEWS 05/14/24 05/19/24 SU 7-8am GMA ----1 :30 \$500.00P-3 0.00 NM CM 7-8am 1 1 \$500.00 SU 7-8am GMA (Program: GOOD MORNING AMERICA SU 7A) 2Q24 COMSCORE (sell) - CLEVELAND-AKRON (CANTON) - 2Q23 average of Good Morning America Su 7a End Date Weekdays Spots/Week Start Date Rate Rating Week: 05/13/24 05/19/24 ----1 \$500.00 0.00 N21 WEWS 05/14/24 05/19/24 SU 10-11am News СМ ----1 \$450.00P-3 0.00 NM 10-11am :30 \$450.00 1 1 SU 10-11am News (Program: GOOD MORNING CLEVELAND SU 10A) 2Q24 COMSCORE (sell) - CLEVELAND-AKRON (CANTON) - 2Q23 average of Good Morning Cleveland Su 10a Start Date End Date Weekdays Spots/Week Rating Rate Week: 05/13/24 05/19/24 ----1 \$450.00 0.00 N22 WEWS 05/14/24 05/17/24 Friday Prime B СМ 9-10pm ----1--:30 1 \$2,500.00P-3 0.00 NM \$2,500.00 1 Friday Prime B (Program: 20/20) 2Q24 COMSCORE (sell) - CLEVELAND-AKRON (CANTON) - 2Q23 average of 20/20 Spots/Week Start Date End Date Weekdays Rate Rating Week: 05/13/24 05/19/24 ----1--1 \$2,500.00 0.00 N23 WEWS 05/14/24 05/16/24 Thursday Prime C СМ 10-11pm ---1---:30 1 \$5,000.00P-3 0.00 NM \$5,000.00 1 Thursday Prime C (Program: STATION 19) 2Q24 COMSCORE (sell) - CLEVELAND-AKRON (CANTON) - Oct'22-May'23 average of Station 19 End Date Weekdays Spots/Week Start Date Rate Rating ---1---Week: 05/13/24 05/19/24 \$5,000.00 1 0.00 Totals

87 \$82,700.00

Print Date: 05/13/24 11:18:15

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