



125 West 55th St
New York, NY 10019

Contract # 28394986

Changes as of: 4/25/2024 at 12:00 PM

Version: Current State Version 1

CPE: 2422/430507/430507

Flight: 4/30/24 - 5/7/24

Station: WNDY

Con Type: POLITICAL/NOTE

Agency: SMART MEDIA GROUP (ADIMPACT)

Advertiser: CHAMBERS - IN GOV

Market: Indianapolis

Total \$: \$650.00

1427 LESLIE AVENUE
ALEXANDRIA, VA 22314

Product: Order
Agency Order #: 15816

Office: WASHINGTON
Service: Nielsen

Total Spots: 10
Total CPP: \$65.00

Buyer: Fontes, Kelsey

Primary Demo: Adults 50+

Total GRP: 10.0

Salesperson: BILL THOMAS
202-872-5880

Assistant: BILL THOMAS
202-872-5880

Separation:

#	Day/Time	DP	Program	Rate	ASOP Rating	Len	4/30 - 5/7							Total Spots	Total \$	CPP*	GRP*	
							4/30	5/1	5/2	5/3	5/4	5/5	5/6					5/7
1	F,M-Th 6p-6:30p		Family Feud	\$65.00	1.0	30	1	1	1	0	0	1	0	5	\$325.00	\$65.00	5.0	
2	F,M-Th 6p-6:30p		Family Feud	\$65.00	1.0	30	0	0	0	0	0	0	0	0	\$0.00	\$65.00	0.0	
3	F,M-Th 6:30p-7p		Family Feud	\$65.00	1.0	30	1	1	1	0	0	1	0	5	\$325.00	\$65.00	5.0	
4	F,M-Th 6:30p-7p		Family Feud	\$65.00	1.0	30	0	0	0	0	0	0	0	0	\$0.00	\$65.00	0.0	
TOTALS:							2	2	2	2	0	0	2	0	10	\$650.00	\$65.00	10.0

283440



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202-872-5880 202-872-5880

Separation:

Special Instructions

Competitive Information	
Market Budget:	\$650
WWDY Share:	100%
Comment:	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	10	\$650.00	\$65.00	10.0
Total	100%	10	\$650.00	\$65.00	10.0

Monthly Summary			
Month	Spots	Dollars	
2024-May	10	\$650.00	
Total	10	\$650.00	

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	4/25/24 12:00 PM					\$0	\$0	
New	4/25/24 12:00 PM	BILL THOMAS	New	10		\$650.00	\$650.00	

Non-Discrimination Policy
 PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER. KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Smart Media Group, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➔

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Bradley Chambers

Authorized committee:

Chambers for Indiana

Agency requesting time (and contact information):

N/A Smart Media Group

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Indiana Governor

Date of election:

5/7/24

General

Primary

Treasurer of candidate's authorized committee:

Michael Petrie

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Smart Media Group

Digitally signed by Smart Media Group
Date: 2023.09.06 16:42:42 -04'00'

Signature:

Name: Smart Media Group

Name:

Date of Request to Purchase Ad Time: 9/6/2023

Date of Station Agreement to Sell Time:

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Smart Media Group

Digitally signed by Smart Media Group
Date: 2023.09.06 16:42:31 -04'00'

Name: Smart Media Group

Date: 9/6/23

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: _____

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

Accepted

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:	Station Call Letters:	Date Received/Requested:
Est. #:	Station Location:	Run Start and End Dates:

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Spot Manager: All, 04/30/24-05/07/24

Property	Advertiser	Order	Product	Estimate #	Order Inven	Time Period	Length	Date	Air Time	Rate (Est)	Ad-ID	Priority
Air Order #: 28394986												
WWDY	POL/Brad Chambers (R Order			430507	Family Feud	6:00 PM-6:30 PM	:30	04/30/24	6:29:10 PM	\$65.00		P-03
WWDY	POL/Brad Chambers (R Order			430507	Family Feud	6:30 PM-7:00 PM	:30	04/30/24	6:58:25 PM	\$65.00		P-03
WWDY	POL/Brad Chambers (R Order			430507	Family Feud	6:00 PM-6:30 PM	:30	05/01/24	6:29:10 PM	\$65.00		P-03
WWDY	POL/Brad Chambers (R Order			430507	Family Feud	6:30 PM-7:00 PM	:30	05/01/24	6:53:20 PM	\$65.00		P-03
WWDY	POL/Brad Chambers (R Order			430507	Family Feud	6:00 PM-6:30 PM	:30	05/02/24	6:18:00 PM	\$65.00		P-03
WWDY	POL/Brad Chambers (R Order			430507	Family Feud	6:30 PM-7:00 PM	:30	05/02/24	6:58:25 PM	\$65.00		P-03
WWDY	POL/Brad Chambers (R Order			430507	Family Feud	6:00 PM-6:30 PM	:30	05/03/24	6:17:15 PM	\$65.00		P-03
WWDY	POL/Brad Chambers (R Order			430507	Family Feud	6:30 PM-7:00 PM	:30	05/03/24	6:47:00 PM	\$65.00		P-03
WWDY	POL/Brad Chambers (R Order			430507	Family Feud	6:00 PM-6:30 PM	:30	05/06/24	6:29:10 PM	\$65.00		P-03
WWDY	POL/Brad Chambers (R Order			430507	Family Feud	6:30 PM-7:00 PM	:30	05/06/24	6:47:55 PM	\$65.00		P-03
										\$650.00		
										\$650.00		

[Sorted by: All Order #]