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 ± 0

ORDER

Orders	Order / Re	ev:	4462	2714										
	Alt Order #	# :	2839	99537									V	
	Product D	esc:	Gen	eral				_				CLEVEL	AND	
	Estimate:		1327	71				_				Cleveland WJW	10.224	
	Flight Date	es:	07/0	9/24 - 07/15	5/24				Primary AE	:		Katz Political		
	Original Da	ate / Rev:	05/1	0/24 / 05/10)/24			_	Sales Office	e:		K-POL		
	Order Type	e:	REG					Sales Regio	on:		Nat			
Agency	Name:		Wat	erfront Stra	tegie	S								
	Buying Co	ntact:	JUL	IE KEANE				_	Billing Type	: :		Cash		
	Billing Cor	ntact:							Billing Cale	nda	r:	Broadcast		
			3050) K Street, N	1W				Billing Cycle	e:		EOM		
			Was	hington, DC	2000)7		_	Agency Cor	mm	ission:	15%		
Advertiser	Name:		POI	./Duty and I	Honor	PAC			Order Brand	d.				
Advertiser Name: Demograp		hic [.]	A35		101101				New Busine		End			
		Demographic: Product Codes:		PL6					Advertiser External ID:					
	Revenue (AGY					_	Agency Exte			IN14921		
	Revenue (POL					_	Unit Code:	.01110	arib.	General		
Revenue				POL-ISS				_	Order Separation:					
	Priority:	Jule 3.	P5	-100					Oldel Sepa	liau	UII.	00:15:00		
	r nonty.		<u></u>											
Bill Plan			-					Totals						
Start Date	End Date			Amount	Net A	mount		Month July 20			# Spots	Gross Amount \$112,300.00	Net Amount	Rating 0.00
07/01/24	07/28/24	69	\$	112,300.00		\$95,455.00		Totals)24		69 69	\$112,300.00	\$95,455.00 \$95,455.00	0.00
								TULAIS			00	φ112,000.00	ψ00, 4 00.00	0.00
Account Exec		Sales Offi	ce	Sales Regi	on	Start Date /	Fn	nd Date			Order %	1		
Katz Political				Cales Regi	011	Start Of Ord					100%]		
											10070			
Order Share		S	hare		Total									
Cleveland WJ	VV		35%	\$112,3										
Market			100%	\$320,8	57.14									
Competitive S	Share	S	hare		Total]								
CABLE		-	0%		\$0.00									
EJW			0%		\$0.00									
UNKWN			65%	\$208,5										
WBNX			0%		\$0.00									
WDLI			0%		\$0.00									
WEAO			0%		\$0.00									
WEWS			0%		\$0.00									
WGGN			0%		\$0.00									
WKYC			0%		\$0.00									
WMFD			0%		\$0.00									
WOAC			0%		\$0.00									
WOIO			0%		\$0.00									
WQHS			0%		\$0.00									
WUAB			0%		\$0.00									
WVIZ			0%		\$0.00									
WVPX			0%		\$0.00									

Order / Rev:	4462714	Advertiser:	POL/Duty and Honor PAC	
Alt Order #:	28399537	Product Desc:	General	Cleveland WJW
Flight Dates:	07/09/24 - 07/15/24	Estimate:	13271	

Ln Ch	Start	End	Inventory Code	Break	Start/End ⁻	Fime Days	Len	Spots	Rate Pri	Rtg Type	Spots	Amount
N 1 WJW	V 07/09/2	4 07/15/24	M-F 7a-8a	CM	7:00 AM-7:3	OAM MTWTF-	- :30	4	\$2,000.00P1	0.00 NM	4	\$8,000.00
			7:00 AM-7:30 AM		(7:00 AM-7:3	30 AM)						
		he Morning		Cin ata //// a alu	Data	Deting						
<u>ہ</u> Week: 0	tart Date 7/09/24	<u>End Date</u> 07/15/24	<u>Weekdays</u> MTWTF	Spots/Week	<u>Rate</u> \$2,000.00	<u>Rating</u> 0.00						
-		4 07/15/24		CM		0.00 O AM MTWTF-	- :30	4	\$2,000.00P1	0.00 NM	4	\$8,000.00
112 1101	01/00/2		7:30 AM-8:00 AM		(7:30 AM-8:0		.00	т	φ <u>2</u> ,000.001 1	0.00 14141	-	\$0,000.00
FOX 8	3 News in t	he Morning	730AM-8AM		· ·	,						
<u>S</u>	tart Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>						
Week: 0		07/15/24	MTWTF		\$2,000.00	0.00						
N 3 WJW	07/09/2	4 07/15/24		CM		O AM MTWTF-	- :30	4	\$2,000.00P1	0.00 NM	4	\$8,000.00
FOX	R News at 8	3AM-830AM	8:00 AM-8:30 AM		(8:00 AM-8:3	30 AM)						
	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 0		07/15/24	MTWTF		\$2,000.00	0.00						
N 4 WJW	07/09/2	4 07/15/24	M-F 8a-9a	СМ		OAM MTWTF-	- :30	5	\$2,000.00P1	0.00 NM	5	\$10,000.00
			8:30 AM-9:00 AM		(8:30 AM-9:0	00 AM)						
FOX 8	B News at 8	330AM-9AM										
	tart Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 0		07/15/24	MTWTF		\$2,000.00	0.00			<u> </u>	0.00.104	-	* 7 500 00
N 5 WJW	07/09/2	4 07/15/24	M-F 9a-10a 9:00 AM-9:30 AM	CM	9:00 AM-9:3 (9:00 AM-9:3	OAM MTWTF-	- :30	5	\$1,500.00P1	0.00 NM	5	\$7,500.00
FOX 8	B News at 9	9AM-930AM	9.00 Alvi-9.30 Alvi		(9.00 Alvi-9.							
	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 0	7/09/24	07/15/24	MTWTF		\$1,500.00	0.00						
N 6 WJW	07/09/2	4 07/15/24	M-F 9a-10a	СМ	9:30 AM-10	:00 AMMTWTF-	- :30	4	\$1,500.00P1	0.00 NM	4	\$6,000.00
			9:30 AM-10:00 AI	N	(9:30 AM-10	:00 AM)						
		930AM-10AN		0 1 000 1	D (D. //						
<u>S</u> Week: 0	tart Date	<u>End Date</u> 07/15/24	<u>Weekdays</u> MTWTF	Spots/Week	<u>Rate</u> \$1,500.00	<u>Rating</u> 0.00						
-		4 07/13/24		CM 4	7a-8a	S	- :30	1	\$600.00P3	0.00 NM	1	\$600.00
14 7 1000	v 07/13/2	4 07/13/24	Sa 7a-8a	Civi	1 a-0a	3	00	1	\$000.001 3	0.00 1110		φ000.00
FOX 8	3 Saturday	Early News										
<u>S</u>	tart Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>						
Week: 0		07/14/24	S-	1	\$600.00	0.00						
N 8 WJW	07/13/2	4 07/13/24		CM	8a-9a	S	- :30	1	\$1,500.00P1	0.00 NM	1	\$1,500.00
FOX	Saturday	Morning Ne	Sa 8a-9a									
	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 0		07/14/24	S-		\$1.500.00	0.00						
N 9 WJW		4 07/14/24	Su 7a-8a	СМ	7a-8a		s :30	1	\$600.00P3	0.00 NM	1	\$600.00
			Su 7a-8a									
FOX 8	3 Sunday E	arly News										
	tart Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>						
Week: 0		07/14/24	S	1	\$600.00	0.00			<u> </u>	0.00.104		\$4 500 00
N10 WJW	07/14/2	4 07/14/24	Su 8a-9a Su 8a-9a	CM	8a-9a		s :30	1	\$1,500.00P1	0.00 NM	1	\$1,500.00
FOX 8	3 Sundav N	lorning New										
	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 0	7/08/24	07/14/24	S		\$1,500.00	0.00						
N11 WJW	V 07/14/2	4 07/14/24	FOX News Sunda	у СМ	Various		s :30	1	\$1,800.00P1	0.00 NM	1	\$1,800.00
			FOX News Sunda	ау								
	News Sund	-		0		Detin						
	tart Date	End Date	<u>Weekdays</u> S	Spots/Week	Rate	Rating						
Week: 0		07/14/24	M-F 10a-11a	CM	\$1,800.00 10a-11a	0.00 MTWTF-	- :30	°	\$1,000.00P2	0.00 NM	3	\$3,000.00
	01/03/2		M-F 10a-11a	Civi	104-114		.30	3	ψ1,000.00ΓΖ	0.00 1111	5	ψ3,000.00
New [Day in Clev	eland										
	tart Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 0	7/09/24	07/15/24	MTWTF	3	\$1,000.00	0.00						
N13 WJW	07/09/2	4 07/15/24		CM	12:00 PM-1	2:30 PIMTWTF-	- :30	3	\$1,000.00P2	0.00 NM	3	\$3,000.00

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Order / Rev:	44	62714			Advertiser:	POL/Duty ar	nd Honor P	AC		-		
Alt Order #:	28399537				Product Desc: General				Cleveland WJW			
Flight Dates:	07/	/09/24 - 07/1	5/24		Estimate:	13271						
Ln Ch	Start	End	Inventory Code	Break	Start/End Tin	ne Days	Len Spo	ots Rate Pri	Rtg Type	Spots	Amount	
			M-F 12p-1p 12:00 PM-12:30 F	PM	(12:00 PM-12:3	30 PM)						
		12N-1230PM				,						
<u>Star</u> Week: 07/0	<u>t Date</u>)9/24	<u>End Date</u> 07/15/24	<u>Weekdays</u> MTWTF	Spots/Week 3	<u>Rate</u> \$1,000.00	Rating 0.00						
N14 WJW			M-F 12p-1p	CM	12:30 PM-1:00	PMMTWTF	:30	3 \$1,000.00P2	0.00 NM	3	\$3,000.00	
FOX 8 N	lews at 2	1230PM-1PM	12:30 PM-1:00 P	M	(12:30 PM-1:00	0 PM)						
Star	t Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 07/0		07/15/24	MTWTF		\$1,000.00	0.00		0 #4 500 00 50	0.00 104	0	\$0,000,00	
N15 WJW	07/09/2	4 07/15/24	M-F 5p-6p 5:00 PM-5:30 PM	CM 1	5:00 PM-5:30 (5:00 PM-5:30		:30	2 \$1,500.00P2	0.00 NM	2	\$3,000.00	
		5PM-530PM		o	` .							
<u>Star</u> Week: 07/0	<u>t Date</u>)9/24	<u>End Date</u> 07/15/24	<u>Weekdays</u> MTWTF	Spots/Week 2	<u>Rate</u> \$1,500.00	<u>Rating</u> 0.00						
N16 WJW			M-F 5p-6p	CM	5:30 PM-6:00	PM MTWTF	:30	2 \$1,500.00P2	0.00 NM	2	\$3,000.00	
FOX 8 N	lews at f	530PM-6PM	5:30 PM-6:00 PN	1	(5:30 PM-6:00	PM)						
<u>Star</u>	t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 07/0		07/15/24	MTWTF		\$1,500.00	0.00			0.00 104	0	* 5 000 00	
N17 WJW	07/09/2	4 07/15/24	M-F 6p-7p 6:00 PM-6:30 PM	CM 1	6:00 PM-6:30 (6:00 PM-6:30		:30	2 \$2,500.00P1	0.00 NM	2	\$5,000.00	
		PM-630PM		0 1 111								
<u>Star</u> Week: 07/0	<u>t Date</u>)9/24	<u>End Date</u> 07/15/24	<u>Weekdays</u> MTWTF	Spots/Week 2	<u>Rate</u> \$2,500.00	<u>Rating</u> 0.00						
N18 WJW	07/09/2	4 07/15/24	М-F 6р-7р	СМ	6:30 PM-7:00	PM MTWTF	:30	2 \$2,500.00P1	0.00 NM	2	\$5,000.00	
FOX 8 N	lews at 6	630PM-7PM	6:30 PM-7:00 PN	1	(6:30 PM-7:00	PM)						
Star	t Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 07/0 N 19 WJW		07/15/24	MTWTF	2 CM	\$2,500.00 3:00 PM-3:30	0.00	:30	2 \$450.00P4	0.00 NM	2	\$900.00	
N 19 VVJVV	07/09/2	4 07/15/24	M-F 3p-4p 3:00 PM-3:30 PM		(3:00 PM-3:30		.30	2 \$430.00F4	0.00 1000	2	\$900.00	
Judge Ju	•	End Data	Maakdaya	Spoto/Mook	Dete	Dating						
<u>Star</u> Week: 07/0	<u>t Date</u>)9/24	<u>End Date</u> 07/15/24	<u>Weekdays</u> MTWTF	Spots/Week 2	<u>Rate</u> \$450.00	<u>Rating</u> 0.00						
N20 WJW	07/09/2	4 07/15/24	М-F 3р-4р	СМ	3:30 PM-4:00		:30	2 \$450.00P4	0.00 NM	2	\$900.00	
Judge Ju	Jdv		3:30 PM-4:00 PM	1	(3:30 PM-4:00	PM)						
Star	t Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 07/0 N21 WJW		07/15/24	MTWTF M-Su 10p-11p	2 CM	\$450.00 10:00 PM-10:3		:30	4 \$2,000.00P2	0.00 NM	4	\$8,000.00	
			10:00 PM-10:30 I		(10:00 PM-10:3		.50	4 \$2,000.001 2	0.00 110	-	ψ0,000.00	
		10PM-1030P		Spots/Mook	Pata	Poting						
Week: 07/0	<u>t Date</u>)9/24	<u>End Date</u> 07/15/24	<u>Weekdays</u> MTWTF	Spots/Week 4	<u>Rate</u> \$2,000.00	<u>Rating</u> 0.00						
N22 WJW	07/09/2	4 07/15/24	M-Su 10p-11p	СМ	10:30 PM-11:0		:30	5 \$2,000.00P2	0.00 NM	5	\$10,000.00	
FOX 8 N	lews at ²	1030PM-11P	10:30 PM-11:00 I M	PM	(10:30 PM-11:0	00 PM)						
	<u>t Date</u>	End Date	Weekdays	Spots/Week		Rating						
Week: 07/0 N23 WJW		07/15/24	MTWTF M-Su 10p-11p	5 CM	\$2,000.00 10:00 PM-10:3	0.00	:30	1 \$2,000.00P2	0.00 NM	1	\$2,000.00	
			10:00 PM-10:30 I		(10:00 PM-10:3		.00	1 \$2,000.0012	0.00 110		ψ2,000.00	
		10PM-1030P		Spote/Maak	Pata	Poting						
Week: 07/0	<u>t Date</u>)8/24	<u>End Date</u> 07/14/24	<u>Weekdays</u> S-	<u>Spots/Week</u> 1	<u>Rate</u> \$2,000.00	<u>Rating</u> 0.00						
N24 WJW	07/13/2	4 07/13/24	M-Su 10p-11p	СМ	10:30 PM-11:0		:30	1 \$2,000.00P2	0.00 NM	1	\$2,000.00	
FOX 8 N	lews at ²	1030PM-11P	10:30 PM-11:00 I M	- IVI	(10:30 PM-11:0	JU PM)						
	t Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 07/0 N25 WJW		07/14/24	S-	1 CM	\$2,000.00 10:00 PM-10:3	0.00	:30	1 \$2,000.00P2	0.00 NM	1	\$2,000.00	
	57714/2	. 07/14/24		Civi	10.00 F IVI-10.0		.00	ι ψ <u>2</u> ,000.001 Ζ	0.00 110	·	Ψ2,000.00	

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									//24 12.31.20	Гау	
Order / Rev:	4462	2714			Advertiser:	POL/Duty a	nd Honor F	PAC			
Alt Order #:	2839	28399537			Product Desc	General			Clevela		
Flight Dates:	Flight Dates: 07/09/24 - 07/15/24				Estimate:	13271					
Ln Ch S	Start	End	Inventory Code	Break	Start/End Tir	ne Days	Len Sp	ots Rate Pri	Rtg Type	Spots	Amount
			M-Su 10p-11p				•		0 71	•	
FOX 8 Nev	wo ot 10		10:00 PM-10:30 P	M	(10:00 PM-10:	30 PM)					
Start E		End Date		Spots/Week	Rate	Rating					
Week: 07/08/		07/14/24	S	<u>opolo, moon</u> 1	\$2,000.00	0.00					
N26 WJW 0	7/14/24	07/14/24	M-Su 10p-11p	СМ	10:30 PM-11:0	00 PIS	:30	1 \$2,000.00P2	0.00 NM	1	\$2,000.00
FOX 0 No.			10:30 PM-11:00 P	M	(10:30 PM-11:	00 PM)					
FOX 8 Nev Start [End Date		Spots/Week	Rate	Rating					
Week: 07/08/		07/14/24	S	<u>- 30015/1766K</u>	\$2,000.00	0.00					
N27 WJW 0	7/11/24	07/11/24	Thur Prime Hour 1	СМ	8p-9p	T	:30	1 \$1,500.00P4	0.00 NM	1	\$1,500.00
			Thur Hour 1								
Alert: Miss	-		,	Out the AM and a	Data	Deting					
<u>Start E</u> Week: 07/08/		<u>End Date</u> 07/14/24	<u>Weekdays</u> T	Spots/Week 1	<u>Rate</u> \$1,500.00	Rating 0.00					
N28 WJW 0	-		Fri Prime	CM .	8p-10p	F	:30	1 \$2,000.00P4	0.00 NM	1	\$2,000.00
			Fri Prime					, ,			, ,
Friday Nigl											
<u>Start E</u> Week: 07/08/		<u>End Date</u> 07/14/24	<u>Weekdays</u> F	Spots/Week 1		Rating 0.00					
N 29 WJW 0			Sun Prime Hour 3	CM	9p-10p	S	:30	1 \$1,000.00P4	0.00 NM	1	\$1,000.00
1120 11011 0		01/14/24	Sun Prime Hour 3		00 100	5	.00	1 \$1,000.001 4	0.00 140		ψ1,000.00
Housebrok											
Start [End Date	<u>Weekdays</u> S	Spots/Week	Rate	Rating					
Week: 07/08/ N 30 WJW 0		07/14/24	MLB Reg Ssn Gar		\$1,000.00 7:00 PM-10:00	0.00	:30	1 \$1,500.00P4	0.00 NM	1	\$1,500.00
	17/13/24	07/13/24	7:00 PM-10:00 PM		(7:00 PM-10:00		.30	T \$1,300.00F4	0.00 100		φ1,300.00
FOX MLB	Prime C	Game			(
Start [End Date		Spots/Week		Rating					
Week: 07/08/	/24	07/14/24	S-	1	\$1,500.00	0.00					
									Totals	69	\$112,300.00