

# ORDER



Cleveland WJW

**Orders**  
**Order / Rev:** 4462133  
**Alt Order #:** 28399237  
**Product Desc:** General  
**Estimate:** 13262  
**Flight Dates:** 05/24/24 - 05/30/24  
**Original Date / Rev:** 05/13/24 / 05/13/24  
**Order Type:** REG

**Primary AE:** Katz Political  
**Sales Office:** K-POL  
**Sales Region:** Nat

**Agency Name:** Waterfront Strategies  
**Buying Contact:** JULIE KEANE  
**Billing Contact:**  
 3050 K Street, NW  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM  
**Agency Commission:** 15%

**Advertiser Name:** POL/Duty and Honor PAC  
**Demographic:** A35+  
**Product Codes:** PL6  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-ISS  
**Priority:** P5

**Order Brand:**  
**New Business End:**  
**Advertiser External ID:**  
**Agency External ID:** IN14921  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/26/24	25	\$25,000.00	\$21,250.00
05/27/24	06/30/24	63	\$69,200.00	\$58,820.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	25	\$25,000.00	\$21,250.00	0.00
June 2024	63	\$69,200.00	\$58,820.00	0.00
<b>Totals</b>	<b>88</b>	<b>\$94,200.00</b>	<b>\$80,070.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Political			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
Cleveland WJW	35%	\$94,200.00
Market	100%	\$269,142.86

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
EJW	0%	\$0.00
UNKWN	65%	\$174,942.86
WBNX	0%	\$0.00
WDLI	0%	\$0.00
WEAO	0%	\$0.00
WEWS	0%	\$0.00
WGGN	0%	\$0.00
WKYC	0%	\$0.00
WMFD	0%	\$0.00
WOAC	0%	\$0.00
WOIO	0%	\$0.00
WQHS	0%	\$0.00
WUAB	0%	\$0.00
WVIZ	0%	\$0.00
WVPX	0%	\$0.00

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 Flight Dates: 05/24/24 - 05/30/24

Advertiser: POL/Duty and Honor PAC  
 Product Desc: General  
 Estimate: 13262  
**Cleveland WJW**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WJW	05/24/24	05/30/24	M-F 6a-7a 6:00 AM-6:30 AM	CM	6:00 AM-6:30 AM (6:00 AM-6:30 AM)	MTWTF--	:30	4	\$1,400.00	P3	0.00	NM	4	\$5,600.00
				FOX 8 News in the Morning 6AM-630AM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/24/24	05/30/24	MTWTF--					4	\$1,400.00		0.00			
2	WJW	05/24/24	05/30/24	M-F 6a-7a 6:30 AM-7:00 AM	CM	6:30 AM-7:00 AM (6:30 AM-7:00 AM)	MTWTF--	:30	4	\$1,400.00	P3	0.00	NM	4	\$5,600.00
				FOX 8 News in the Morning 630AM-7AM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/24/24	05/30/24	MTWTF--					4	\$1,400.00		0.00			
3	WJW	05/24/24	05/30/24	M-F 7a-8a 7:00 AM-7:30 AM	CM	7:00 AM-7:30 AM (7:00 AM-7:30 AM)	MTWTF--	:30	4	\$1,400.00	P3	0.00	NM	4	\$5,600.00
				FOX 8 News in the Morning 7AM-730AM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/24/24	05/30/24	MTWTF--					4	\$1,400.00		0.00			
4	WJW	05/24/24	05/30/24	M-F 7a-8a 7:30 AM-8:00 AM	CM	7:30 AM-8:00 AM (7:30 AM-8:00 AM)	MTWTF--	:30	4	\$1,400.00	P3	0.00	NM	4	\$5,600.00
				FOX 8 News in the Morning 730AM-8AM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/24/24	05/30/24	MTWTF--					4	\$1,400.00		0.00			
5	WJW	05/24/24	05/30/24	M-F 8a-9a 8:00 AM-8:30 AM	CM	8:00 AM-8:30 AM (8:00 AM-8:30 AM)	MTWTF--	:30	4	\$1,400.00	P3	0.00	NM	4	\$5,600.00
				FOX 8 News at 8AM-830AM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/24/24	05/30/24	MTWTF--					4	\$1,400.00		0.00			
6	WJW	05/24/24	05/30/24	M-F 8a-9a 8:30 AM-9:00 AM	CM	8:30 AM-9:00 AM (8:30 AM-9:00 AM)	MTWTF--	:30	4	\$1,400.00	P3	0.00	NM	4	\$5,600.00
				FOX 8 News at 830AM-9AM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/24/24	05/30/24	MTWTF--					4	\$1,400.00		0.00			
7	WJW	05/24/24	05/30/24	M-F 9a-10a 9:00 AM-9:30 AM	CM	9:00 AM-9:30 AM (9:00 AM-9:30 AM)	MTWTF--	:30	3	\$1,400.00	P2	0.00	NM	3	\$4,200.00
				FOX 8 News at 9AM-930AM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/24/24	05/30/24	MTWTF--					3	\$1,400.00		0.00			
8	WJW	05/24/24	05/30/24	M-F 9a-10a 9:30 AM-10:00 AM	CM	9:30 AM-10:00 AM (9:30 AM-10:00 AM)	AMTWTTF--	:30	3	\$1,400.00	P2	0.00	NM	3	\$4,200.00
				FOX 8 News at 930AM-10AM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/24/24	05/30/24	MTWTF--					3	\$1,400.00		0.00			
9	WJW	05/25/24	05/25/24	Sa 7a-8a Sa 7a-8a	CM	7a-8a	-----S-	:30	1	\$700.00	P2	0.00	NM	1	\$700.00
				FOX 8 Saturday Early News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	-----S-					1	\$700.00		0.00			
10	WJW	05/25/24	05/25/24	Sa 8a-9a Sa 8a-9a	CM	8a-9a	-----S-	:30	1	\$1,200.00	P2	0.00	NM	1	\$1,200.00
				FOX 8 Saturday Morning News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	-----S-					1	\$1,200.00		0.00			
11	WJW	05/25/24	05/25/24	Sa 9a-10a 9:00 AM-10:00 AM	CM	9:00 AM-10:00 AM (9:00 AM-10:00 AM)	-----S-	:30	1	\$1,200.00	P2	0.00	NM	1	\$1,200.00
				FOX 8 Saturday Morning News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	-----S-					1	\$1,200.00		0.00			
12	WJW	05/26/24	05/26/24	Su 7a-8a Su 7a-8a	CM	7a-8a	-----S	:30	1	\$600.00	P3	0.00	NM	1	\$600.00
				FOX 8 Sunday Early News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	-----S					1	\$600.00		0.00			
13	WJW	05/26/24	05/26/24	Su 8a-9a	CM	8a-9a	-----S	:30	1	\$1,200.00	P2	0.00	NM	1	\$1,200.00

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Advertiser: POL/Duty and Honor PAC  
 Product Desc: General  
 Estimate: 13262  
**Cleveland WJW**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Su 8a-9a											
				Su 8a-9a											
				FOX 8 Sunday Early News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/20/24	05/26/24	-----S	1	\$1,200.00	0.00								
14	WJW	05/26/24	05/26/24	Su 9a-10a	CM	9:00 AM-10:00 AM	-----S	:30	1	\$1,200.00	P2	0.00	NM	1	\$1,200.00
				9:00 AM-10:00 AM											
				(9:00 AM-10:00 AM)											
				FOX 8 Sunday Morning News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/20/24	05/26/24	-----S	1	\$1,200.00	0.00								
15	WJW	05/26/24	05/26/24	FOX News Sunday	CM	Various	-----S	:30	1	\$1,000.00	P2	0.00	NM	1	\$1,000.00
				FOX News Sunday											
				FOX News Sunday											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/20/24	05/26/24	-----S	1	\$1,000.00	0.00								
16	WJW	05/24/24	05/30/24	M-F 10a-11a	CM	10a-11a	MTWTF--	:30	3	\$600.00	P4	0.00	NM	3	\$1,800.00
				M-F 10a-11a											
				New Day in Cleveland											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/24/24	05/30/24	MTWTF--	3	\$600.00	0.00								
17	WJW	05/24/24	05/30/24	M-F 11a-12p	CM	11a-12p	MTWTF--	:30	3	\$550.00	P4	0.00	NM	3	\$1,650.00
				M-F 11a-12p											
				New Day in Cleveland											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/24/24	05/30/24	MTWTF--	3	\$550.00	0.00								
18	WJW	05/24/24	05/30/24	M-F 12p-1p	CM	12:00 PM-12:30 PM	PMTWTF--	:30	3	\$600.00	P4	0.00	NM	3	\$1,800.00
				12:00 PM-12:30 PM											
				(12:00 PM-12:30 PM)											
				FOX 8 News at 12N-1230PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/24/24	05/30/24	MTWTF--	3	\$600.00	0.00								
19	WJW	05/24/24	05/30/24	M-F 12p-1p	CM	12:30 PM-1:00 PM	PMMTWTF--	:30	3	\$600.00	P4	0.00	NM	3	\$1,800.00
				12:30 PM-1:00 PM											
				(12:30 PM-1:00 PM)											
				FOX 8 News at 1230PM-1PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/24/24	05/30/24	MTWTF--	3	\$600.00	0.00								
20	WJW	05/24/24	05/30/24	M-F 3p-4p	CM	3:00 PM-3:30 PM	MTWTF--	:30	5	\$600.00	P4	0.00	NM	5	\$3,000.00
				3:00 PM-3:30 PM											
				(3:00 PM-3:30 PM)											
				Judge Judy											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/24/24	05/30/24	MTWTF--	5	\$600.00	0.00								
21	WJW	05/24/24	05/30/24	M-F 3p-4p	CM	3:30 PM-4:00 PM	MTWTF--	:30	5	\$600.00	P4	0.00	NM	5	\$3,000.00
				3:30 PM-4:00 PM											
				(3:30 PM-4:00 PM)											
				Judge Judy											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/24/24	05/30/24	MTWTF--	5	\$600.00	0.00								
22	WJW	05/24/24	05/30/24	M-F 5p-6p	CM	5:00 PM-5:30 PM	MTWTF--	:30	2	\$900.00	P5	0.00	NM	2	\$1,800.00
				5:00 PM-5:30 PM											
				(5:00 PM-5:30 PM)											
				FOX 8 News at 5PM-530PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/24/24	05/30/24	MTWTF--	2	\$900.00	0.00								
23	WJW	05/24/24	05/30/24	M-F 5p-6p	CM	5:30 PM-6:00 PM	MTWTF--	:30	2	\$900.00	P5	0.00	NM	2	\$1,800.00
				5:30 PM-6:00 PM											
				(5:30 PM-6:00 PM)											
				FOX 8 News at 530PM-6PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/24/24	05/30/24	MTWTF--	2	\$900.00	0.00								
24	WJW	05/24/24	05/30/24	M-F 6p-7p	CM	6:00 PM-6:30 PM	MTWTF--	:30	2	\$1,500.00	P4	0.00	NM	2	\$3,000.00
				6:00 PM-6:30 PM											
				(6:00 PM-6:30 PM)											
				FOX 8 News at 6PM-630PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/24/24	05/30/24	MTWTF--	2	\$1,500.00	0.00								
25	WJW	05/24/24	05/30/24		CM	6:30 PM-7:00 PM	MTWTF--	:30	2	\$1,500.00	P4	0.00	NM	2	\$3,000.00

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Advertiser: POL/Duty and Honor PAC  
 Product Desc: General  
 Estimate: 13262

Cleveland WJW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 6p-7p 6:30 PM-7:00 PM		(6:30 PM-7:00 PM)									
				FOX 8 News at 630PM-7PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/24/24	05/30/24	MTWTF--	2	\$1,500.00	0.00								
26	WJW	05/24/24	05/30/24	M-F 7p-730p M-F 7p-730p	CM	7p-730p	MTWTF--	:30	3	\$1,000.00	P4	0.00	NM	3	\$3,000.00
				FOX 8 News at 7PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/24/24	05/30/24	MTWTF--	3	\$1,000.00	0.00								
27	WJW	05/24/24	05/30/24	M-Su 10p-11p 10:00 PM-10:30 PM	CM	10:00 PM-10:30 PM	PMTWTF--	:30	5	\$1,300.00	P4	0.00	NM	5	\$6,500.00
				FOX 8 News at 10PM-1030PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/24/24	05/30/24	MTWTF--	5	\$1,300.00	0.00								
28	WJW	05/24/24	05/30/24	M-Su 10p-11p 10:30 PM-11:00 PM	CM	10:30 PM-11:00 PM	PMTWTF--	:30	3	\$1,300.00	P4	0.00	NM	3	\$3,900.00
				FOX 8 News at 1030PM-11PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/24/24	05/30/24	MTWTF--	3	\$1,300.00	0.00								
29	WJW	05/25/24	05/25/24	M-Su 10p-11p 10:00 PM-10:30 PM	CM	10:00 PM-10:30 PM	PI-----S-	:30	1	\$1,300.00	P4	0.00	NM	1	\$1,300.00
				FOX 8 News at 10PM-1030PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/20/24	05/26/24	-----S-	1	\$1,300.00	0.00								
30	WJW	05/25/24	05/25/24	M-Su 10p-11p 10:30 PM-11:00 PM	CM	10:30 PM-11:00 PM	PI-----S-	:30	1	\$1,300.00	P4	0.00	NM	1	\$1,300.00
				FOX 8 News at 1030PM-11PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/20/24	05/26/24	-----S-	1	\$1,300.00	0.00								
31	WJW	05/26/24	05/26/24	Late Run News Late Run News	CM	11p-1a	-----S	:30	1	\$1,300.00	P4	0.00	NM	1	\$1,300.00
				FOX 8 News at 10PM-1030PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/20/24	05/26/24	-----S	1	\$1,300.00	0.00								
32	WJW	05/26/24	05/26/24	Late Run News Late Run News	CM	11p-1a	-----S	:30	1	\$1,300.00	P4	0.00	NM	1	\$1,300.00
				FOX 8 News at 1030PM-11PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/20/24	05/26/24	-----S	1	\$1,300.00	0.00								
33	WJW	05/24/24	05/30/24	M-F 11p-1130p M-F 11p-1130p	CM	11p-1130p	MTWTF--	:30	3	\$450.00	P4	0.00	NM	3	\$1,350.00
				Big Bang Theory											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/24/24	05/30/24	MTWTF--	3	\$450.00	0.00								
34	WJW	05/26/24	05/26/24	LF Su 11:00 PM-12:00 XM	CM	11:00 PM-12:00 XM	XI-----S	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
				Big Bang Theory/Big Bang Theory											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/20/24	05/26/24	-----S	1	\$300.00	0.00								
35	WJW	05/30/24	05/30/24	Thur Prime Hour 1 Thur Hour 1	CM	8p-9p	---T---	:30	1	\$1,800.00	P5	0.00	NM	1	\$1,800.00
				I Can See Your Voice-FOX											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/27/24	06/02/24	---T---	1	\$1,800.00	0.00								
N 36	WJW	05/25/24	05/26/24	MLS Soccer Gm MLS Soccer Gm	CM	Various	-----SS	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
				FOX MLS Soccer - Weekend											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/20/24	05/26/24	-----SS	1	\$400.00	0.00								

Order / Rev: 4462133  
 Alt Order #: 28399237  
 Flight Dates: 05/24/24 - 05/30/24

Advertiser: POL/Duty and Honor PAC  
 Product Desc: General  
 Estimate: 13262

Cleveland WJW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		05/20/24	05/26/24	-----SS			1			\$400.00			0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
1	WJW	05/20/24-05/26/24		MLS Soccer Gm	Various		-----SaSu	:30	( <del>\$400.00</del> )		0.00	NM			
See MG 36.2															
[Program Change] no MLS Soccer this wknd															
2	WJW	05/26/24-05/26/24		UFL Game	2:30 PM-5:30 PM		2:30 PM-5:30 P-----Su	:30	\$400.00		0.00	NM			
Ⓜ MG for 36.1 05/26															
[MG]															
Totals													88	\$94,200.00	