ORDER

Orders Order / Rev: 4462738 Alt Order #: 28399538 Product Desc: General **Cleveland WJW** 13272 Estimate: Flight Dates: 07/16/24 - 07/22/24 Primary AE: Katz Political 05/10/24 / 05/10/24 Sales Office: K-POL Original Date / Rev: Order Type: REG Sales Region: Nat Name: **Waterfront Strategies** Agency JULIE KEANE **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 3050 K Street, NW Billing Cycle: EOM Washington, DC 20007 Agency Commission: 15% Order Brand: Advertiser **POL/Duty and Honor PAC** Name: Demographic: A35+ New Business End: Product Codes: PL6 Advertiser External ID: AGY Revenue Code 1: Agency External ID: IN14921 General Revenue Code 2: POL Unit Code: Revenue Code 3: POL-ISS Order Separation: 00:15:00 P5

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/01/24	07/28/24	69	\$112,300.00	\$95,455.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2024	69	\$112,300.00	\$95,455.00	0.00
Totals	69	\$112.300.00	\$95,455,00	0.00

Account Executives

Priority:

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Political			Start Of Order - End Of Order	100%

Order Share	Share	Total
Cleveland WJW	35%	\$112,300.00
Market	100%	\$320.857.1 <i>4</i>

Competitive Share	Share	Total
CABLE	0%	\$0.00
EJW	0%	\$0.00
UNKWN	65%	\$208,557.14
WBNX	0%	\$0.00
WDLI	0%	\$0.00
WEAO	0%	\$0.00
WEWS	0%	\$0.00
WGGN	0%	\$0.00
WKYC	0%	\$0.00
WMFD	0%	\$0.00
WOAC	0%	\$0.00
WOIO	0%	\$0.00
WQHS	0%	\$0.00
WUAB	0%	\$0.00
WVIZ	0%	\$0.00
WVPX	0%	\$0.00

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Order / Rev: 4462738 Advertiser: POL/Duty and Honor PAC

Alt Order #: 28399538 Product Desc: General Cleveland WJW

Flight Dates: 07/16/24 - 07/22/24 Estimate: 13272

Ln	Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots Rate Pri	Rtg Type	Spots	Amount
N 1	WJW	07/16/2	4 07/22/24	M-F 7a-8a	CM	7:00 AM-7:3	O AM MTWTF	:30	4 \$2,000.00P1	0.00 NM	4	\$8,000.00
				7:00 AM-7:30 AM		(7:00 AM-7:3	80 AM)					
			_	7AM-730AM	C:= =4= /\// = = .	Dete	Datina					
۱۸	<u>5ta</u> /eek: 07	<u>rt Date</u> /16/24	End Date 07/22/24	<u>Weekdays</u> MTWTF	Spots/Week	<u>Rate</u> \$2,000.00	Rating 0.00					
			4 07/22/24		CM		0.00 0 AM MTWTF	:30	4 \$2,000.00P1	0.00 NM	4	\$8,000.00
., _	*****	0171072	. 01722721	7:30 AM-8:00 AM		(7:30 AM-8:0		.00	τ ψ2,000.001 τ	0.00 11111	•	ψο,σσσ.σσ
	FOX 8 I	News in t	he Morning	730AM-8AM		`	•					
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
	/eek: 07/		07/22/24	MTWTF		\$2,000.00	0.00		4 40 000 000	0.00.104		******
N 3	WJW	07/16/2	4 07/22/24	M-F 8a-9a 8:00 AM-8:30 AM	СМ	8:00 AM-8:3 (8:00 AM-8:3	O AM MTWTF	:30	4 \$2,000.00P1	0.00 NM	4	\$8,000.00
	FOX 8 I	News at 8	BAM-830AM	0.00 AW-0.30 AW	l	(0.00 AIVI-0.0	o Aivi)					
	Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
	/eek: 07/	16/24	07/22/24	MTWTF	4	\$2,000.00	0.00					
N 4	WJW	07/16/2	4 07/22/24		CM		0 AM MTWTF	:30	5 \$2,000.00P1	0.00 NM	5	\$10,000.00
	EOV 8 I	Nowe at 9	30AM-9AM	8:30 AM-9:00 AM		(8:30 AM-9:0	00 AM)					
		rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
V	/eek: 07/		07/22/24	MTWTF		\$2,000.00	0.00					
N 5	WJW	07/16/2	4 07/22/24	M-F 9a-10a	CM	9:00 AM-9:3	O AM MTWTF	:30	5 \$1,500.00P1	0.00 NM	5	\$7,500.00
				9:00 AM-9:30 AM		(9:00 AM-9:3	80 AM)					
			9AM-930AM		0 , 00, 1	5.	Б.:					
۱۸	<u>Sta</u> /eek: 07	<u>rt Date</u> /16/24	End Date 07/22/24	<u>Weekdays</u> MTWTF	Spots/Week	<u>Rate</u> \$1,500.00	Rating 0.00					
					CM		00 AMMTWTF	:30	4 \$1,500.00P1	0.00 NM	4	\$6,000.00
14 0	*****	01/10/2	+ 01/22/2+	9:30 AM-10:00 AM		(9:30 AM-10:		.00	Ψ Ψ1,000.001 1	0.00 14101	,	ψο,οοο.οο
	FOX 8 I	News at 9	30AM-10AN	Л		•	,					
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
	/eek: 07/		07/22/24	MTWTF		\$1,500.00	0.00			0.00.104		****
N /	WJW	07/20/2	4 07/20/24	Sa 7a-8a Sa 7a-8a	CM	7a-8a	S-	:30	1 \$600.00P3	0.00 NM	1	\$600.00
	FOX 8	Saturday	Early News	0a 1 a-0a								
		rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
	/eek: 07/		07/21/24	S-	1	\$600.00	0.00					
N 8	WJW	07/20/2	4 07/20/24		CM	8a-9a	S-	:30	1 \$1,500.00P1	0.00 NM	1	\$1,500.00
	EOV 8	Saturday	Morning Ne	Sa 8a-9a								
		rt Date	End Date	ws Weekdays	Spots/Week	Rate	Rating					
V	/eek: 07/		07/21/24	S-		\$1,500.00	0.00					
N 9	WJW	07/21/2	4 07/21/24	Su 7a-8a	CM	7a-8a	S	:30	1 \$600.00P3	0.00 NM	1	\$600.00
				Su 7a-8a								
			arly News		0	5.	Б.:					
۱۸	<u>5ta</u> /eek: 07	<u>rt Date</u> /15/24	End Date 07/21/24	<u>Weekdays</u> S	Spots/Week	<u>Rate</u> \$600.00	Rating 0.00					
			4 07/21/24		CM	8a-9a	S	:30	1 \$1,500.00P1	0.00 NM	1	\$1,500.00
1110	*****	0172172	. 01/21/21	Su 8a-9a	O.W.	00 00	3	.00	τ ψτ,σσσ.σστ τ	0.00 11111	•	ψ1,000.00
	FOX 8	Sunday M	orning New	s								
		rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
	/eek: 07/		07/21/24	S		\$1,500.00	0.00			0.00.104		* 4
N 11	VVJVV	07/21/2	4 07/21/24	FOX News Sunda FOX News Sunda	•	Various	S	:30	1 \$1,800.00P1	0.00 NM	1	\$1,800.00
	FOX Ne	ews Sund	ay	I OA News Sullus	^ y							
		rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
	/eek: 07/		07/21/24	S		\$1,800.00	0.00					
N 12	WJW	07/16/2	4 07/22/24		CM	10a-11a	MTWTF	:30	3 \$1,000.00P2	0.00 NM	3	\$3,000.00
	Now Da	w in Class	oland	M-F 10a-11a								
		ny in Clev art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
V	<u>ا07</u> eek: 07/		07/22/24	MTWTF		\$1,000.00	0.00					
			4 07/22/24		СМ		2:30 PIMTWTF	:30	3 \$1,000.00P2	0.00 NM	3	\$3,000.00

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Order / Rev: 4462738 Advertiser: POL/Duty and Honor PAC

Alt Order #: 28399538 Product Desc: General Cleveland WJW

Flight Dates: 07/16/24 - 07/22/24 Estimate: 13272

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	s Len	Spots	Rate Pri	Rtg Type	Spots	Amount
			M-F 12p-1p 12:00 PM-12:30	PM	(12:00 PM-	12:30 PM)						
FOX 8	News at	12N-1230PN			(.=	,						
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 07		07/22/24	MTWTF		\$1,000.00	0.00			#4.000.00.D0	0.00.1114		# 0.000.00
N14 WJW	07/16/2	4 07/22/24	M-F 12p-1p 12:30 PM-1:00 P	CM M	12:30 PM-1 (12:30 PM-	:00 PMMTWTF	:3	0 3	\$1,000.00P2	0.00 NM	3	\$3,000.00
FOX 8	News at	1230PM-1PN		IVI	(12.001 W	1.00 1 WI)						
Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 07		07/22/24	MTWTF	3	\$1,000.00	0.00						
N15 WJW	07/16/2	24 07/22/24		CM		30 PM MTWTF	:3	0 2	\$1,500.00P2	0.00 NM	2	\$3,000.00
FOX 8	News at I	5PM-530PM	5:00 PM-5:30 PM	/I	(5:00 PM-5:	30 PM)						
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07	/16/24	07/22/24	MTWTF		\$1,500.00	0.00						
N16 WJW	07/16/2	24 07/22/24	M-F 5p-6p	CM		00 PM MTWTF	:3	0 2	\$1,500.00P2	0.00 NM	2	\$3,000.00
FOY 0	N		5:30 PM-6:00 PM	Л	(5:30 PM-6:	00 PM)						
	news at : art Date	530PM-6PM End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07		07/22/24	MTWTF		\$1,500.00	0.00						
N17 WJW	07/16/2	4 07/22/24	M-F 6p-7p	CM		30 PM MTWTF	:3	0 2	\$2,500.00P1	0.00 NM	2	\$5,000.00
			6:00 PM-6:30 PM	Л	(6:00 PM-6:	30 PM)						
		6PM-630PM			5 .							
<u>Sta</u> Week: 07	art Date	End Date 07/22/24	<u>Weekdays</u> MTWTF	Spots/Week	<u>Rate</u> \$2,500.00	<u>Rating</u> 0.00						
N 18 WJW				CM		0.00 00 PM MTWTF	:3	0 2	\$2,500.00P1	0.00 NM	2	\$5,000.00
1110 11011	01/10/2	.+ VI/ZZ/Z-	6:30 PM-7:00 PM		(6:30 PM-7:		.0	0 2	Ψ2,000.001 1	0.00 14101	_	ψ0,000.00
FOX 8	News at 6	630PM-7PM			,	,						
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 07		07/22/24	MTWTF		\$2,500.00	0.00		0 0	¢450,00D4	0.00 NIM	0	#000 00
N19 WJW	07/16/2	4 07/22/24	м-г зр-4р 3:00 PM-3:30 PM	CM 1	3:00 PM-3: (3:00 PM-3:	30 PM MTWTF	:3	0 2	\$450.00P4	0.00 NM	2	\$900.00
Judge 、	Judy		0.001 10 0.001 10	''	(0.001 10 0.	00 1 111)						
<u>Sta</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 07		07/22/24	MTWTF	2		0.00						
N20 WJW	07/16/2	24 07/22/24		CM		00 PM MTWTF	:3	0 2	\$450.00P4	0.00 NM	2	\$900.00
Judge .	Judv		3:30 PM-4:00 PM	/I	(3:30 PM-4:	UU PIVI)						
•	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 07	/16/24	07/22/24	MTWTF	2	\$450.00	0.00						
N21 WJW	07/16/2	24 07/22/24	M-Su 10p-11p	CM		0:30 PIMTWTF	:3	0 4	\$2,000.00P2	0.00 NM	4	\$8,000.00
EOV 8	Nows at	10PM-1030P	10:00 PM-10:30	PM	(10:00 PM-	10:30 PM)						
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07		07/22/24	MTWTF		\$2,000.00	0.00						
N22 WJW	07/16/2	24 07/22/24	M-Su 10p-11p	CM	10:30 PM-1	1:00 PIMTWTF	:3	0 5	\$2,000.00P2	0.00 NM	5	\$10,000.00
50)/ 0			10:30 PM-11:00	PM	(10:30 PM-	11:00 PM)						
		1030PM-11P		Chata/Maak	Data	Dating						
<u>Sta</u> Week: 07	art Date /16/24	End Date 07/22/24	<u>Weekdays</u> MTWTF	Spots/Week 5	<u>Rate</u> \$2,000.00	<u>Rating</u> 0.00						
			M-Su 10p-11p	CM		0:30 PI	S- :3	0 1	\$2,000.00P2	0.00 NM	1	\$2,000.00
			10:00 PM-10:30		(10:00 PM-							+ =,
		10PM-1030P										
	art Date	End Date	<u>Weekdays</u> S-	Spots/Week		Rating						
Week: 07		07/21/24	M-Su 10p-11p	CM	\$2,000.00	0.00 1:00 PI	S- :3	0 1	\$2,000.00P2	0.00 NM	1	\$2,000.00
INZT VVJVV	0112012	. - 01120124	10:30 PM-11:00		(10:30 PM-1		JJ	υ I	Ψ2,000.00Γ2	U.UU INIVI	· '	ψ2,000.00
FOX 8	News at	1030PM-11P			,	,						
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 07		07/21/24	S-		\$2,000.00	0.00		•	40.000.00	0.00		00.00= ==
N25 WJW	07/21/2	4 07/21/24		CM	10:00 PM-1	0:30 PI	-S :3	υ 1	\$2,000.00P2	0.00 NM	1	\$2,000.00

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Cleveland WJW

Order / Rev: 4462738 Advertiser:

POL/Duty and Honor PAC 28399538 Alt Order #: Product Desc: General

Flight Dates: 07/16/24 - 07/22/24 Estimate:

13272

Ln Ch Star	t End	Inventory Code	Break	Start/End	Time Days	Len Spo	ots Rate Pri	Rtg Type	Spots	Amount
		M-Su 10p-11p	_							
FOX 8 News a	+ 40DN4 4020E	10:00 PM-10:30 PM	Л	(10:00 PM-1	10:30 PM)					
		***	\	Data	Datina			ı	ı	
<u>Start Date</u> Week: 07/15/24	End Date 07/21/24	<u>Weekdays</u> S	Spots/Week	<u>Rate</u> \$2,000.00	Rating 0.00					
N26 WJW 07/21	****	M-Su 10p-11p	CM		1:00 PIS	:30	1 \$2,000.00P2	0.00 NM	1	\$2,000.00
1420 44344 07/21	124 01121124	10:30 PM-11:00 PM		(10:30 PM-1		.50	ι φ2,000.00F2	U.UU INIVI	'	\$2,000.00
FOX 8 News a	t 1030PM-11F		/I	(10.001111	11.001 WI)					
Start Date			Spots/Week	Rate	Rating					
Week: 07/15/24	07/21/24	S	1	\$2,000.00	0.00					
N27 WJW 07/18	/24 07/18/24	Thur Prime Hour 1	СМ	8p-9p	T	:30	1 \$1,500.00P4	0.00 NM	1	\$1,500.00
		Thur Hour 1								
Alert: Missing	Persons Unit (R)-FOX								
Start Date			Spots/Week	<u>Rate</u>	Rating					
Week: 07/15/24	07/21/24	T	1	\$1,500.00	0.00					
N28 WJW 07/19	/24 07/19/24		CM	8p-10p	F	:30	1 \$2,000.00P4	0.00 NM	1	\$2,000.00
Friday Nijela O		Fri Prime								
Friday Night S			No 4 - /\A/ 1-	D-4-	Detin					
<u>Start Date</u> Week: 07/15/24	End Date 07/21/24	<u>Weekdays</u> S	Spots/Week 1	Rate \$2,000.00	Rating 0.00					
	/24 07/21/24	Sun Prime Hour 3	CM		S	:30	1 \$1.000.00P4	0.00 NM	1	¢4 000 00
N29 WJW 07/21	124 01121124	Sun Prime Hour 3	CIVI	9p-10p	5	.30	1 \$1,000.00P4	U.UU INIVI	'	\$1,000.00
Housebroken/	lousebroken-									
Start Date			Spots/Week	Rate	Rating					
Week: 07/15/24	07/21/24	S		\$1,000.00	0.00					
N30 WJW 07/20	/24 07/20/24	MLB Reg Ssn Gam	e CM	7:00 PM-10	:00 PMS-	:30	1 \$1,500.00P4	0.00 NM	1	\$1,500.00
		7:00 PM-10:00 PM		(7:00 PM-10):00 PM)		, ,			, ,
FOX MLB Prin	ne Game			•	,					
Start Date	End Date		Spots/Week	Rate	Rating					
Week: 07/15/24	07/21/24	S-	1	\$1,500.00	0.00					
								Totals	69	\$112,300.00