

ORDER



Cleveland WJW

Orders
Order / Rev: 4462738
Alt Order #: 28399538
Product Desc: General
Estimate: 13272
Flight Dates: 07/16/24 - 07/22/24
Original Date / Rev: 05/10/24 / 05/10/24
Order Type: REG

Primary AE: Katz Political
Sales Office: K-POL
Sales Region: Nat

Agency Name: Waterfront Strategies
Buying Contact: JULIE KEANE
Billing Contact:
 3050 K Street, NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM
Agency Commission: 15%

Advertiser Name: POL/Duty and Honor PAC
Demographic: A35+
Product Codes: PL6
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS
Priority: P5

Order Brand:
New Business End:
Advertiser External ID:
Agency External ID: IN14921
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/01/24	07/28/24	69	\$112,300.00	\$95,455.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2024	69	\$112,300.00	\$95,455.00	0.00
Totals	69	\$112,300.00	\$95,455.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Political			Start Of Order - End Of Order	100%

Order Share

	Share	Total
Cleveland WJW	35%	\$112,300.00
Market	100%	\$320,857.14

Competitive Share

	Share	Total
CABLE	0%	\$0.00
EJW	0%	\$0.00
UNKWN	65%	\$208,557.14
WBNX	0%	\$0.00
WDLI	0%	\$0.00
WEAO	0%	\$0.00
WEWS	0%	\$0.00
WGGN	0%	\$0.00
WKYC	0%	\$0.00
WMFD	0%	\$0.00
WOAC	0%	\$0.00
WOIO	0%	\$0.00
WQHS	0%	\$0.00
WUAB	0%	\$0.00
WVIZ	0%	\$0.00
WVPX	0%	\$0.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WJW	07/16/24	07/22/24	M-F 7a-8a 7:00 AM-7:30 AM	CM	7:00 AM-7:30 AM (7:00 AM-7:30 AM)	MTWTF--	:30	4	\$2,000.00	P1	0.00	NM	4	\$8,000.00
				FOX 8 News in the Morning 7AM-730AM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/16/24	07/22/24	MTWTF--					4	\$2,000.00		0.00			
N 2	WJW	07/16/24	07/22/24	M-F 7a-8a 7:30 AM-8:00 AM	CM	7:30 AM-8:00 AM (7:30 AM-8:00 AM)	MTWTF--	:30	4	\$2,000.00	P1	0.00	NM	4	\$8,000.00
				FOX 8 News in the Morning 730AM-8AM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/16/24	07/22/24	MTWTF--					4	\$2,000.00		0.00			
N 3	WJW	07/16/24	07/22/24	M-F 8a-9a 8:00 AM-8:30 AM	CM	8:00 AM-8:30 AM (8:00 AM-8:30 AM)	MTWTF--	:30	4	\$2,000.00	P1	0.00	NM	4	\$8,000.00
				FOX 8 News at 8AM-830AM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/16/24	07/22/24	MTWTF--					4	\$2,000.00		0.00			
N 4	WJW	07/16/24	07/22/24	M-F 8a-9a 8:30 AM-9:00 AM	CM	8:30 AM-9:00 AM (8:30 AM-9:00 AM)	MTWTF--	:30	5	\$2,000.00	P1	0.00	NM	5	\$10,000.00
				FOX 8 News at 830AM-9AM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/16/24	07/22/24	MTWTF--					5	\$2,000.00		0.00			
N 5	WJW	07/16/24	07/22/24	M-F 9a-10a 9:00 AM-9:30 AM	CM	9:00 AM-9:30 AM (9:00 AM-9:30 AM)	MTWTF--	:30	5	\$1,500.00	P1	0.00	NM	5	\$7,500.00
				FOX 8 News at 9AM-930AM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/16/24	07/22/24	MTWTF--					5	\$1,500.00		0.00			
N 6	WJW	07/16/24	07/22/24	M-F 9a-10a 9:30 AM-10:00 AM	CM	9:30 AM-10:00 AM (9:30 AM-10:00 AM)	AMMTWTF--	:30	4	\$1,500.00	P1	0.00	NM	4	\$6,000.00
				FOX 8 News at 930AM-10AM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/16/24	07/22/24	MTWTF--					4	\$1,500.00		0.00			
N 7	WJW	07/20/24	07/20/24	Sa 7a-8a Sa 7a-8a	CM	7a-8a	-----S-	:30	1	\$600.00	P3	0.00	NM	1	\$600.00
				FOX 8 Saturday Early News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/15/24	07/21/24	-----S-					1	\$600.00		0.00			
N 8	WJW	07/20/24	07/20/24	Sa 8a-9a Sa 8a-9a	CM	8a-9a	-----S-	:30	1	\$1,500.00	P1	0.00	NM	1	\$1,500.00
				FOX 8 Saturday Morning News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/15/24	07/21/24	-----S-					1	\$1,500.00		0.00			
N 9	WJW	07/21/24	07/21/24	Su 7a-8a Su 7a-8a	CM	7a-8a	-----S	:30	1	\$600.00	P3	0.00	NM	1	\$600.00
				FOX 8 Sunday Early News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/15/24	07/21/24	-----S					1	\$600.00		0.00			
N 10	WJW	07/21/24	07/21/24	Su 8a-9a Su 8a-9a	CM	8a-9a	-----S	:30	1	\$1,500.00	P1	0.00	NM	1	\$1,500.00
				FOX 8 Sunday Morning News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/15/24	07/21/24	-----S					1	\$1,500.00		0.00			
N 11	WJW	07/21/24	07/21/24	FOX News Sunday FOX News Sunday	CM	Various	-----S	:30	1	\$1,800.00	P1	0.00	NM	1	\$1,800.00
				FOX News Sunday											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/15/24	07/21/24	-----S					1	\$1,800.00		0.00			
N 12	WJW	07/16/24	07/22/24	M-F 10a-11a M-F 10a-11a	CM	10a-11a	MTWTF--	:30	3	\$1,000.00	P2	0.00	NM	3	\$3,000.00
				New Day in Cleveland											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/16/24	07/22/24	MTWTF--					3	\$1,000.00		0.00			
N 13	WJW	07/16/24	07/22/24		CM	12:00 PM-12:30 P	MTWTF--	:30	3	\$1,000.00	P2	0.00	NM	3	\$3,000.00

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				M-F 12p-1p 12:00 PM-12:30 PM (12:00 PM-12:30 PM)											
				FOX 8 News at 12N-1230PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		07/16/24	07/22/24	MTWTF--	3	\$1,000.00	0.00								
N 14	WJW	07/16/24	07/22/24	M-F 12p-1p 12:30 PM-1:00 PM (12:30 PM-1:00 PM)	CM	12:30 PM-1:00 PM	MTWTF--	:30	3	\$1,000.00	P2	0.00	NM	3	\$3,000.00
				FOX 8 News at 1230PM-1PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		07/16/24	07/22/24	MTWTF--	3	\$1,000.00	0.00								
N 15	WJW	07/16/24	07/22/24	M-F 5p-6p 5:00 PM-5:30 PM (5:00 PM-5:30 PM)	CM	5:00 PM-5:30 PM	MTWTF--	:30	2	\$1,500.00	P2	0.00	NM	2	\$3,000.00
				FOX 8 News at 5PM-530PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		07/16/24	07/22/24	MTWTF--	2	\$1,500.00	0.00								
N 16	WJW	07/16/24	07/22/24	M-F 5p-6p 5:30 PM-6:00 PM (5:30 PM-6:00 PM)	CM	5:30 PM-6:00 PM	MTWTF--	:30	2	\$1,500.00	P2	0.00	NM	2	\$3,000.00
				FOX 8 News at 530PM-6PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		07/16/24	07/22/24	MTWTF--	2	\$1,500.00	0.00								
N 17	WJW	07/16/24	07/22/24	M-F 6p-7p 6:00 PM-6:30 PM (6:00 PM-6:30 PM)	CM	6:00 PM-6:30 PM	MTWTF--	:30	2	\$2,500.00	P1	0.00	NM	2	\$5,000.00
				FOX 8 News at 6PM-630PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		07/16/24	07/22/24	MTWTF--	2	\$2,500.00	0.00								
N 18	WJW	07/16/24	07/22/24	M-F 6p-7p 6:30 PM-7:00 PM (6:30 PM-7:00 PM)	CM	6:30 PM-7:00 PM	MTWTF--	:30	2	\$2,500.00	P1	0.00	NM	2	\$5,000.00
				FOX 8 News at 630PM-7PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		07/16/24	07/22/24	MTWTF--	2	\$2,500.00	0.00								
N 19	WJW	07/16/24	07/22/24	M-F 3p-4p 3:00 PM-3:30 PM (3:00 PM-3:30 PM)	CM	3:00 PM-3:30 PM	MTWTF--	:30	2	\$450.00	P4	0.00	NM	2	\$900.00
				Judge Judy											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		07/16/24	07/22/24	MTWTF--	2	\$450.00	0.00								
N 20	WJW	07/16/24	07/22/24	M-F 3p-4p 3:30 PM-4:00 PM (3:30 PM-4:00 PM)	CM	3:30 PM-4:00 PM	MTWTF--	:30	2	\$450.00	P4	0.00	NM	2	\$900.00
				Judge Judy											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		07/16/24	07/22/24	MTWTF--	2	\$450.00	0.00								
N 21	WJW	07/16/24	07/22/24	M-Su 10p-11p 10:00 PM-10:30 PM (10:00 PM-10:30 PM)	CM	10:00 PM-10:30 PM	P1MTWTF--	:30	4	\$2,000.00	P2	0.00	NM	4	\$8,000.00
				FOX 8 News at 10PM-1030PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		07/16/24	07/22/24	MTWTF--	4	\$2,000.00	0.00								
N 22	WJW	07/16/24	07/22/24	M-Su 10p-11p 10:30 PM-11:00 PM (10:30 PM-11:00 PM)	CM	10:30 PM-11:00 PM	P1MTWTF--	:30	5	\$2,000.00	P2	0.00	NM	5	\$10,000.00
				FOX 8 News at 1030PM-11PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		07/16/24	07/22/24	MTWTF--	5	\$2,000.00	0.00								
N 23	WJW	07/20/24	07/20/24	M-Su 10p-11p 10:00 PM-10:30 PM (10:00 PM-10:30 PM)	CM	10:00 PM-10:30 PM	PI-----S-	:30	1	\$2,000.00	P2	0.00	NM	1	\$2,000.00
				FOX 8 News at 10PM-1030PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		07/15/24	07/21/24	-----S-	1	\$2,000.00	0.00								
N 24	WJW	07/20/24	07/20/24	M-Su 10p-11p 10:30 PM-11:00 PM (10:30 PM-11:00 PM)	CM	10:30 PM-11:00 PM	PI-----S-	:30	1	\$2,000.00	P2	0.00	NM	1	\$2,000.00
				FOX 8 News at 1030PM-11PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		07/15/24	07/21/24	-----S-	1	\$2,000.00	0.00								
N 25	WJW	07/21/24	07/21/24		CM	10:00 PM-10:30 PM	PI-----S	:30	1	\$2,000.00	P2	0.00	NM	1	\$2,000.00

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				M-Su 10p-11p		10:00 PM-10:30 PM	(10:00 PM-10:30 PM)								
				FOX 8 News at 10PM-1030PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		07/15/24	07/21/24	-----S		1		\$2,000.00		0.00					
N 26	WJW	07/21/24	07/21/24	M-Su 10p-11p	CM	10:30 PM-11:00 PM	PI-----S	:30	1	\$2,000.00	P2	0.00	NM	1	\$2,000.00
				10:30 PM-11:00 PM	(10:30 PM-11:00 PM)										
				FOX 8 News at 1030PM-11PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		07/15/24	07/21/24	-----S		1		\$2,000.00		0.00					
N 27	WJW	07/18/24	07/18/24	Thur Prime Hour 1	CM	8p-9p	---T---	:30	1	\$1,500.00	P4	0.00	NM	1	\$1,500.00
				Thur Hour 1											
				Alert: Missing Persons Unit (R)-FOX											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		07/15/24	07/21/24	---T---		1		\$1,500.00		0.00					
N 28	WJW	07/19/24	07/19/24	Fri Prime	CM	8p-10p	----F--	:30	1	\$2,000.00	P4	0.00	NM	1	\$2,000.00
				Fri Prime											
				Friday Night SmackDown-FOX											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		07/15/24	07/21/24	----F--		1		\$2,000.00		0.00					
N 29	WJW	07/21/24	07/21/24	Sun Prime Hour 3	CM	9p-10p	-----S	:30	1	\$1,000.00	P4	0.00	NM	1	\$1,000.00
				Sun Prime Hour 3											
				Housebroken/Housebroken-FOX											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		07/15/24	07/21/24	-----S		1		\$1,000.00		0.00					
N 30	WJW	07/20/24	07/20/24	MLB Reg Ssn Game	CM	7:00 PM-10:00 PM	-----S-	:30	1	\$1,500.00	P4	0.00	NM	1	\$1,500.00
				7:00 PM-10:00 PM	(7:00 PM-10:00 PM)										
				FOX MLB Prime Game											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		07/15/24	07/21/24	-----S-		1		\$1,500.00		0.00					
													Totals	69	\$112,300.00