

Skyview Networks
14605 North Airport Drive, Suite 370
Scottsdale, Arizona 85260
(480) 503-8700 - Main Office

Station Info: WTMJ	Date: 8/28/22
Contact: Lance Davis	Phone: 414-967-5614
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Address:

Production: Lance Davis

Prod. Email: mkerdtraffic@goodkarm

Client: Skyview - Senate Leadership Fund Wisconsin	Campaign: 6390	Dates: 10/03/22 -10/09/22
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Milwaukee Brewers- Flag+Net :60 PIP

Insertion Order # 2979-1267249

Length: 60

Daypart	Gross Rate	Net Rate	M	T	W	Th	F	Sa	Su	Notes
6:00 AM - 12:00 AM	\$1,764.71	\$1,500.00	X	X	X	X	X	X	X	

	<u>Flight</u>	<u>Paid</u>	<u>NC</u>	
Week of	10/03/22	2	0	1x 10.4, 10.5
		2	0	\$3,000.00

Spots to air in pre (within 30 min of start of game) In game or post (within 30 min of end of game.)

Summary

Total Spots: 2

Total Gross: **\$3,529.41**

Agency Discount: **\$529.41**

Total Net \$3,000.00

Skyview Networks, as Agent for the Advertiser named above, has been authorized by the Advertiser to initiate and administer media placements on its behalf.

All spots must run in accordance to the days and day parts listed above and must receive a fair and equitable rotation with a minimum 30-minute separation. No charge spots are guaranteed unless otherwise noted. Deductions will be made for underperformance and missing no charge spots. All make goods must be approved and must run within flight.

Invoices and affidavits are required for payment and must match exactly this Insertion Order. These documents are to be sent including: Advertiser, Insertion Order Number, Spot Titles, Dates and Times, immediately following the close of each broadcast month via email to Invoicing@skyviewsat.com in a .pdf, .doc. or .xls format, by fax to: 480-503-8745 or mailed to: Accounts Payable, Skyview Networks, 14605 N Airport Drive, #370, Scottsdale, AZ 85260.

All invoices and affidavits must be received by Skyview Networks within ten (10) days of the broadcast month end. Payments to Station/Media Outlet will be sent upon receipt of Advertiser's payment to Skyview Networks. Skyview Networks assumes liability for unpaid balances due in the event of Advertiser default. The Station/Media Outlet is not authorized to implement this insertion order/schedule until Skyview Networks has received a signed copy acknowledging its receipt and acceptance of the schedule and conditions herein. Traffic instructions and audio will follow upon receipt of the signed insertion order.