

Order / Rev: 1644340
 Alt Order #: 09193334
 Flight Dates: 10/16/18 - 10/22/18

Advertiser: POL/ Steven Dettelbach / D / ATTY GEN
 Product Desc: DETTELBAACH FOR ATG
 Estimate: 5753

WKYC

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/22/18	10/28/18	M-----			1		\$520.00	0.00					
N18	WKYC	10/17/18	10/17/18	Today Show Today Show	CM	7-9a	--W----	:15	1	\$520.00	P04	0.00	NM	1	\$520.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/15/18	10/21/18	--W----			1		\$520.00	0.00					
N19	WKYC	10/20/18	10/20/18	Local News @ 5a Sa Local News @ 5a Sa	CM	5-6a	-----S-	:30	1	\$97.50	P04	0.00	NM	1	\$97.50
CH 3 NEWS SAT MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/15/18	10/21/18	-----S-			1		\$97.50	0.00					
N20	WKYC	10/22/18	10/22/18	Today Show 2 Today Show 2	CM	9-10a	M-----	:15	1	\$195.00	P04	0.00	NM	1	\$195.00
MEGYN KELLY TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/22/18	10/28/18	M-----			1		\$195.00	0.00					
N21	WKYC	10/19/18	10/19/18	Today Show 2 Today Show 2	CM	9-10a	----F--	:15	1	\$195.00	P04	0.00	NM	1	\$195.00
MEGYN KELLY TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/15/18	10/21/18	----F--			1		\$195.00	0.00					
N22	WKYC	10/22/18	10/22/18	Lv on Lksd 11a-1230p MCM Live on Lakeside	MCM	11a-1230p M-Th	M-----	:15	1	\$97.50	P04	0.00	NM	1	\$97.50
WENDY WILLIAMS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/22/18	10/28/18	M-----			1		\$97.50	0.00					
													Totals	22	\$9,132.50