

## ISSUES AND PROGRAMS REPORT

KTEA 103.5

NOVEMBER 2017 - 4th QUARTER

1. EDUCATION
2. MILITARY
3. HEALTH
4. TIRE SAFE
5. ORAL HEALTH
6. SELECTIVE SERVICE SYSTEM

1. LEARNING NEVER STOPS\_California Teacher's Association
  - a. PSA'S MESSAGE "STUDENT SUCCESS IS A TEAM EFFORT"
  - b. PSA WAS COVERED ON-AIR AND ON-LINE AT ktea1035.com
  - c. :30 sec PSA AIR 2-3 TIMES WEEKLY
  - d. NOVEMBER 2017

2. TODAY'S MILITARY
  - a. IF YOU HAVE A PASSION IN ANY FIELD, TODAY'S MILITARY.COM CAN HELP
  - b. PSA's LINK: [todaysmilitay.com](http://todaysmilitay.com)
  - c. PSA WAS COVERED ON-AIR AND ON-LINE AT ktea1035.com
  - d. :30 sec PSA AIR 2-3 TIMES WEEKLY
  - e. NOVEMBER 2017

3. BUGS\_National Pest Management Association
  - a. UNWANTED PEST CAN CAUSE SERIOUS HEALTH PROBLEMS FOR CHILDREN
  - b. PSA's LINK: [pestworld.org](http://pestworld.org)
  - c. PSA WAS COVERED ON-AIR AND ON-LINE AT ktea1035.com
  - d. :30 sec PSA AIR 2-3 TIMES WEEKLY
  - e. NOVEMBER 2017

4. TIRE SAFE\_Rubber Manufactures Association
  - a. CHECK YOUR TIRE PRESSURE ONCE A MONTH AND BEFORE ANY LONG TRIPS
  - b. PSA's LINK: [betiresmart.org](http://betiresmart.org)
  - c. PSA WAS COVERED ON-AIR AND ON-LINE AT ktea1035.com
  - d. :30 sec PSA AIR 2-3 TIMES WEEKLY
  - e. NOVEMBER 2017

5. EXPERT SMILE\_American Association of Orthodontists
  - a. VISIT YOUR DENTIST ONCE A YEAR
  - b. PSA's LINK: [mylifemysmile.org](http://mylifemysmile.org)
  - c. PSA WAS COVERED ON-AIR AND ON-LINE AT ktea1035.com
  - d. :60 sec PSA AIR 2-3 TIMES WEEKLY
  - e. NOVEMBER 2017

6. SELECTIVE SERVICE SYSTEM
  - a. DON'T FORGET TO REGISTER ON YOUR 18TH BIRTHDAY
  - b. PSA's LINK: [sss.gov](http://sss.gov)
  - c. PSA WAS COVERED ON-AIR AND ON-LINE AT ktea1035.com
  - d. :60 sec PSA AIR 2-3 TIMES WEEKLY
  - e. NOVEMBER 2017