

## ISSUES AND PROGRAMS REPORT

KTEA 103.5 FM

FEBRUARY 2017 - 1st QUARTER

1. VETERANS
2. HEALTH
3. SAFETY

### 1. VETERANS

- A. SERVING OUR VETS, OFFERS IDEAS FOR HELPING LOCAL VETS
- B. PSA DELIVERED VIA CD.
- C. PSA WAS COVERED ON-AIR AND ON-LINE AT <http://1035ktea.com/>
- D. :30 sec PSA AIR 2-3 TIMES WEEKLY
- E. FEBRUARY 2017

### 2. HEALTH

- A. DBC\_Prediabetes, educates public about prediabetes promotes check ups
- B. PSA DELIVERED VIA AD COUNCIL
- C. PSA WAS COVERED ON-AIR AND ON-LINE AT <http://1035ktea.com/>
- D. :30 sec PSA AIR 2-3 TIMES WEEKLY
- E. FEBRUARY 2017

### 3. SAFETY BUZZED DRIVING PREVENTION\_National Highway Safety Administration

- a. PSA'S MESSAGE "BUZZED DRIVING IS DRUNK DRIVING"
- b. PSA WAS COVERED ON-AIR AND ON-LINE AT <http://1035ktea.com/>
- c. :30 sec PSA AIR 2-3 TIMES WEEKLY
- d. FEBRUARY 2017