

ISSUES AND PROGRAMS REPORT

KTEA 103.5 FM

MARCH 2017 - 1st QUARTER

1. VETERANS
2. HEALTH
3. SAFETY
4. HEALTH

1. VETERANS

- A. SERVING OUR VETS, OFFERS IDEAS FOR HELPING LOCAL VETS
- B. PSA DELIVERED VIA CD.
- C. PSA WAS COVERED ON-AIR AND ON-LINE AT <http://1035ktea.com/>
- D. :30 sec PSA AIR 2-3 TIMES WEEKLY
- E. MARCH 2017

2. HEALTH

- A. DBC_Prediabetes, educates public about prediabetes promotes check ups
- B. PSA DELIVERED VIA AD COUNCIL
- C. PSA WAS COVERED ON-AIR AND ON-LINE AT <http://1035ktea.com/>
- D. :30 sec PSA AIR 2-3 TIMES WEEKLY
- E. MARCH 2017

3. SAFETY BUZZED DRIVING PREVENTION National Highway Safety Administration

- a. PSA'S MESSAGE "BUZZED DRIVING IS DRUNK DRIVING"
- b. PSA WAS COVERED ON-AIR AND ON-LINE AT <http://1035ktea.com/>
- c. :30 sec PSA AIR 2-3 TIMES WEEKLY
- D. MARCH 2017

4. HEALTH FIGHT BLINDNESS

- a. PSA'S MESSAGE "FIGHTING BLINDNESS"
- b. PSA WAS COVERED ON-AIR AND ON-LINE AT <http://1035ktea.com/>
- c. :30 sec PSA AIR 2-3 TIMES WEEKLY
- d. MARCH 2017