

NCC Cable System Order

Order #	62540774	Flight Dates	06/04/18 - 06/17/18	Update Date	06/05/18	
Syscode	1196	Agency	Screen Strategies Media	Version	1 Vs. 1	
System Name	Spectrum/Saratoga-Glens Falls NY	Advertiser	Tedra Cobb for Congress	Show All Lines		
Market	Albany-Schenectady-Troy				Total # of Weeks	2
		Client Code		Total	\$3,871.00	
AE	Nesma Rodriguez	Product Code		Commission	\$580.65	
Sales Coordinator	Molly Casca	Est Code	3609	Net Total	\$3,290.35	
Office	Washington	Product Name		Total Spots	98	
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0	
Status	Not accepted				Sold On	Cost Per Spot
Survey	DMA Nielsen Live+3 May17	Primary Demo	Adults 35+	GRP	-	GIMP -
-		Makegood Policy	Approval Required	CPP	-	CPM -

Comments :	6/5 new order please review and confirm thanks
------------	--

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN Morning	6/4/18	6/10/18	05:00	09:00			X	X	X	X	X	-	-	10	\$31.00	\$310.00	30	PRE
2	CNN	CNN Morning	6/11/18	6/17/18	05:00	09:00	X	X						-	-	4	\$31.00	\$124.00	30	PRE
3	CNN	CNN Daytime	6/4/18	6/10/18	09:00	16:00			X	X	X	X	X	-	-	10	\$25.00	\$250.00	30	PRE
4	CNN	CNN Daytime	6/11/18	6/17/18	09:00	16:00	X	X						-	-	4	\$25.00	\$100.00	30	PRE
5	CNN	CNN Access	6/4/18	6/10/18	16:00	19:00			X	X	X	X	X	-	-	10	\$33.00	\$330.00	30	PRE
6	CNN	CNN Access	6/11/18	6/17/18	16:00	19:00	X	X						-	-	4	\$33.00	\$132.00	30	PRE
7	CNN	CNN Prime	6/4/18	6/10/18	19:00	24:00			X	X	X	X	X	-	-	10	\$42.00	\$420.00	30	PRE
8	CNN	CNN Prime	6/11/18	6/17/18	19:00	24:00	X	X						-	-	4	\$42.00	\$168.00	30	PRE
9	FOOD	Food Access	6/4/18	6/10/18	16:00	19:00			X	X	X	X	X	-	-	5	\$34.00	\$170.00	30	PRE
10	FOOD	Food Access	6/11/18	6/17/18	16:00	19:00	X	X						-	-	2	\$34.00	\$68.00	30	PRE
11	FOOD	Food Prime	6/4/18	6/10/18	19:00	24:00			X	X	X	X	X	-	-	5	\$43.00	\$215.00	30	PRE
12	FOOD	Food Prime	6/11/18	6/17/18	19:00	24:00	X	X						-	-	2	\$43.00	\$86.00	30	PRE
13	HGTV	HGTV Access	6/4/18	6/10/18	16:00	19:00			X	X	X	X	X	-	-	5	\$50.00	\$250.00	30	PRE
14	HGTV	HGTV Access	6/11/18	6/17/18	16:00	19:00	X	X						-	-	2	\$50.00	\$100.00	30	PRE
15	HGTV	HGTV Prime	6/4/18	6/10/18	19:00	24:00			X	X	X	X	X	-	-	10	\$63.00	\$630.00	30	PRE
16	HGTV	HGTV Prime	6/11/18	6/17/18	19:00	24:00	X	X						-	-	4	\$63.00	\$252.00	30	PRE
17	USA	USA Prime	6/4/18	6/10/18	19:00	24:00			X	X	X	X	X	-	-	5	\$38.00	\$190.00	30	PRE

NCC Cable System Order

Order #	62540774	Flight Dates	06/04/18 - 06/17/18	Update Date	06/05/18
Syscode	1196	Agency	Screen Strategies Media	Version	1 Vs. 1
System Name	Spectrum/Saratoga-Glens Falls NY	Advertiser	Tedra Cobb for Congress	Show All Lines	
Market	Albany-Schenectady-Troy			Total # of Weeks	2
		Client Code		Total	\$3,871.00
AE	Nesma Rodriguez	Product Code		Commission	\$580.65
Sales Coordinator	Molly Casca	Est Code	3609	Net Total	\$3,290.35
Office	Washington	Product Name		Total Spots	98
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+3 May17	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		6/5 new order please review and confirm thanks			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
18	USA	USA Prime	6/11/18	6/17/18	19:00	24:00	X	X						-	-	2	\$38.00	\$76.00	30	PRE

	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Total
SPOTS	98	0	0	0	0	0	0	0	0	0	0	0	98
AMT	\$3,871.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$3,871.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 06/05/18

62540774 | Albany-Schenectady-Troy | Spectrum/Saratoga-Glens Falls NY | 1196 |

NCC Cable System Order

Order #	62540774	Flight Dates	06/04/18 - 06/17/18	Update Date	06/05/18
Syscode	5245	Agency	Screen Strategies Media	Version	1 Vs. 1
System Name	Spectrum/Schenectady-Amster, NY	Advertiser	Tedra Cobb for Congress	Show All Lines	
Market	Albany-Schenectady-Troy			Total # of Weeks	2
		Client Code		Total	\$2,926.00
AE	Nesma Rodriguez	Product Code		Commission	\$438.90
Sales Coordinator	Molly Casca	Est Code	3609	Net Total	\$2,487.10
Office	Washington	Product Name		Total Spots	98
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+3 May17	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		6/5 new order please review and confirm thanks			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN Morning	6/4/18	6/10/18	05:00	09:00			X	X	X	X	X	-	-	10	\$22.00	\$220.00	30	PRE
2	CNN	CNN Morning	6/11/18	6/17/18	05:00	09:00	X	X						-	-	4	\$22.00	\$88.00	30	PRE
3	CNN	CNN Daytime	6/4/18	6/10/18	09:00	16:00			X	X	X	X	X	-	-	10	\$14.00	\$140.00	30	PRE
4	CNN	CNN Daytime	6/11/18	6/17/18	09:00	16:00	X	X						-	-	4	\$14.00	\$56.00	30	PRE
5	CNN	CNN Access	6/4/18	6/10/18	16:00	19:00			X	X	X	X	X	-	-	10	\$32.00	\$320.00	30	PRE
6	CNN	CNN Access	6/11/18	6/17/18	16:00	19:00	X	X						-	-	4	\$32.00	\$128.00	30	PRE
7	CNN	CNN Prime	6/4/18	6/10/18	19:00	24:00			X	X	X	X	X	-	-	10	\$28.00	\$280.00	30	PRE
8	CNN	CNN Prime	6/11/18	6/17/18	19:00	24:00	X	X						-	-	4	\$28.00	\$112.00	30	PRE
9	FOOD	Food Access	6/4/18	6/10/18	16:00	19:00			X	X	X	X	X	-	-	5	\$28.00	\$140.00	30	PRE
10	FOOD	Food Access	6/11/18	6/17/18	16:00	19:00	X	X						-	-	2	\$28.00	\$56.00	30	PRE
11	FOOD	Food Prime	6/4/18	6/10/18	19:00	24:00			X	X	X	X	X	-	-	5	\$35.00	\$175.00	30	PRE
12	FOOD	Food Prime	6/11/18	6/17/18	19:00	24:00	X	X						-	-	2	\$35.00	\$70.00	30	PRE
13	HGTV	HGTV Access	6/4/18	6/10/18	16:00	19:00			X	X	X	X	X	-	-	5	\$37.00	\$185.00	30	PRE
14	HGTV	HGTV Access	6/11/18	6/17/18	16:00	19:00	X	X						-	-	2	\$37.00	\$74.00	30	PRE
15	HGTV	HGTV Prime	6/4/18	6/10/18	19:00	24:00			X	X	X	X	X	-	-	10	\$46.00	\$460.00	30	PRE
16	HGTV	HGTV Prime	6/11/18	6/17/18	19:00	24:00	X	X						-	-	4	\$46.00	\$184.00	30	PRE
17	USA	USA Prime	6/4/18	6/10/18	19:00	24:00			X	X	X	X	X	-	-	5	\$34.00	\$170.00	30	PRE

NCC Cable System Order

Order #	62540774	Flight Dates	06/04/18 - 06/17/18	Update Date	06/05/18
Syscode	5245	Agency	Screen Strategies Media	Version	1 Vs. 1
System Name	Spectrum/Schenectady-Amster, NY	Advertiser	Tedra Cobb for Congress	Show All Lines	
Market	Albany-Schenectady-Troy			Total # of Weeks	2
		Client Code		Total	\$2,926.00
AE	Nesma Rodriguez	Product Code		Commission	\$438.90
Sales Coordinator	Molly Casca	Est Code	3609	Net Total	\$2,487.10
Office	Washington	Product Name		Total Spots	98
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+3 May17	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		6/5 new order please review and confirm thanks			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
18	USA	USA Prime	6/11/18	6/17/18	19:00	24:00	X	X						-	-	2	\$34.00	\$68.00	30	PRE

	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Total
SPOTS	98	0	0	0	0	0	0	0	0	0	0	0	98
AMT	\$2,926.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,926.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 06/05/18

62540774 | Albany-Schenectady-Troy | Spectrum/Schenectady-Amster, NY | 5245 |

NCC Cable System Order

Order #	62540774	Flight Dates	06/04/18 - 06/17/18	Update Date	06/05/18
Syscode	9272	Agency	Screen Strategies Media	Version	1 Vs. 1
System Name	Spectrum/Albany, NY Master Zone	Advertiser	Tedra Cobb for Congress	Show All Lines	
Market	Albany-Schenectady-Troy			Total # of Weeks	2
		Client Code		Total	\$3,899.00
AE	Nesma Rodriguez	Product Code		Commission	\$584.85
Sales Coordinator	Molly Casca	Est Code	3609	Net Total	\$3,314.15
Office	Washington	Product Name		Total Spots	91
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+3 May17	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		6/5 new order please review and confirm thanks			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	HALL	Hallmark Access	6/4/18	6/10/18	16:00	19:00			X	X	X	X	X	-	-	5	\$15.00	\$75.00	30	PRE
2	HALL	Hallmark Access	6/11/18	6/17/18	16:00	19:00	X	X						-	-	2	\$15.00	\$30.00	30	PRE
3	HALL	Hallmark Prime	6/4/18	6/10/18	19:00	24:00			X	X	X	X	X	-	-	10	\$19.00	\$190.00	30	PRE
4	HALL	Hallmark Prime	6/11/18	6/17/18	19:00	24:00	X	X						-	-	4	\$19.00	\$76.00	30	PRE
5	MNBC	MSNBC Morning	6/4/18	6/10/18	05:00	09:00			X	X	X	X	X	-	-	10	\$53.00	\$530.00	30	PRE
6	MNBC	MSNBC Morning	6/11/18	6/17/18	05:00	09:00	X	X						-	-	4	\$53.00	\$212.00	30	PRE
7	MNBC	MSNBC Daytime	6/4/18	6/10/18	09:00	16:00			X	X	X	X	X	-	-	10	\$44.00	\$440.00	30	PRE
8	MNBC	MSNBC Daytime	6/11/18	6/17/18	09:00	16:00	X	X						-	-	4	\$44.00	\$176.00	30	PRE
9	MNBC	MSNBC Access	6/4/18	6/10/18	16:00	19:00			X	X	X	X	X	-	-	10	\$65.00	\$650.00	30	PRE
10	MNBC	MSNBC Access	6/11/18	6/17/18	16:00	19:00	X	X						-	-	4	\$65.00	\$260.00	30	PRE
11	MNBC	MSNBC Prime	6/4/18	6/10/18	19:00	24:00			X	X	X	X	X	-	-	10	\$79.00	\$790.00	30	PRE
12	MNBC	MSNBC Prime	6/11/18	6/17/18	19:00	24:00	X	X						-	-	4	\$79.00	\$316.00	30	PRE
13	TVL	TVLand Prime	6/4/18	6/10/18	19:00	24:00			X	X	X	X	X	-	-	10	\$11.00	\$110.00	30	PRE

NCC Cable System Order

Order #	62540774	Flight Dates	06/04/18 - 06/17/18	Update Date	06/05/18
Syscode	9272	Agency	Screen Strategies Media	Version	1 Vs. 1
System Name	Spectrum/Albany, NY Master Zone	Advertiser	Tedra Cobb for Congress	Show All Lines	
Market	Albany-Schenectady-Troy			Total # of Weeks	2
		Client Code		Total	\$3,899.00
AE	Nesma Rodriguez	Product Code		Commission	\$584.85
Sales Coordinator	Molly Casca	Est Code	3609	Net Total	\$3,314.15
Office	Washington	Product Name		Total Spots	91
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+3 May17	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		6/5 new order please review and confirm thanks			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
14	TVL	TVLand Prime	6/11/18	6/17/18	19:00	24:00	X	X						-	-	4	\$11.00	\$44.00	30	PRE

	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Total
SPOTS	91	0	0	0	0	0	0	0	0	0	0	0	91
AMT	\$3,899.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$3,899.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 06/05/18

62540774 | Albany-Schenectady-Troy | Spectrum/Albany, NY Master Zone | 9272 |