



January 10, 2022

The following is a report on Public Affairs Programming for the Fourth Quarter of 2022 during which time the top issues of community interest and concern in Sarasota, Florida and the surrounding area were found to be:

- Health
- Economy
- Public Safety
- Community Relations
- Education

In order to meet these issues, WHPT-FM airs two public affairs programs on Sunday mornings.

“Sunday Morning” airs Sunday at 7am and “Radio Health Journal” airs at 7:30am.

WWRM-FM also helps meet community issues through daily programming. As traffic and transportation are often major issues for residents of Tampa Bay, WWRM-FM airs traffic reports four times hourly on weekdays from 6:00 to 9:00 a.m. and 4:00 to 6:00 p.m.

WWRM-FM also runs a heavy schedule of :60 second Public Service Announcements produced by the Florida Association of Broadcasters throughout all hours of the day.

Cox Radio, Inc. is the licensee of WWRM-FM.

Respectfully Submitted,

A handwritten signature in black ink, appearing to read "JM Meder".

Jason Meder
Vice President and Market Manager
Cox Media Group Tampa

JM/jmp

Public Affairs Show Recaps

Show Name: SUNDAY MORNING

Host: Monica

Date Show Airs: 10/2/22

Topic(s): Health, Community, Public Safety, Economy Length of Program: 30:00

Person(s) Interviewed (person's name and title):

Treasure Island Police Chief John Barkley and Fire Chief Trip Barrs.

Synopsis:

With the home-insecure population increasin in Treasure Island, Barkley and Barrs both recognize the need for a long-term plan to help, not just a temporary one. they discuss how they came together to start projects to ensure an end to their homeless residents. They explain how they enlisted the help from city officials as well as citizens, and they discuss their plan for the future of their community.

Host: Monica

Date Show Airs: 10/9/22

Topic(s): Community Relations, Education, Economy Length of Program: 30.00

Person(s) Interviewed (person's name and title):

Ramit Sethi, author: I Will Teach You to Be Rich, The Journal

Synopsis:

Ramit discusse economic struggles for individuals and families and how they come to be. He talks about solutions and how they will impact those with struggles as well as their community, and gives different examples of each. Ramit explains how citizens can get out of financial struggles and help themselves as well as the community around them.

Host: Monica

Date Show Airs: 10/16/22

Topic(s): Health, Community Relations, Public Safety Length of Program: 30.00

Person(s) Interviewed (person's name and title):

Natasha Pierre, Mental Health Educator

Synopsis:

Natasha talks about the recent hurricane and the mental-health effects it has on the community as a whole. With the near miss to the Bay Area, she talks about survivor's guilt and how to deal with it. She gives points on how to cope and move on from survivors's guilt as well as different safety and mental health issues post-hurricane victims encounter.

Host: Monica

Date Show Airs: 10/23/22

Topic(s): Health, Community Relations, Education Length of Program: 30.00

Person(s) Interviewed (person's name and title):

Kayla Taylor, Mental Health Advocate

Synopsis:

Kayla starts by discussing the deficiencies in assistance in some schools in regards to bullying and children with special needs. She identifies problems to be dealt with and explains her personal experiences with the issues. Kayla then talks about bullying and the effects it has on students. She continues with bullying special-needs children specifically and how it can be identified and dealt with by students as well as educators and school administration.

Public Affairs Show Recaps

Show Name: SUNDAY MORNING

Host: Monica

Date Show Airs: 10/30/22

Topic(s): Health, Community Relations, Public Safety, Environment, Education, Economy

Length of Program: 30.00

Person(s) Interviewed (person's name and title):

Sarah Combs, executive director of University Area Community Development Corporation

Synopsis:

Sarah discusses University Area CDC mission statement and how it helps the community. She talks about affordable housing and the progress being made in that area. Sarah also talks about the different programs designed to help the community with medical issues as well as crime-prevention resources. She discusses different ways University Area CDC is helping with beautification of the community and how they're assisting with the food-insecure and clothing-insecure people in the area. She talks about different school programs developed to help students in various needs.

Host: Monica

Date Show Airs: 11/6/22

Topic(s): Health, Community Relations, Public Safety, Education Length of Program: 30.00

Person(s) Interviewed (person's name and title):

Fred Johnson, Community Engagement Specialist at Straz Center for the Performing Arts

Synopsis:

Fred discusses his role as the artist-in-residence representing the military programs at the Straz. He explains the different programs provided to veterans and family members to help with physical and mental health. He also discusses the different performances coming up involving members of the military community.

Host: Monica

Date Show Airs: 11/13/22

Topic(s): Health, Education

Length of Program: 30.00

Person(s) Interviewed (person's name and title):

Dr. Donna Thompson, PhD, MBA Life Coach and Children's Well Being Advocate, retired teacher

Synopsis:

Dr Thompson discusses literacy and comprehension issues with children in America. She talks about the obstacles kids face today, and how to aid in overcoming them. Dr. Thompson explains how parents and teachers can work together to address literacy issues, and she gives suggestions on how to make reading more interesting and fun for children.

Host: Monica

Date Show Airs: 11/20/22

Topic(s): Community Relations, Education, Economy, Health Length of Program: 30.00

Person(s) Interviewed (person's name and title):

Ramit Sethi, author and personal finance expert

Synopsis:

Ramit talks about the difficulties in maintaining financial stability in this economy. He discusses the effects it has both physically and mentally. Ramit also explains different ways to attack financial issues from small to big, including ways to plan for a better financial future.

Public Affairs Show Recaps

Show Name: SUNDAY MORNING

Host: Monica

Date Show Airs: 11/27/22

Topic(s): Health, Community Relations, Public Safety, Education Length of Program: 30:00

Person(s) Interviewed (person's name and title):

Dr. Dan O'Neill, Youth Fitness Advocate, Orthopedic Surgeon, and Sports Psychologist

Synopsis:

Dr. Dan discusses the physical and mental state of children in a screen-time world. He discusses how technology is affecting kids and their physical activity. Dr. Dan then disucssses how parents can help get kids active as well as how they can limit screen time. He explains the benefits of encouraging kids to be active as opposed to limiting themselves with techonology dependence.

Host: Monica

Date Show Airs: 12/4/22

Topic(s): Health, Community Relations, Public Safety, Education Length of Program: 30.00

Person(s) Interviewed (person's name and title):

Dr. Dan O'Neill, Youth Fitness Advocate, Orthopedic Surgeon, and Sports Psychologist

Synopsis:

Dr. Dan discusses the physical and mental state of children in a screen-time world. He discusses how technology is affecting kids and their physical activity. Dr. Dan then disucssses how parents can help get kids active as well as how they can limit screen time. He explains the benefits of encouraging kids to be active as opposed to limiting themselves with techonology dependence.

Host: Monica

Date Show Airs: 12/11/22

Topic(s): Health, Community Relations, Education Length of Program: 30.00

Person(s) Interviewed (person's name and title):

Kelly King, former Rockette and dance instructor, Patel Conservatory at the Straz Center for the Performing Arts

Synopsis:

Kelly first discusses her journey to becoming a Rockette, and her experience on the squad. She details the importance of education and dedication to fulfill dreams. Kelly then discusses her role in helping future talent by teaching youth and hopeful dancers at the Straz Center. She explains all the upcoming holiday events for the community to witness the hard work of the students.

Host:

Date Show Airs:

Topic(s):

Length of Program:

Person(s) Interviewed (person's name and title):

Synopsis: