

[KFRX-FM 106.3FM]  
[DIGITY 3 E License]  
[LINCOLN, NE]

QUARTERLY ISSUES AND PROGRAMS REPORT

07/01/2013 – 09/30/2013

---

FILED: 10/10/2013

SUBMITTED BY: Matt Rydberg

## Three Eagles Communications Quarterly Issues & Programs List

Three Eagles Communications radio stations are involved in their communities. Management and staff regularly attempt to ascertain the most pressing issues and needs of the community, and then to present programming which addresses those issues and needs. The following list shows some of the significant issues responded to by the station noted, along with examples of programming aired to address those issues during the quarter noted. The listing is by no means exhaustive, and the order in which the issues appear does not reflect any priority or significance.

RADIO STATION: KFRX-FM FOR THE QUARTER ENDING: SEPT. 2013

ISSUE	PROGRAM/SEGMENT	DATE-S	TIME-S	DURATION	DESCRIPTION OF THE PROGRAM OR SEGMENT
NAB Anthem	PSA	7/01/13-7/31/13	24 hours	:30	We are Broadcasters
Big Stick Softball	PSA	7/01/13-7/05/13	24 hours	:30	Softball Tournament for Fire Victims
Relay For Life	PSA	7/18/13-7/19/13	24 hours	:30	Relay For American Cancer Society
NAB Anthem	PSA	8/01/13-8/31/13	24 hours	:30	We are Broadcasters
Stuff the Bus	PSA	8/14/13-8/16/13	24 hours	:30	Collecting supplies for the Friendship Home
Dine Out to Help Out	PSA	8/26/13-8/31/13	24 hours	:30	Restaurants helping out the Food Bank of Lincoln
Walk to End Alzheimer's	PSA	8/26/13-8/31/13	24 hours	:30	Walk for Alzheimer's Association.
TEDx Youth	PSA	8/13/13-8/16/13	24 hours	:15	Youth leadership seminar
Dine Out to Help Out	PSA	9/01/13-9/10/13	24 hours	:30	Restaurants helping out the Food Bank of Lincoln
Walk to End Alzheimer's	PSA	9/01/13-9/14/13	24 hours	:30	Walk for Alzheimer's Association
United Way Campaign	PSA	9/02/13-9/30/13	24 hours	:30	United Way Campaign
Lincoln Cares	PSA	9/10/13-9/29/13	24 hours	:30	Donations for Parks and Rec of

					Lincoln
Lincoln Arts Festival	PSA	9/14/13-9/29/13	24 hours	:30/:60	Celebration of Local Arts
Partnership for a Healthy Lincoln	PSA	9/16/13-9/28/13	24 hours	:30	Promoting healthy lifestyle
Amigos Teammates	PSA	9/17/13-9/23/13	24 hours	:30	Promo for Teammates of Lincoln
Safe Quarters	PSA	9/23/13-9/30/13	24 hours	:30	Fundraiser for the Friendship Home
Okto Beerfest	PSA	9/23/13-9/30/13	24 hours	:60	Fundraiser for Nebraska State Stroke Association
Pickin For Pink	PSA	9/30/13-9/30/13	24 hours	:30	American Cancer Society songwriter festival