



ALPHA MEDIA LLC
ISSUES AND PROGRAMMING REPORT
FOR
STATION KFRX (FM)
3rd Quarter 2023
July 1st - September 30th

KFRX ISSUES & PROGRAMS 3Q 2023					
ISSUE	Dates Aired and/or Program Segment	Time(s)	Duration		Description of Segment
Health - Mental Health	7/1/23-8/31/23	5a-12a	45	:30	<p>- Naloxone...Awareness of the availability of Naloxone. Anyone should carry Naloxone if they know someone using drugs. It can reverse the effects of drug overdose.</p> <p>- Stigma...One in 14 Americans have Substance Abuse Disorder. It is a treatable medical condition. Recovery from drug addiction is possible.</p> <p>(NE Broadcasters Assoc. - DHHS - Opioids)</p>
Government - Military	7/1/23-9/30/23	5a-12a	70	:30	<p>- Benefits...See what benefits are available on a local, state and federal level for you and your family as a veteran. Go to veterans.Nebraska.gov.</p> <p>- Vets Get Pets...Veterans looking for a companion animal can receive \$350 to cover pet adoption fees.</p> <p>- Vets Homes...Nebraska State Veteran Homes are available for veterans, their spouses, surviving spouses and Gold Star parents. Retirement with a sliding scale and a medical team.</p> <p>- Vets 988Promotion of Veterans Crisis Line - 988.</p> <p>(NE Broadcasters Assoc. - NE Dept of Veterans' Affair)</p>
Health - Mental Health	7/1/23-9/30/23	5a-12a	62	:30	<p>If you are someone you know is having thoughts of suicide or experiencing a mental health of substance abuse call 988 for free confidential and compassionate support. The National Suicide Prevention Lifeline new number is 988.</p> <p>(NE Broadcasters Association - NE DHHS - Suicide Prevention)</p>

Community - Education	8/1/23-9/30/23	5a-12a	45	:30	<ul style="list-style-type: none"> - Back to School Night...Attend Back to School Night to help your child prepare for success. - Good Start....Settle into your back to school routine. A productive day at school starts by setting up a homework and nighttime routine. - Ready to Learn....Help your child come to school on time and ready to learn every day. They will improve academically, become more responsible, manage their time well and learn the value of education. - Full Swing...It is important for parents to have an open communication with their student which is key to help the student maintain a strong start to the school year. Keep an open dialog on what they are learning. - Sept Literacy Month....September is National Literacy month, a time to encourage your student to go to the library to help them engage in learning and see how school, the community and world beyond are connected. (NE Broadcasters Assoc. - NSEA)
Health - Mental Health	7/1/23-9/29/23	5a-12a	67	:30	<ul style="list-style-type: none"> - We Do Hear You ..Kids are hearing you and what parents say really does matter to them. Promoting underagedrinking@samhsa.gov for parents who need help talking with their kids on underage drinking and other drugs. (NE Broadcasters Assoc. - DHHS Samhsa)
Government - Education	7/1/23-9/30/23	5a-12a	64	:30	<ul style="list-style-type: none"> - Get Outdoors...Promotes to get outdoors to enjoy Nebraska's parks with hiking, kayaking, horsebacking riding, ziplining, etc.....plan an outing at YourNebraskaAdventure.com . - Fishing...Promoting fishing at Nebraska's lakes and reservoirs. Go to letsfishnebraska.com. (NE Broadcasters Assoc. - NE Game & Parks)

Health - Public Health	7/7/23-9/30/23	5a-12a	59	:30	<p>- No Place for SHS....A smoke free environment is the only way to fully protect you from dangers of secondhand smoke. Smoke free policies are important to protect us.</p> <p>- QL Hourglass...There is only so much time in life, but if you smoke you have less and your life could be 10 years shorter...with health problems: shortness of breath, asthma, COPD and cancer. But the minute you stop your body starts healing...call 1-800-Quit Now.</p> <p>- Danger in Disguise...What happens when bad things smell good? 2-hand vapes can smell like strawberries, mangos or cotton candy. Dangerous chemicals have a disguise. Don't let your guard down around 2-hand smoke. (NE Broadcasters Assoc. - Tobacco Free)</p>
Community - Volunteer	7/1/23-9/14/23	12a-12a	146	:30	<p>- Americorps Stipend...Opportunities of Americorp programs have meaningful impacts and connections to help build your career. Earn a living stipend, an education award and professional skills.</p> <p>- Step Forward...Serve Nebraska soliciting nominations for the Step Forward Award that recognizes volunteerism in Nebraska. (NE Broadcasters Assoc. - ServeNebraska)</p>
Community - Volunteer	9/15/23-9/30/23	12a-12a	16	1:00	<p>- Step Forward...Serve Nebraska announcing who won the Step Forward Awards that recognizes volunteerism in Nebraska. (NE Broadcasters Assoc. - ServeNebraska)</p>
Government - Education	9/17/23-9/23/23	5a-12m	8	:30	<p>-Constitution Week is celebrated annually during the week of September 17-23 to commemorate the constitution's history, importance, and bring attention to how it serves, still today. Celebrate and learn even more about the constitution at the Deborah Avery Chapter D-A-R displays at the Union College Library and the Elmwood Public Library. (Union College Library/Elmwood Public</p>

					Library - Constitution Week)
Community - Charitable	8/31/23-9/13/23 3	12a-12a	45	:30	Awareness to dine out to participating restaurants who donated 10% of net proceeds to the Lincoln Food Bank on Dine-out-to-Help-Out Day - 9/13/23. (Food Bank - Dine-Out-to-Help-Out)
Community - Charitable	9/16/23-9/24/23 3	5a-12a	13	:30	The 11th annual "Project Connect Lincoln" was Tuesday September 26th at Pinnacle Bank Arena. Presented by the Lincoln Homeless Coalition....in collaboration with the Department of Veterans Affairs..."Project Connect Lincoln" provides a one-day, one-stop-shop for the many who experience homelessness in Lincoln on any given day. Solicited Lincolnites to team up with dozens of community organizations to lend a hand! (United Way/Lincoln Homeless Coalition - Project Connect Lincoln)
Community - Charitable	7/1/23-7/20/23	12a-12a	38	:30	Fundraiser event for the United Way. All proceeds go to creative learning spaces for youth in Lincoln and Lancaster County. (United Way - Wingfest)
Health - Public Safety	7/10/23-7/30/23 3	5a-12a	18	1:00	Lincoln Electric System recruiting for a variety of professional, skilled labor and engineering positions! As a non-profit, public power utility, LES employees use their expertise to serve their community by keeping the lights on now and in the future. Join LES and directly impact your neighborhood and influence our community's future. (Lincoln Electric System - local utility)
Community - Military	7/1/23-8/26/23	6a-12a	100	:30	- Promoted the Guardians of Freedom Airshow that is free to the public that came to Lincoln's Airpark on Saturday, August 26th and Sunday, August 27th. - Promoted for volunteers to help at the show (Lincoln Chamber of Commerce -Airshow 2023)
Community - Charitable	7/1/23-8/25/23	12a-12a	65	:30	A fundraiser events - Brews at the Zoos - for the Lincoln Children's Zoo. (Lincoln Children's Zoo)

Community - Charitable	7/31/23-8/11/23	5a-12a	53	:30	- A fundraising event called People's Parking Lot Party August 12th, celebrating 20 years of the Center for People serving Lincoln. (Center for People in Need Block Party)
Community - Charitable	7/1/23-7/10/23	5a-12a	24	:30	Awareness of the Cornhusker State Games event that organizes over 70+ sporting events for people to compete to try to win a Gold, Silver or Bronze medal and promotes early registration. (Nebraska Sports Council)
Community - Charitable	7/1/23-7/10/23	5a-12a	14	:15	Awareness of the Cornhusker State Games event that organizes over 70+ sporting events for people to compete to try to win a Gold, Silver or Bronze medal and promotes early registration. (Nebraska Sports Council)
Community - Charitable	9/25/23-9/30/23	5a-12m	21	:30	Awareness campaign (Safe Quarters) to raise awareness of domestic violence and fundraising for the Friendship Home who helps/houses women/children who have experienced domestic violence. (Friendship Home)
Community - Health	8/17/23-9/3/23	6a-12a	58	:30	Awareness of the Pumpkin Run event. It is a 1-mile youth Fun Run put on for the area public and private schools system for schools to participate. Promoted registration. (Nebraska Sports Council)
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Community - Education Lincoln Children's Zoo	Fridays 7/7-9/29	8:00 am	5:00		Representatives of the Lincoln Children's Zoo visit KFRX to share info about current happenings, educational events, and ways to support the local zoo.
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Community - Charitable Capital Humane Society	Thursdays 7/6-9/28	8:15 am	5:00		Capital Humane Society staff members bring in an adoptable dog to the KFRX studio to encourage donations to the society along with consideration for adoption and info about pet health and well being.
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