



**ALPHA MEDIA LLC
ISSUES AND PROGRAMMING REPORT
FOR
STATION KFRX (FM)
2nd Quarter 2022
April 1st-June 30th 2022**

FILED 7/7/2022

SUBMITTED BY KATIE PHILIPPI

KFRX ISSUES & PROGRAMS 2Q 2022					
ISSUE	Dates Aired and/or Program Segment	Time(s)	Duration		Description of Segment
Community - Education	4/25/22-5/13/22	12a-12a	18	30	- Register for the Digital Expressions Media Camp held at UNK for high school students hands-on learning for radio, television and digital. (Nebraska Broadcasters Assoc.)
Government - Military	4/1/22-6/30/22	5a-12a	49	:30	- Make a Difference and be a part of something bigger that matters and changes things. Join the Army National Guard - Be First by serving part-time to help pay for school and also home loan benefits. (NE Broadcasters - Army National Guard)
Health - Mental Health	4/1/22-6/30/22	5a-12a	51	:30	- Awareness of how prescription Opioids can be addictive and dangerous. - Signs of Opioids overdose awareness campaign. How to download the Free OpiRescue APP if you or someone is at risk of an opioid overdose. The APP will guide you through the steps on how to respond. (NE Broadcasters Assoc. - DHHS - Opioids)
Health - Public Health	4/1/22-6/30/22	5a-12a	49	:30	- A smoke free environment is the only way to fully protect you from dangers of secondhand smoke. Smoke free policies are important to protect us. - 2nd Hand Smoke to someone who has Asthma can actually put them in the emergency room. Don't feel bad about asking someone not to smoke around someone who has asthma. - Awareness that stress, being bored or even being hungry can cause cravings. Find ways to deter smoking such as chewing gum. Call NE Tobacco quickline for help. 1-800 Quit Now. - Protect your children by not smoking around them since 2nd hand smoke contains thousands of toxic chemicals that can have lasting effects on their health. (NE Broadcasters Assoc. - Tobacco Free)

Health - Public Health	4/1/22-6/30/22	5a-12a	49	:30	<ul style="list-style-type: none"> - Americorp Programs such as the Conservation Nebraska Program have educated 120 communities statewide on living sustainability and keeping Nebraska beautiful. - Americorp Programs such as the Lead for Nebraska Program are fighting brain drain in Nebraska rural communities by expanding access of broadband services and literacy. - Americorp Programs such as Together Inc. Program distributed food to over 54,000 people during the 2020-21 program year. - Americorp Programs such as the Rise Program succeeded in having 81% of students completing the rise curriculum without returning to the probation system. - Serve Nebraska soliciting nominations for the Step Forward Award that recognizes volunteerism in Nebraska. <p>(NE Broadcasters Assoc.-ServeNebraska)</p>
Health - Mental Health	4/1/22-6/30/22	5a-12a	51	:30	<ul style="list-style-type: none"> - Make a choice to talk about alcohol with your kids. Kids want to know your expectations and want honest answers. - Kids are listening and hear what you are saying and it does matter. More information on talking to your kids about underage drinking ...underagedrinkingsamhsa.gov. - Parents need to talk to their kids about underage drinking. Let them know real friends won't care if they don't drink. - Small conversations have a big impact. Have straight forward and be honest about alcohol and drugs with your kids. <p>(NE Broadcasters Assoc. - DHHS Samhsa)</p>
Government - Education	4/1/22-6/30/22	12a-12a	83	:30	<ul style="list-style-type: none"> - Promoting awareness to plan your next trip/adventure at Nebraska's State Parks. - Promoting fishing at Nebraska State Parks and website letsfishnebraska.com. <p>(NE Broadcasters Assoc. - NE Game & Parks)</p>
Community - Education	4/1/22-4/30/22	12a-12a	27	:30	<ul style="list-style-type: none"> - Read - Spark a child's imagination by encouraging reading in your home. Make it fun and a priority. - Library Poem - Instill a love of books and learning by reading to your children and grandchildren. Create a lifelong habit that leads to a successful future. <p>(NE Broadcasters Assoc. - NSEA)</p>

Health - Mental Health	4/1/22-6/30/22	12a-12a	83	:30	Promoting a free crisis support line 1-800-273-8255 for people who are struggling with suicidal thoughts. - If you are someone you know is having thoughts of suicide or experiencing a mental health of substance abuse call 988 for free confidential and compassionate support. On July 16th the National Suicide Prevention Lifeline is transitioning to 988. (NE Broadcasters Association - NE DHHS - Suicide Prevention)
Health - Mental Health	5/30/22-6/30/22	5a-12a	23	:30	-The dangers of alcohol, marijuana, and other controlled substances and how it becomes worse when teens get behind the wheel or catch a ride with an impaired driver. Parents - have a life saving conversation about the dangers of underage drinking and drug use. (NE Broadcasters Association - NCSA-Coalition Rx)
Community - Charitable	5/11-5/25/22	12a-12a	25	30	Promotion for Give to Lincoln Day on 5/25. A city-wide fundraiser for nonprofits. (Lincoln Community Foundation-Give to Lincoln)
Community - Charitable	4/4/22-4/29/22	5a-12a	20	:30	A fundraiser event - Brews at the Zoo - for the Lincoln Children's Zoo. (Lincoln Children's Zoo)
Community - Charitable	4/13/22-7/15/22	5a-12a	29	:30	Awareness of the Cornhusker State Games event that organizes over 70+ sporting events for people to compete to try to win a Gold, Silver or Bronze medal and promotes early registration. (Nebraska Sports Council)
Community - Charitable	6/1/22-6/27/22	5a-12a	56	:30	Weekly concert series every Tuesday in June to provide citizens entertainment and cultural programs. It also fosters music education programs in schools and low-income areas of the city. (University of Nebraska/Lied Center/Community Leaders - Jazz in June)
Community - Charitable	6/2/22-6/25/22	5a-12a	27	:30	A fundraiser family bike ride on Father's Day. Proceeds go to the Great Plains Trails Network to improve local area trails (Great Plains Trails Network - Trail Trek)
Health - Mental Health	4/20/22-5/1/22	5a-12a	55	:30	Fundraiser to Stuff the Bus with items for Friendship Home and to raise awareness of domestic violence. The Friendship Home helps/houses women/children who have experienced domestic violence.

					(Friendship Home)
Community - Charitable	6/1/22-6/10/22	5a-12a	38	:60	A free music event put on in coordination with the Lincoln Veterans Advisory Group for veterans and the aging population. Event was established to distribute information on different services available for vets and the aging. (Lincoln Veterans Advisory Group/Veterans Freedom Music Festival)
Community - Charitable	5/11-5/13/22	5a-12a	20	30	Letter Carriers Food Drive on May 14th Promoting to put non-perishable food by your mailbox and postal workers will pick up your donation and give it to the Food Bank. (Food Bank of Lincoln)
Health - Public Safety	3/14/22-3/31/22	12a-12a	123	:30	Motorcycle Awareness Campaign - Look Twice and Save Their Life campaign. Motorcycle safety such as look twice before making turns or pulling out of a driveway, stay on your side of the road, don't follow too closely. (Abate of Nebraska)
Health - Public Safety	3/14/22-3/31/22	12a-12a	122	:10	Motorcycle Awareness Campaign - Look twice before turning - Look twice and save a life. - Don't drink and ride. - Don't share a lane with a motorcycle. (Abate of Nebraska)
Community - Education	6/1-6/18	5a-12m	40	:30	Community involvement in the annual Pride Festival and Parade.
			1020		

Lincoln Live Airls Saturdays at 5:30am

Lincoln Live This Week	4-3-22	5:30am	25 min	Lancaster County Board chair, Deb Schorr talks about the Welcome/Belonging for Immigrants effort and the Legislature and Mike Sciandra of Choices Treatment Center re. Problem Gambling Month
------------------------	--------	--------	--------	---

Lincoln Live This Week	4-10-22	5:30am	25 min	LPS Superintendent, Dr. Steve Joel, graduation expectations and National Geographic photographer, Joel Sartore working to raise \$1 million to remove mural from Pershing Center
------------------------	---------	--------	--------	--

Lincoln Live This Week	4-17-22	5:30am	25 min	City Council chair, James Michael Bowers on apprenticeships and electric scooters and Susan Taylor Hitchcock-Nat'l Geographic author "Into The Forest-Secret Language of Trees"
Lincoln Live This Week	4-24-22	5:30am	25 min	Mayor Leirion Gaylor Baird on LPD in-house consultant and housing developments around Lincoln and Police Chief, Teresa Ewins on the in-house consultant survey, Constitutional Carry and gangs
Lincoln Live This Week	5-15-22	5:30am	25 min	Lincoln Police Chief, Teresa Ewins and Liz Shea-McCoy on raising money to remove Pershing mural
Lincoln Live This Week	5-29-22	8:30am	25 min	LPS Superintendent, Dr. Steve Joel on his LAST last day of school and Head of the Lincoln Chamber of Commerce, Jason Ball
Lincoln Live This Week	6-5-22	5:30am	25 min	Clair Munyon, AA Mentor on historic AA artifacts stored at Lincoln Meeting Place and County Board Chair, Deb Schorr
Lincoln Live This Week	6-12-22	5:30am	25 min	Mayor Leirion Gaylor Baird and Police Chief, Teresa Ewins
Lincoln Live This Week	6-26-22	5:30am	25 min	City Council vice , Tom Beckius on Council chair, Tammy Ward being cited for DUI and Jason Ball with the Lincoln Chamber of Commerce

Lincoln Live This Week	6-19-22	5:30am	25 min	City Library Director, Pat Leach retires in August and Tim Aschoff, President of Crete Carrier and Shaffer Trucking on supply chain and trucking industry coming out of pandemic
------------------------	---------	--------	--------	--