

[KFRX-FM 106.3FM]
[DIGITY 3 E License]
[LINCOLN, NE]

QUARTERLY ISSUES AND PROGRAMS REPORT

07/01/2014 – 09/30/2014

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Digity Quarterly Issues & Programs List

Digity radio stations are involved in their communities. Management and staff regularly attempt to ascertain the most pressing issues and needs of the community, and then to present programming which addresses those issues and needs. The following list shows some of the significant issues responded to by the station noted, along with examples of programming aired to address those issues during the quarter noted. The listing is by no means exhaustive, and the order in which the issues appear does not reflect any priority or significance.

RADIO STATION: KFRX-FM FOR THE QUARTER ENDING: September 2014

ISSUE	PROGRAM/SEGMENT	DATE-S	TIME-S	DURATION	DESCRIPTION OF THE PROGRAM OR SEGMENT
Plato's Closet	PSA	8/11-8/24	24 hours	:15	Accept yourself/Bac School
Partnership for a Healthy Lincoln	PSA	8/30-8/31 9/1-9/13	24 hours	:30	Streets Alive
Part in the Parks	PSA	8/12-8/15 9/9-9/12	24 hours	:30	Celebration for family Lincoln
Food Bank of Lincoln	PSA	8/25-8/31	24 hours	:30	Dine Out to Help Out
Junior League of Lincoln	PSA	9/10-9/30	24 hours	:30	High Heel Relay
Nebraska Stroke Association	PSA	9/25-9/30	24 hours	:60	Oktoberfest
ACS	PSA	9/1-9/28	24 hours	:30	Making Strides
Runza	PSA	9/11-9/16	24 hours	:30	Great Books for Great Kids
NE Sports Council	PSA	9/24-9/30	24	:30	Pumpkin Run
LPD	Live interview	Weekly	Wed. 8:30 am	5-10 min	Crime Stoppers
Humane Society	Live Interview	Weekly	Thurs. 9 am	5-10 min	Pet Adoption
Lincoln Children's Zoo	Live Interview	Weekly	Fri. 8am	5-10 min	Promoting zoo activities and events