



**ALPHA MEDIA LLC
ISSUES AND PROGRAMMING REPORT
FOR
STATION KFRX (FM)
4th Quarter 2022
October 1st - December 31st**

FILED 1/6/2023

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KFRX ISSUES & PROGRAMS 4Q 2022					
ISSUE	Dates Aired and/or Program Segment	Time(s)	Duration		Description of Segment
Health - Mental Health	10/1/22-12/31/22	5a-12a	87	:30	<p>- Awareness of the availability of Naloxone. Anyone should carry Naloxone if they know someone using drugs. It can reverse the effects of drug overdose.</p> <p>- One in 14 Americans have Substance Abuse Disorder. It is a treatable medical condition. Recovery from drug addiction is possible.</p> <p>(NE Broadcasters Assoc. - DHHS - Opioids)</p>
Government - Military	10/1/22-12/31/22	5a-12a	88	:30	<p>- Benefits...See what benefits are available on a local, state and federal level for you and your family as a veteran. Go to veterans.Nebraska.gov.</p> <p>- Vets Get Pets...Veterans looking for a companion animal can receive \$350 to cover pet adoption fees.</p> <p>- Vets Homes...Nebraska State Veteran Homes are available for veterans, their spouses, surviving spouses and Gold Star parents. Retirement with a sliding scale and a medical team.</p> <p>(NE Broadcasters Assoc. - NE Dept of Veterans' Affairs)</p>
Health - Mental Health	10/1/22-12/31/22	5a-12a	86	:30	<p>If you are someone you know is having thoughts of suicide or experiencing a mental health of substance abuse call 988 for free confidential and compassionate support. The National Suicide Prevention Lifeline new number is 988.</p> <p>(NE Broadcasters Association - NE DHHS - Suicide Prevention)</p>
Health - Mental Health	12/16/22-12/31/22	5a-12a	16	:30	<p>- Risks of vaping. Vaping can contain microscopic particles and metals and high nicotine levels. Talk to your kids about the risks.</p> <p>- Talk to your kids about expectations and consequences that can happen from drinking. They will hear you.</p> <p>(NE Broadcasters Assoc. - DHHS Samhsa)</p>

Government - Education	10/1/22-12/31/22	12a-12a	92	:30	<ul style="list-style-type: none"> - Promoting awareness to plan your next trip/adventure at Nebraska's State Parks. - Relevancy...Learn how NE Game and Parks help conserve Nebraska's natural resources such as waters and wildlife by going to outdoornebraska.org. <p>(NE Broadcasters Assoc. - NE Game & Parks)</p>
Community - Education	10/1/22-12/31/22	5a-12a	88	:30	<ul style="list-style-type: none"> - A Parent Teacher Conference is a key ingredient to your child's academic achievement. Come prepared with notes and share information about your child with your teacher. - Favorite Teacher...Teachers push students to do their best and help them when they struggle. Teachers make their classrooms welcoming and safe for all students. Support our public school teachers. - Ready to Learn...Students who come to school on time and are ready to learn improve academically. Family support and a great attitude towards education is important. - Ben Franklin...Ben Franklin said "An investment in knowledge pays the best interest." Help students invest time in learning and support public education. - Community Cornerstones...Public Schools are cornerstones of our communities. Communities are what ensure that students have great public schools. Support student learning. <p>(NE Broadcasters Assoc. - NSEA)</p>
Community - Volunteer	10/1/22-12/14/22	5a-12a	24	:30	<ul style="list-style-type: none"> - Americorps Stipend...Opportunities of Americorp programs have meaningful impacts and connections to help build your career. Earn a living stipend and an education award for your service. - ServeNebraska encourages Nebraskans to share their time and resources for those in need during the holiday season. <p>(NE Broadcasters Assoc. - ServeNebraska)</p>

Health - Public Health	10/1/22-12/31/22	5a-12a	87	:30	<p>- No Place for SHS....A smoke free environment is the only way to fully protect you from dangers of secondhand smoke. Smoke free policies are important to protect us.</p> <p>- Be Thankful...Testimonial of 19 year Thankful for their mother who quit smoking due to getting Colorectal Cancer. Thankful for nurses who helped and Thankful that they have a future.</p> <p>- Rebecca Tips...Testimonial of someone with depression who smoked to feel better but it didn't help. They took control and quit smoking and started to run and feel that there's a much better world.</p> <p>(NE Broadcasters Assoc. - Tobacco Free)</p>
Health - Public Safety	10/1/22-10/16/22	12a-12a	22	:30	<p>Motorcycle Awareness Campaign - Look Twice and Save Their Life campaign. Motorcycle safety such as look twice before making turns or pulling out of a driveway, stay on your side of the road, don't follow too closely.</p> <p>(Abate of Nebraska)</p>
Health - Public Safety	10/1/22-10/16/22	12a-12a	22	:10	<p>Motorcycle Awareness Campaign - Look twice before turning - Look twice and save a life. - Don't drink and ride. - Don't share a lane with a motorcycle.</p> <p>(Abate of Nebraska)</p>
Community - Charitable	10/17/22-10/27/22	12a-12a	20	:30	<p>Supported a fundraiser for JetSplash Haunted Tunnel. A drive-thru haunted house for a \$15 donation with all proceeds donated to 3 Lincoln nonprofits.</p> <p>(Alpha Media/Jet Splash)</p>
Community - Charitable	12/26/22-12/31/22	12a-12a	17	:30	<p>Donate to United Way/Chad through your workplace giving program at unitedway.org. Lincoln always comes together and helps during times of need such as food, clothes and hard times. Help our community keep that care going by donating.</p> <p>(United Way /CHAD Annual Campaign)</p>
Community - Charitable	10/1/22-11/6/22	5a-12m	69	:30	<p>Fundraising for Operation Warm non-profit that provides brand-new winter coats for children. In partnership with the local fire department.</p> <p>(Lincoln Firefighters IAFF-Local 644-Operation Warm)</p>
Community - Charitable	10/26/22-10/30/22	6a-7p	15	:30	<p>Promote the Southeast Volunteer Fire Department Trunk and Treat event.</p> <p>(Southeast Volunteer Fire Department)</p>

Community - Charitable	10/11/22-10/28/22	5a-12a	45	:30	A fundraiser event - Boo at the Zoo - for the Lincoln Children's Zoo. (Lincoln Children's Zoo)
Community - Charitable	11/1/22-12/25/22	5a-12m	50	:30	Promotion of Operation Santa Claus. A non profit that buys specific toys that children request at Christmastime. (Operation Santa Claus)
Community - Charitable	11/14/22-12/25/22	5a-12m	147	:30	Holiday Lights Fundraiser (Zoo Lights) to raise funds for the local children's zoo. (Lincoln Children's Zoo)
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Lincoln Live This Week	9-4-22	8:30am	25 min	Doug Emery (former boxer now judges Olympic referees) on South Side Boxing Club moving to old Champions Fun Center AND Washington Post Technology reporter, Geoffrey Fowler on article detailing death dates for batteries in devices
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Lincoln Live This Week	9-11-22	8:30am	25 min	Lincoln Police Capt. Ryan Dale, head of LPD Narcotics Task Force on fentanyl on the street AND LFR Capt. Nancy Crist on practicing fire escapes from your home and work
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Lincoln Live This Week	9-18-22	8:30am	25 min	Jim Davidsaver, Lincoln/Lancaster Emergency Management Director on September being National Preparedness Month AND Police Chief, Teresa Ewins
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Lincoln Live This Week	9-25-22	8:30am	25 min	NE Corrections Dir. Scott Frakes retires Oct. 7 AND Cathy Lohmeier and Sharonda Harris-Marshall have made a documentary on The Drumstick, chicken restaurant and rock-n-roll spot in Lincoln
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Lincoln Live This Week	10-1-22	8:30am	25 min	Jason Ball is President of Lincoln Chamber of Commerce AND Lincoln Public Schools Superintendent, Dr. Paulk Gausman
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Lincoln Live This Week	10-9-22	8:30am	25 min	Paul Cowsill of The Cowsills. Out with the family's first album in 30 years and Lincoln Fire Chief, Dave Engler on replacing Station 8
Lincoln Live This Week	10-16-22	8:30am	25 min	Stacy Hoffman with UN-L Public Policy Center on latest Vital Signs Report and Sheriff Terry Wagner
Lincoln Live This Week	10-23-22	8:30am	25 min	Police Chief, Teresa Ewins and City Parks Director, Maggie Stuckey Ross
Lincoln Live This Week	10-30-22	8:30am	25 min	Deb Safarik and her son, Paul, who is a person with Down Syndrome. October is Down Syndrome Month and Jonathan Burlison with NE SHIP talking about Medicare enrollment
Lincoln Live This Week	11-6-22	8:30am	25 min	Monte Czaplenski-NE Drug Enforcement Coordinator talking about statewide drug trafficking and John Leffler, Director of NE Safety Council talks about driver's education
Lincoln Live This Week	11-13-22	8:30am	25 min	Police Chief Teresa Ewins talks about School Resource Officers and Keith Rockefeller is a Civil War reenactment specializing on Civil War soldiers. He's presenting at Cavett Elementary
Lincoln Live This Week	11-20-22	8:30am	25 min	Mark Hennessey is head of the IA-NE Equipment Dealers Ass'n setting up at the Lancaster Event Center for the NE AG EXPO and Brian Smith with the Nat'l Weather Service on winter weather

Lincoln Live This Week	12-4-22	8:30am	25 min	Chamber of Commerce Prez Jason Ball talking about shop local and Lincoln's 2 nd water source and Chris Goforth with History NE talks about December history
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Lincoln Live This Week	12-11-22	8:30am	25 min	Sheriff Terry Wagner and LPS Superintendent, Dr. Paul Gausman
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Lincoln Live This Week	12-18-22	8:30am	25 min	Police Chief, Teresa Ewins on the LPD assessment report and County board chair, Deb Schorr
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Lincoln Live This Week	12-25-22	8:30am	25 min	Jessica Groskopf, Director of NE Women in Ag program and City Parks and Recreation Director, Maggie Stuckey Ross talks about Pershing mural, events at Veterans Memorial Garden and mountain bike master plan
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Wheel of Wishes	12-1-22-12-9-22	6a-12m	9 hours minimum	KFRX organized and promoted the annual Wheel of Wishes fundraiser to benefit Make-A-Wish Nebraska. Promos aired for two weeks encouraging donations and sharing information to raise awareness for the charitable organization, including spotlighting families that have been impacted by the power of a wish. The promotion included an onsite fundraiser on Friday December 9th from Scheels 10a-6pm with KFRX staff volunteering.
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Lincoln Children's Zoo	Fridays 10/7-12/23	8:00 am	5:00	John Chapo of the Lincoln Children's Zoo visits KFRX to share info about current happenings, educational events, and ways to support the local zoo.
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Capital Humane Society	Thursdays 10/6-12/22	8:15 am	5:00	Capital Humane Society staff members bring in an adoptable dog to the KFRX studio to encourage donations to the society along with consideration for adoption and info about pet health and well being.
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