

CONTRACT



KBFX
 1901 Westwind Dr
 Bakersfield, CA 93303
 USA
 (661) 327-7955

www.bakersfieldnow.com

<u>Contract / Revision</u> 577123 /		<u>Alt Order #</u> 25184627
<u>Product</u> VALADAO FOR CA-CD21		
<u>Contract Dates</u> 06/02/16 - 06/07/16		<u>Estimate #</u> 601607
<u>Advertiser</u> Valadao for Congress		<u>Original Date / Revision</u> 06/01/16 / 06/02/16
<u>Billing Cycle</u> WEEKLY	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KBFX	<u>Account Executive</u> New York Millennium	<u>Sales Office</u> KATZ New York
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
		<u>Total Ratings</u> 12.90
<u>Agy Code</u> 9912891	<u>Advertiser Code</u> VAL16	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Smart Media Group
 1427 Leslie Ave Suite 102
 Alexandria, VA 22301

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KBFX	06/03/16	06/03/16	Eyewitness News 8a	8:00 AM-8:30 AM		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		05/30/16	06/05/16	----F--	1			\$50.00	1.50				
N 2	KBFX	06/06/16	06/06/16	Eyewitness News 8a	8:00 AM-8:30 AM		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		06/06/16	06/12/16	M-----	1			\$50.00	1.50				
N 3	KBFX	06/07/16	06/07/16	Eyewitness News 8a	8:00 AM-8:30 AM		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		06/06/16	06/12/16	-T-----	1			\$50.00	0.00				
N 4	KBFX	06/06/16	06/06/16	So You Think You Can Dance	8:00 PM-9:00 PM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		06/06/16	06/12/16	M-----	1			\$300.00	4.00				
N 5	KBFX	06/03/16	06/06/16	The Big Bang Theory	6p-7p		:30				NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		05/30/16	06/05/16	----F--	1			\$60.00	1.00				
Week:		06/06/16	06/12/16	M-----	1			\$60.00	1.00				
N 6	KBFX	06/03/16	06/07/16	Eyewitness News 7a-8a	7:00 AM-7:30 AM		:30				NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		05/30/16	06/05/16	----F--	1			\$50.00	1.30				
Week:		06/06/16	06/12/16	MT-----	2			\$50.00	1.30				
Totals												9	\$720.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
05/30/16 - 06/05/16	3	\$160.00	(\$24.00)	\$136.00
06/06/16 - 06/12/16	6	\$560.00	(\$84.00)	\$476.00
Totals	9	\$720.00	(\$108.00)	\$612.00

4/2/16

Signature: _____ **Date:** _____

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at ...http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

(* Line Transactions: N = New, E = Edited, D = Deleted)
 Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.

PROGRAM REP101
 COMPANY..... 01 Smart Media Group
 OFFICE..... 01 Alexandria

BUY DETAIL REPORT

CLIENT..... TV TELEVISION
 PRODUCT..... VALLE Valadco For Congress 2016
 ORDER..... 081607 6/07/16 BROADCAST
 ORDER#..... KSPX
 STATION..... KSPX
 CHANNEL

MARKET..... BAK BAKERSFIELD, CA

FLIGHT DATES 6/01/16 - 6/07/16
 RATING SERVICE NSI
 R35+ COVERAGE .20%

SHARE: JFE16 PVT: JJUL5

RUN DATE 6/02/16
 RUN TIME 9:01:58
 PAGE 1

ITEM	LEN	DAY(S)	TIME	BA	COST	Q	REF	MY	TH	FR	SA	SU	MON	TUE	WED	THUR	FRI	SAT	SUN	TOTAL SPOTS	R35+	IP35+
1	30	MTWTF..	0600A-0830A		50.00	G		30	31	1	2	3	4	5	6	7				3	33.33	10.20
			EYEWITNESS NEWS-8-83																			
2	30	M.....	0800P-0900P		300.00	G														1	75.00	23.08
			SO YOU THINK YOU CAN																			
>	30	MTWTF..	0600P-0700P		60.00	G														0	60.00	3.4
			ADD 6/1 BIG BANG																			
	30	MTWTF..	0700A-0730A		50.00	G														0	38.46	4.3
			ADD 6/1 7AM NWS																			
5/30/16 - 6/07/16																						
TOTAL SPOTS 9																						
TOTAL COST 720.00																						

STATION WEEKLY SUMMARY

WEEK OF:	SPOT(S):	PURCHASED GRPS:	PURCHASED COST:	TOTAL SPOTS	TOTAL COST
06/03	2	7.8	460.00	2	918.00
06/07	3	2.8	100.00	3	300.00
TOTAL	5	10.6	560.00	5	1218.00

TOTAL: 14.4 47.4
 50.00 15.19

BUY DETAIL REPORT

MARKET: BAK BAKERSFIELD, CA
 MEDIA: TV TELEVISION
 PRODUCT: 06/01/16 - 6/07/16
 ESTIMATE: 601607 6/01-6/07 BROADCAST
 STATION: KEFX CHANNEL

FLIGHT DATES: 6/01/16 - 6/07/16
 RP35+ COVERAGE: .20%
 RATING SERVICE: NSI
 SHARE: JFE16 PVT: JUD15

ITEM	LEN	DAY(S)	TIME	BA	COST	Q	REF	MTWTFSS	MON	TUE	WED	THU	FRI	SAT	SUN	SPOTS PER WEEK	RE35+	IP35+	TOTAL SPOTS
1	30	MTWTF..	0800A-0830A		50.00	G		11111								1	1.5	4.9	3
			EYEWITNESS NEWS-9-83													1	33.33	10.20	
2	30	M.....	0800P-0900P		300.00	G		1								1	4.0	13.0	1
			SO YOU THINK YOU CAN													1	75.00	23.08	
5/30/16 - 6/07/16																			
TOTAL SPOTS 4																			
TOTAL COST 450.00																			

STATION WEEKLY SUMMARY

WEEK OF:	06/03	06/06	06/07	TOTAL
SPOT(S):	1	2	1	4
PURCHASED GRPS:	1.5	5.5	1.5	8.5
PURCHASED COST:	50.00	350.00	50.00	450.00

I represent that the payment for the above described broadcast time has been furnished by:

Valadao for Congress

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Melissa Allen

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

5/31/16

Date



Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected



Signature

CDIAS

Printed Name

GSM

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Smart Media Group

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does

does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Smart Media Group

printed name

5/31/16

date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<p>SEE ATTACHED</p>					

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.