

CONTRACT



KBFX
1901 Westwind Dr
Bakersfield, CA 93303
USA
(661) 327-7955

And:

Smart Media Group
1427 Leslie Ave Suite 102
Alexandria, VA 22301

<u>Contract / Revision</u> 577123 /		<u>Alt Order #</u> 25184627
<u>Product</u> VALADAO FOR CA-CD21		
<u>Contract Dates</u> 06/02/16 - 06/07/16	<u>Estimate #</u> 601607	
<u>Advertiser</u> Valadao for Congress		<u>Original Date / Revision</u> 06/01/16 / 06/02/16
<u>Billing Cycle</u> WEEKLY	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KBFX	<u>Account Executive</u> New York Millennium	<u>Sales Office</u> KATZ New York
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
		<u>Total Ratings</u> 12.90
<u>Agency Code</u> 9912891	<u>Advertiser Code</u> VAL16	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KBFX	06/03/16	06/03/16	Eyewitness News 8a	8:00 AM-8:30 AM		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/30/16	06/05/16	----F--				1	\$50.00	1.50			
N 2	KBFX	06/06/16	06/06/16	Eyewitness News 8a	8:00 AM-8:30 AM		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/06/16	06/12/16	M-----				1	\$50.00	1.50			
N 3	KBFX	06/07/16	06/07/16	Eyewitness News 8a	8:00 AM-8:30 AM		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/06/16	06/12/16	-T-----				1	\$50.00	0.00			
N 4	KBFX	06/06/16	06/06/16	So You Think You Can Dance	8:00 PM-9:00 PM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/06/16	06/12/16	M-----				1	\$300.00	4.00			
N 5	KBFX	06/03/16	06/06/16	The Big Bang Theory	6p-7p		:30				NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/30/16	06/05/16	----F--				1	\$60.00	1.00			
Week:		06/06/16	06/12/16	M-----				1	\$60.00	1.00			
N 6	KBFX	06/03/16	06/07/16	Eyewitness News 7a-8a	7:00 AM-7:30 AM		:30				NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/30/16	06/05/16	----F--				1	\$50.00	1.30			
Week:		06/06/16	06/12/16	MT-----				2	\$50.00	1.30			
Totals								12.90				9	\$720.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
05/30/16 - 06/05/16	3	\$160.00	(\$24.00)	\$136.00
06/06/16 - 06/12/16	6	\$560.00	(\$84.00)	\$476.00
Totals	9	\$720.00	(\$108.00)	\$612.00

4/2/16

Signature: _____ **Date:** _____

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at ...<http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

(* Line Transactions: N = New, E = Edited, D = Deleted)

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.

RUN DATE 6/02/16
 RUN TIME 9:01:58
 PAGE 1

BUY DETAIL REPORT

PROGRAM BPP101
 COMPANY Smart Media Group
 OFFICE 01 Alexandria

MEDIA TV TELEVISION
 CLIENT VAL16 Valadco For Congress 2016
 PRODUCT ORDER 01607 6/07/16 BROADCAST
 STATION KFXA KFXA
 CHANNEL

MARKET BAK BAKERSFIELD, CA
 ORDER 01607 6/07/16 BROADCAST
 STATION KFXA KFXA
 CHANNEL

RATING SERVICE NSI
 FLIGHT DATES 6/01/16 - 6/07/16
 RP35+ COVERAGE .20%
 SHARE: JFE16 PVT: JJUL5

ITEM	DAY(S)	TIME	BA	COST	Q	LEN	MTWTFSS	PROGRAM	REF	MY	WY	JN	JN	JN	JN	JN	JN	TOTAL SPOTS	RP35+	IP35+	
							30	31	1	2	3	4	5	6	7						
1	30	MTWTF..	0600A-0830A	50.00 G		30	MTWTF..	EYEWITNESS NEWS-8-83				1			1			3	1.5	4.9	
																			33.33	10.20	
2	30	M.....	0800P-0900P	300.00 G		30	M.....	SO YOU THINK YOU CAN					1					1	4.0	13.0	
																			75.00	23.08	
	30	MTWTF..	0600P-0700P	60.00 G		30	MTWTF..	ADD 6/1 BIG BANG											1.0	3.4	
																			60.00	17.45	
	30	MTWTF..	0700A-0730A	50.00 G		30	MTWTF..	ADD 6/1 JAM NWS											1.3	4.1	
																			38.46	11.43	
5/30/16 - 6/07/16																			14.4	47.4	
TOTAL SPOTS																			50.00		15.19
TOTAL COST																					

STATION WEEKLY SUMMARY

WEEK OF:	06/03	06/06	06/07	TOTAL
SPOTS:	3	2	2	7
PURCHASED GRPS:	3.8	7.8	14.4	26.0
PURCHASED COST:	160.00	460.00	100.00	720.00

PROGRAM..... BRP101
COMPANY..... 01 Smart Media Group
OFFICE..... 01 Alexandria

BUY DETAIL REPORT

MARKET..... BAK BAKERSFIELD, CA
MEDIA..... TV TELEVISION
PRODUCT..... 061607 6/01-6/07 BROADCAST
ESTIMATE..... 601607 6/01-6/07 BROADCAST
STATION..... KBEF T KBEF CHANNEL

FLIGHT DATES 6/01/16 - 6/07/16
RF35+ COVERAGE 20%
SHARE: JFE16 PVT: JDU15

NSI

RATING SERVICE

ITEM DAY(S) TIME BA COST Q REF

LEN NWK PROGRAM

MTWTFSS 0800A-0830A 50.00 G

30 MTWTF.. 0800A-0830A 50.00 G

30 M..... 0800P-0900P 300.00 G

30 M..... 0800P-0900P 300.00 G

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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: KBAK / KBFX	Date: 5/31/16
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I, Smart Media Group,

being/on behalf of: Valadao for Congress,

a legally qualified candidate of the Republican

political party for the office of: CA-21

in the Primary

election to be held on: June 7

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED					

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Valadao for Congress

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Melissa Allen

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

5/31/16

Date



Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected



Signature

CDIAS

Printed Name

GSM

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Smart Media Group

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ **does**

☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Smart Media Group

printed name

5/31/16

date

AGREED UPON SCHEDULE

**(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<h1>SEE ATTACHED</h1>					

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.