

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: 107.3 KFFM 1280 KIT-AM (News Talk) 94.5 KATS-FM (Rock)	Date: <div style="font-size: 1.2em;">4.6.18</div>
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I, Sasha Bentley

being/on behalf of: Sasha Bentley *Sasha for State*

a legally qualified candidate of the Democrat

political party for the office of: WA House Representative

in the 14th legislative district, position 1.

election to be held on: Primary 8/7/18

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
30 seconds	KFFM	Sat. April 7 th	1 x @ \$15.00		1
	Saturday 10am-3pm				
	KIT-AM	Sat. April 7 th	1 x @ \$12.00		
	Saturday 10am-3pm				
	Sunday 10am-3pm	Sun April 8 th	1 x @ \$12.00	2	
	KATS	Sat. April 7 th	1 x @ \$11.00		
	Saturday 10am-3pm				
	Sunday 10am-3pm	Sun. April 8 th	1 x @ \$11.00		

Attach proposed schedule with charges (if available): *\$ 61.00*

I represent that the payment for the above described broadcast time has been furnished by:

Sasha for State

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Becky Miles

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

04/05/18

Date



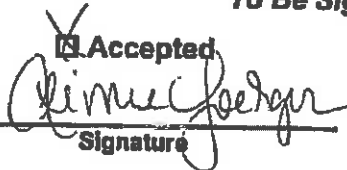
Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected



Signature

Aimee Yoergen

Printed Name

Account Executive

Title

CONTRACT



KFFM-FM
 4010 Summitview Ave
 Yakima, WA 98908
 (509) 972-3461

Contract / Revision 491941 /		Alt Order #
Advertiser Sasha for State		Original Date / Revision 04/06/18 / 04/09/18
Contract Dates 04/07/18 - 04/08/18	Estimate #	
Product Sasha for State 2018		
Billing Cycle EOM/EOC	Billing Calendar Calendar	Cash/Trade Cash
Property KFFM-FM	Account Executive Aimee D Yoerger	Sales Office Local Yakima
Special Handling		
Demographic Households		
Agency Code	Advertiser Code	Product 1/2
Agency Ref		Advertiser Ref

And:

Sasha for State
 Attention: Sasha Bentley
 PO Box 2083
 White Salmon, WA 98672

KFFM-FM - 491941A

KFFM-FM - 491941A																
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount			
N 1	KFFM	04/07/18	04/07/18	Sa-Su Midday	10a-3p		:30				NM	1	\$12.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>							
Week:		04/02/18	04/08/18	-----1-				1	\$12.00							
Totals												0.00			1	\$12.00

Time Period	# of Spots	Gross Amount	Net Amount
04/01/18 - 04/07/18	1	\$12.00	\$12.00
Totals	1	\$12.00	\$12.00

KATS-FM - 491941B

KATS-FM - 491941B													
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KATS	04/07/18	04/08/18	Sa-Su Midday	10a-3p		:30				NM	2	\$18.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	04/02/18	04/08/18	-----11				2	\$9.00				
Totals								0.00				2	\$18.00

Time Period	# of Spots	Gross Amount	Net Amount
04/01/18 - 04/08/18	2	\$18.00	\$18.00
Totals	2	\$18.00	\$18.00

KIT-AM - 491941C

KIT-AM - 491941C																
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount			
N 1	KIT	04/07/18	04/08/18	Sa-Su Midday	10a-3p		:30				NM	2	\$16.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>							
Week:		04/02/18	04/08/18	-----11				2	\$8.00							
Totals												0.00			2	\$16.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



KFFM-FM
4010 Summitview Ave
Yakima, WA 98908
(509) 972-3461

Contract / Revision	Alt Order #
491941 /	

Advertiser	Original Date / Revision
Sasha for State	04/06/18 / 04/09/18

Contract Dates	Product	Estimate #
04/07/18 - 04/08/18	Sasha for State 2018	

Time Period	# of Spots	Gross Amount	Net Amount
04/01/18 - 04/08/18	2	\$16.00	\$16.00
Totals	2	\$16.00	\$16.00

KATS-FM - 491941D

*Line	Start Date	End Date	Description	Imp./Plays Booked	Rate	Rate Type	Amount
N 1	04/07/18	04/08/18	:30 Audio Spot (CPP)	2	\$3.00	CPP	\$0.00
Totals				0			\$0.00

KFFM-FM - 491941D

*Line	Start Date	End Date	Description	Imp./Plays Booked	Rate	Rate Type	Amount
N 2	04/07/18	04/07/18	:30 Audio Spot (CPP)	1	\$3.00	CPP	\$0.00
Totals				0			\$0.00

KIT-AM - 491941D

*Line	Start Date	End Date	Description	Imp./Plays Booked	Rate	Rate Type	Amount
N 3	04/07/18	04/07/18	:30 Audio Spot (CPP)	2	\$3.00	CPP	\$0.00
Totals				0			\$0.00

Time Period	Gross Amount	Net Amount
04/01/18 - 04/08/18	\$0.00	\$0.00
04/01/18 - 04/08/18	\$0.00	\$0.00
04/01/18 - 04/08/18	\$0.00	\$0.00
Totals	\$0.00	\$0.00

Contract Totals 9 **\$46.00**

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>94.5 KATB + 107.3 KEFM, Yakima, WA</u>	Date: <u>4/30/18</u>
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I, Elizabeth Hallock,
 being/on behalf of: Elizabeth Hallock / Liz for LD 14 HR, a legally
 qualified candidate of the Democratic political
 party for the office of: State Rep, LD 14, Pos 2
 in the 2018
 election to be held on: August 7, 2018 + November 6, 2018
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See attached					

Total Charges: \$ 2,520 net

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

the Committee for Liz for LD 14 House of Representatives

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Elizabeth Hallock

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

5/2/18
Date

Committee for Liz for LD 14 HR
Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

Liz Hallock political campaign



MAIN STREET'S GROWTH ENGINE



#1 Adults 25-54, #1 Adults 18-49, #1 Adults 18-34, #1 Adults 12+
#1 Men 18-49, #1 Men 25-54
#1 Women 18-49, #1 Women 25-54, #1 Women 18-34

BE PART OF THE SHOW

Since their arrival in 2017, The Brooke & Jubal Show on KFFM has taken Yakima by storm, booming to an unprecedented #1 with both Men and Women of virtually all ages.

Dominating the morning commute, Brooke & Jubal create entertaining radio that hooks you early and holds you in suspense for the payoff – a perfect formula for highlighting your message to a broad, engaged audience.



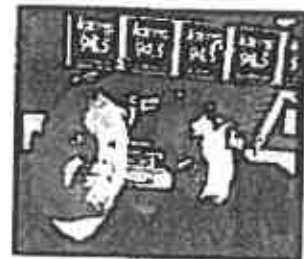
Brooke & Jubal
6:00a – 10:00a



#1 Adults 25-54, #1 Adults 35-64
Legacy Rock station dominates with Persons 25-54 and Men 18-49
and rated the market's #1 station during Prime Time.

BE PART OF THE SHOW

The NEW morning show on KATS FM - 94.5 KATS FM – has changed radio in the Yakima Valley forever this year! The two biggest names in rock radio in Yakima – Todd Lyons and Timmy have teamed up to bring you the HOTTEST new radio show on the air. From fishing to stand-up, to sports, this duo has your mornings covered with the best rock on the radio.



Todd & Timmy!!
6:00a – 9:00a

107.3 KFFM (Hit Music Station)

- (20) :60 sec commercials on-air, per month, 2x per day, Mon-Fri 6am-10am
- (20) :60 sec commercials online, per month, 2x per day, Mon-Fri 6am-7pm

Schedule: 1st and 3rd week of month

94.5 KATS (Mainstream Rock)

- (20) :60 sec commercials on-air, per month, 2x per day, Mon-Fri 6am-9am
- (20) :60 sec commercials online, per month, 2x per day, Mon-Fri 6am-7pm

Schedule: 2nd and 4th week of month

Total Investment: \$2,520 net

Total Duration: May 4, 2018 – June 29, 2018 (2-month campaign)

Committee for Liz for LD14HR LIZ FOR LD 14

Client Signature

Client Name

5/2/18

Date

Townsquare Media does not discriminate in advertising sales based on race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if hand-written, typed or otherwise made part of a particular contract, will be rejected.

townsquare
media

CONTRACT

Townsquare Media Yakima
4010 Summitview Ave
Yakima, WA 98908
(509) 972-3461

Yakima

And:

Liz for LD14 House of Representatives
Attention: Elizabeth Hallock
420 S. 72nd Ave Ste 180 PMB345
Yakima, WA 98908

Contract / Revision 519367 /		Alt Order # SLD Q218
Advertiser Liz for LD14 House of Representatives		Original Date / Revision 04/26/18 / 05/03/18
Contract Dates 05/04/18 - 05/31/18	Estimate #	
Product KFFM/KATS May 2018		
Billing Cycle EOM/EOC	Billing Calendar Calendar	Cash/Trade Cash
Property Yakima	Account Executive Jessica M Shaffer	Sales Office Local Yakima
Special Handling		
Demographic Households		
Agency Code	Advertiser Code	Product 1/2
Agency Ref	Advertiser Ref	

KATS-FM - 519367A

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KATS	05/11/18	05/17/18	M-F AM Drive	6:00 AM-9:00 AM		1:00				NM	10	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 05/07/18	05/13/18	----2--				2	\$22.00	0.00			
		Week: 05/14/18	05/20/18	2222---				8	\$22.00	0.00			
N 2	KATS	05/25/18	05/31/18	M-F AM Drive	6:00 AM-9:00 AM		1:00				NM	10	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 05/21/18	05/27/18	----2--				2	\$22.00	0.00			
		Week: 05/28/18	06/03/18	2222---				8	\$22.00	0.00			
Totals								0.00				20	\$440.00

Time Period	# of Spots	Gross Amount	Net Amount
05/01/18 - 05/31/18	20	\$440.00	\$440.00
Totals	20	\$440.00	\$440.00

KIT-AM - 519367B

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
D 1	KIT	05/04/18	05/10/18	M-F AM Drive	6:00 AM-9:00 AM		1:00				NM	0	\$0.00
D 2	KIT	05/18/18	05/24/18	M-F AM Drive	6:00 AM-9:00 AM		1:00				NM	0	\$0.00
Totals								0.00				0	\$0.00

KATS-FM - 519367C

*Line	Start Date	End Date	Description	Imp./Plays Booked	Rate	Rate Type	Amount
N 1	05/11/18	05/17/18	1:00 Audio Spot (CPP)	10	\$3.00	CPP	\$30.00
N 2	05/25/18	05/31/18	1:00 Audio Spot (CPP)	10	\$3.00	CPP	\$30.00
Totals				20			\$60.00

KFFM-FM - 519367C

*Line	Start Date	End Date	Description	Imp./Plays Booked	Rate	Rate Type	Amount
N 5	05/04/18	05/10/18	1:00 Audio Spot (CPP)	10	\$3.00	CPP	\$30.00
N 6	05/18/18	05/24/18	1:00 Audio Spot (CPP)	10	\$3.00	CPP	\$30.00

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Townsquare Media Yakima
 4010 Summitview Ave
 Yakima, WA 98908
 (509) 972-3461

Yakima

Contract / Revision	Alt Order #
519367 /	SLD Q218

Advertiser	Original Date / Revision
Liz for LD14 House of Representatives	04/26/18 / 05/03/18

Contract Dates	Product	Estimate #
05/04/18 - 05/31/18	KFFM/KATS May 2018	

KFFM-FM - 519367C

*Line	Start Date	End Date	Description	Imp./Plays Booked	Rate	Rate Type	Amount
Totals				20			\$60.00
KIT-AM - 519367C							
*Line	Start Date	End Date	Description	Imp./Plays Booked	Rate	Rate Type	Amount
D 3	05/04/18	05/10/18	1:00 Audio Spot (CPP)	10	\$3.00	CPP	\$0.00
D 4	05/18/18	05/24/18	1:00 Audio Spot (CPP)	10	\$3.00	CPP	\$0.00
Totals				0			\$0.00

Time Period	Gross Amount	Net Amount
05/01/18 - 05/31/18	\$60.00	\$60.00
05/01/18 - 05/31/18	\$60.00	\$60.00
Totals	\$120.00	\$120.00

KFFM-FM - 519367D

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
N 1	KFFM	05/04/18	05/10/18	M-F AM Drive	6a-10a		1:00				NM	10	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	04/30/18	05/06/18	----2--				2	\$35.00	0.00			
	Week:	05/07/18	05/13/18	2222---				8	\$35.00	0.00			
N 2	KFFM	05/18/18	05/24/18	M-F AM Drive	6a-10a		1:00				NM	10	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	05/14/18	05/20/18	----2--				2	\$35.00	0.00			
	Week:	05/21/18	05/27/18	2222---				8	\$35.00	0.00			
Totals								0.00				20	\$700.00

Time Period	# of Spots	Gross Amount	Net Amount
05/01/18 - 05/24/18	20	\$700.00	\$700.00
Totals	20	\$700.00	\$700.00

Contract Totals 0.04 68 \$1,260.00

Signature: _____ **Date:** _____

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CONTRACT

Townsquare Media Yakima
 4010 Summitview Ave
 Yakima, WA 98908
 (509) 972-3461

Yakima

And:

Liz for LD14 House of Representatives
Attention: Elizabeth Hallock
 420 S. 72nd Ave Ste 180 PMB345
 Yakima, WA 98908

Contract / Revision 519369 /		Alt Order # SLD Q218
Advertiser Liz for LD14 House of Representatives		Original Date / Revision 04/28/18 / 05/03/18
Contract Dates 06/01/18 - 06/28/18	Estimate #	
Product KFFM/KATS June 2018		
Billing Cycle EOM/EOC	Billing Calendar Calendar	Cash/Trade Cash
Property Yakima	Account Executive Jessica M Shaffer	Sales Office Local Yakima
Special Handling		
Demographic Households		
Agency Code	Advertiser Code	Product 1/2
Agency Ref	Advertiser Ref	

KATS-FM - 519369A

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KATS	06/08/18	06/14/18	M-F AM Drive	6:00 AM-9:00 AM		1:00				NM	10	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 06/04/18	06/10/18	----2--				2	\$22.00	0.00			
		Week: 06/11/18	06/17/18	2222---				8	\$22.00	0.00			
N 2	KATS	06/22/18	06/28/18	M-F AM Drive	6:00 AM-9:00 AM		1:00				NM	10	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 06/18/18	06/24/18	----2--				2	\$22.00	0.00			
		Week: 06/25/18	07/01/18	2222---				8	\$22.00	0.00			
Totals								0.00				20	\$440.00

Time Period	# of Spots	Gross Amount	Net Amount
06/01/18 - 06/28/18	20	\$440.00	\$440.00
Totals	20	\$440.00	\$440.00

KIT-AM - 519369B

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
D 1	KIT	06/01/18	06/07/18	M-F AM Drive	6:00 AM-9:00 AM		1:00				NM	0	\$0.00
D 2	KIT	06/15/18	06/21/18	M-F AM Drive	6:00 AM-9:00 AM		1:00				NM	0	\$0.00
Totals								0.00				0	\$0.00

KATS-FM - 519369C

*Line	Start Date	End Date	Description	Imp./Plays Booked	Rate	Rate Type	Amount
N 1	06/08/18	06/14/18	1:00 Audio Spot (CPP)	10	\$3.00	CPP	\$30.00
N 2	06/22/18	06/28/18	1:00 Audio Spot (CPP)	10	\$3.00	CPP	\$30.00
Totals				20			\$60.00

KFFM-FM - 519369C

*Line	Start Date	End Date	Description	Imp./Plays Booked	Rate	Rate Type	Amount
N 5	06/01/18	06/07/18	1:00 Audio Spot (CPP)	10	\$3.00	CPP	\$30.00
N 6	06/15/18	06/21/18	1:00 Audio Spot (CPP)	10	\$3.00	CPP	\$30.00

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Townsquare Media Yakima
 4010 Summitview Ave
 Yakima, WA 98908
 (509) 972-3461

Yakima

Contract / Revision	Alt Order #
519369 /	SLD Q218

Advertiser	Original Date / Revision
Liz for LD14 House of Representatives	04/26/18 / 05/03/18

Contract Dates	Product	Estimate #
06/01/18 - 06/28/18	KFFM/KATS June 2018	

KFFM-FM - 519369C

*Line	Start Date	End Date	Description	Imp./Plays Booked	Rate	Rate Type	Amount
Totals				20			\$60.00

KIT-AM - 519369C

*Line	Start Date	End Date	Description	Imp./Plays Booked	Rate	Rate Type	Amount
D 3	06/01/18	06/07/18	1:00 Audio Spot (CPP)	10	\$3.00	CPP	\$0.00
D 4	06/15/18	06/21/18	1:00 Audio Spot (CPP)	10	\$3.00	CPP	\$0.00
Totals				0			\$0.00

Time Period	Gross Amount	Net Amount
06/01/18 - 06/28/18	\$60.00	\$60.00
06/01/18 - 06/28/18	\$60.00	\$60.00
Totals	\$120.00	\$120.00

KFFM-FM - 519369D

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
N 1	KFFM	06/01/18	06/07/18	M-F AM Drive	6a-10a		1:00				NM	10	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week: 05/29/18		06/03/18	----2--					2	\$35.00	0.00			
Week: 06/04/18		06/10/18	2222---					8	\$35.00	0.00			
N 2	KFFM	06/15/18	06/21/18	M-F AM Drive	6a-10a		1:00				NM	10	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week: 06/11/18		06/17/18	----2--					2	\$35.00	0.00			
Week: 06/18/18		06/24/18	2222---					8	\$35.00	0.00			
Totals												20	\$700.00

Time Period	# of Spots	Gross Amount	Net Amount
06/01/18 - 06/21/18	20	\$700.00	\$700.00
Totals	20	\$700.00	\$700.00

Contract Totals 0.04 68 \$1,260.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.