

1<sup>st</sup> Quarter 2020 "Virginia Focus" Public Affairs Issues/Clearance

WBLB

Pulaski Virginia

**Station:** \_\_\_\_\_ **Market:** \_\_\_\_\_

**Abandoned Virginia**

Richmond based photographer John Plashal finds beauty in empty homes, hospitals, and restaurants. Structures that have been abandoned for decades. He talks about some of the places he has visited, many of which are chronicled in a coffee table book called *A Beautifully Broken Virginia*. Available January 4-5.

1-5 12:00P 12:30P  
This show aired on (Day) \_\_\_\_\_ from: (Start Time) \_\_\_\_\_ to: (End Time): \_\_\_\_\_

**American Traffic Safety Services Association**

The American Traffic Safety Services Association (ATSSA), represents the roadway safety infrastructure industry with effective legislative advocacy, traffic control safety training, and a far-reaching member partnership. ATSSA helps shift the focus of transportation towards saving lives and reducing injuries. Roger Wentz, President/CEO and Dave Krahulec, President of ATSSA Foundation, discuss traffic safety. Available January 11-12.

1-12 12:00P 12:30P  
This show aired on (Day) \_\_\_\_\_ from: (Start Time) \_\_\_\_\_ to: (End Time): \_\_\_\_\_

**National Association For Search And Rescue (NASAR)**

The National Association For Search And Rescue (NASAR) has been in existence since 1972. Originally started to represent the State Search and Rescue Coordinators, Centreville based NASAR grew to represent all SAR volunteers and continues to support the State Search And Rescue Coordinators Committee. Chris Boyer, Executive Director COO for NASAR, is the guest on the program, Available January 18-19 .

1-19 12:00P 12:30P  
This show aired on (Day) \_\_\_\_\_ from: (Start Time) \_\_\_\_\_ to: (End Time): \_\_\_\_\_

**American Heart Association Virginia**

Heart disease is the No. 1 killer worldwide, and stroke ranks second globally. Even when those conditions don't result in death, they cause disability and diminish quality of life. The American Heart Association has been fighting heart disease and stroke and striving to save and improve lives. Dr. Roberta Bogaev, Chief of Cardiology at Bon Secours/St. Mary's Hospital and Mission Chair for Go Red For Women in Richmond, discusses heart disease and stroke. Available January 25-26.

1-26 12:00P 12:30P  
This show aired on (Day) \_\_\_\_\_ from: (Start Time) \_\_\_\_\_ to: (End Time): \_\_\_\_\_

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**Virginia State Board of Elections**

The State Board of Elections is the regulatory board for the Department of Elections. It is authorized to prescribe standard forms for voter registration and elections, and to supervise, coordinate, and adopt regulations governing the work of local electoral boards, registrars, and officers of election. Chris Piper, Commissioner VA State Board of Elections, discusses the 2020 elections. Available February 1-2.

2-2 12:00P 12:30P  
This show aired on (Day) \_\_\_\_\_ from: (Start Time) \_\_\_\_\_ to: (End Time): \_\_\_\_\_

**Outdoor Life on the Chesapeake Bay**

CL Marshal discusses his book *Chesapeake Outdoor Tales, Hunting and Fishing by the Tides* as well as relationships built, the environment, history, tourism, conservation and economic development. Available February 8-9.

2-9 12:00P 12:30P  
This show aired on (Day) \_\_\_\_\_ from: (Start Time) \_\_\_\_\_ to: (End Time): \_\_\_\_\_

**Virginia Police Benevolent Association**

The Southern State Police Benevolent Association is composed of more than 50,000 law enforcement officers employed by federal, state and local agencies. The PBA is the voice for Law Enforcement officers in the region and Executive Director Sean McGowan discusses their work. Available February 15-16.

2-16 12:00P 12:30P  
This show aired on (Day) \_\_\_\_\_ from: (Start Time) \_\_\_\_\_ to: (End Time): \_\_\_\_\_

**Diabetes improvement, Red Cross/Cancer Society Partnership, crime victim support**

Dr. Mark Cucuzzella who practices Family Medicine in West Virginia and is a Professor at West Virginia University School of Medicine, discusses a low card diet’s impact on diabetes. Gail McGovern, President/CEO of the American Red Cross announces a parentship with the American Cancer Society. Dr. Buck Blodgett, author of *A Message from Jessie* and Founder of The LOVE is Greater Than Hate Project explains his forgiveness for his daughter’s murderer and the impact it’s had on other victims of crime. Available February 22-23.

2-23 12:00P 12:30P  
This show aired on (Day) \_\_\_\_\_ from: (Start Time) \_\_\_\_\_ to: (End Time): \_\_\_\_\_

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**UVA Medical Topics**

UVA is a great resource when it comes to medical issue and studies. On this program Emergency Medicine Physician Dr. William Brady discusses how early intervention in the form of CPR and IEDs can increase survival rates among those in cardiac arrests. Dr. Brad Gelfand talks about a study that shows improvement of macular degeneration in mice which could lead to life changing results for humans. Dr. Jennifer Lobo discusses the impact of the expansion of Medicaid in the lives of those suffering from diabetes in what is known as the Diabetes Belt. Available February 29-March 1.

3-1 12:00P 12:30P

This show aired on (Day)\_\_\_\_\_ from: (Start Time) \_\_\_\_\_ to: (End Time): \_\_\_\_\_

**Virginia Tourism**

Virginia Tourism Corporation is the state agency charged with marketing the Commonwealth as a premier travel and film destination. Last year, visitors to Virginia spent \$26 billion, which supported 234,000 work opportunities and contributed \$1.8 billion in state and local taxes. Andrew Cothorn, Communications Manager for the Virginia Tourism Corporation, talks about what's in store for spring and summer in Virginia. Available March 7-8.

3-8 12:00P 12:30P

This show aired on (Day)\_\_\_\_\_ from: (Start Time) \_\_\_\_\_ to: (End Time): \_\_\_\_\_

**Corona Virus, Kidney Disease, UVA AIDS Drug Assistance survey**

Dr. William Petri, Professor of Medicine at UVA who specializes in infectious diseases, discuss the causes, symptoms and treatments for the Corona virus. Dr. Dr. Griffin Rodgers of the National Institute of Diabetes and Digestive and Kidney Disease, talks about the link between high blood pressure and kidney disease. Dr. Kathleen McManus of the UVA School of Medicine discusses the results of their survey on AIDS Drug Assistance programs. Available March 14-15.

3-15 12:00P 12:30P

This show aired on (Day)\_\_\_\_\_ from: (Start Time) \_\_\_\_\_ to: (End Time): \_\_\_\_\_

**Corona Related Issues**

Gail McGovern, President and CEO of the American Red Cross discusses the critical need for blood during the Corona crises. Nancy Foster from the American Hospital Association explains their role and hospital preparations in the face of Corona. Dr. Kathleen McManus form UVA School of Medicine discusses a study showing the positive impact government funded health plans are having on those with HIV in Virginia. Available March 21-22.

3-22 12:00P 12:30P

This show aired on (Day)\_\_\_\_\_ from: (Start Time) \_\_\_\_\_ to: (End Time): \_\_\_\_\_

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**Coronavirus Explained**

This program is a balance of necessary information and information that will help ease the panic. Guests include medical experts and experts from the Child Mind Institute discussing various topics related to through COVID-19. Program is hosted by iHeartMedia's Ryan Gorman from WFLA Radio, Tampa, FL. Available March 28-29.

This show aired on (Day) 3-29 from: (Start Time) 12:00P to: (End Time): 12:30P