

KHSL-TV
 3460 Silverbell Road
 Chico, CA 95973

EEO Public File Report

August 1, 2007 – July 31, 2008

KHSL-TV is an Equal Opportunity Employer

Full-time Job Vacancies/Interview Data

	Job Title	Date Filled	# Candidates Interviewed	Recruitment source used	No. of Interviewees per source	Hiree Referral Source
1	Morning Producer	Sept. 9, 2007	3	KHSLTV.com KNVN.com Media Line Tvjobs.com	3 0 0 0	KHSLTV.com
2	Sales Account Executive	Sept. 17, 2007	4	KHSLTV.com KNVN.com Craigs List In House Job Posting	1 0 3 0	Craigs List
3	Accounting Assistant	Oct. 8, 2007	12	KHSLTV.com KNVN.com Chico ER Craigs List	2 0 5 5	Chico ER
4	General Assignment Reporter	Nov. 1, 2007	5	KHSLTV.com KNVN.com Media Line Tvjobs.com	5 0 0 0	KNVN.com
5	Sales Account Executive	Mar. 25, 2008	3	KHSLTV.com KNVN.com Chico ER Craigs List	1 0 0 1	Referral

				Client Referral	1	
6	Accounting Assistant	Dec. 3, 2008	14	KHSLTV.com KNVN.com Chico ER Craigs List	2 0 5 7	Craigs List
7	General Assignment Reporter	Dec. 26, 2007	5	KHSLTV.com KNVN.com Media Line Tvjobs.com	3 2 0 0	KNVN.com
8	CW Anchor	Feb. 25, 2008	4	KHSLTV.com KNVN.com Media Line Tvjobs.com	0 0 0 4	TVJobs.com
			Total # of Interviewees for all full time positions -50			

Attachment A hereto lists the recruitment sources utilized by the station and the total number of interviewees referred by each recruitment source.

Attachment B hereto contains a narrative description of the station's supplemental EEO Outreach Activities

Attachment A
Recruitment Sources/Total Interviewees Referred

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	Source	Contact	Address	Telephone	No. of Interviewees referred
1	Medialine	Mark Shilstone	P.O. Box 51909, Pacific Grove, ca. 96049	800-237-8073	0
2	TVJobs.com	Mark Holloway	P.O. Box 4116, Oceanside, ca. 92952	760-754-8754	4
3	Mediarecruiter	jim@mediarecruiter.com	20456 E. Orchard Place, Centennial, Co. 80016	303-406-5150	0
4	Station Website	Department Manager	knvn.com or khsltv.com	530-342-0141	19
5	Chico Enterprise-Record	Associate	P.O. Box 49237 Chico, Ca.	530-343-1234	10
6	Craigslist	Associate	Craigslist.com		16
7	Redding Record Searchlight	Associate	Record Searchlight@redding.com	530 225-8245	0
8	Client	Referral	Chico, CA		1

Attachment B

Attachment B hereto contains a narrative description of the station's supplemental EEO Outreach Activities.

Career Outreach Initiatives/KHSL TV Aug. 1 2007 to July 31, 2008

Internships

KHSL TV continues to offer extensive internship opportunities in cooperation with Chico State, Butte Community College and Shasta Community College. The station internship program is overseen by News Director, Trish Coder. During this reporting period, the station offered 8 unpaid internships. Interns work at the station between 8 to 12 hours a week.

Job Shadow Program

The KHSL job shadow program promoted participation through various junior high and high school campuses in our market area. During the reporting period, five high school students spend at least one day with a reporter or anchor. The job shadow program allows students to get a first hand feel of what a career in broadcast news requires. The job shadow program is overseen by Station News Director, Trish Coder.

Career Fair

On May 16, Operations Manager, Steve Sorensen and News Director Trisha Coder participated in a Career Fair at Nelson Avenue Middle School of Oroville. They discussed the news business with four different sessions of up to 20 students each.

Youth Leadership Forum

Once again, we participated in the Jackie Faris Youth Leadership forum sponsored by the Associated Students at Chico State. The forum is focused on informing young women about a variety of paths to building leadership positions, including specific career alternatives. Station news anchor Linda Watkins-Bennett participated in the forum.

Vocational Day

General Manager, John Stall participated in events during Vocational Day at Paradise High School informing students about careers in media presentation, sales, and journalism.

Women In Business

An annual event in Chico, Women In Business provides a business fair open to the public featuring women business owners and professionals. News Anchor, Linda Watkins-Bennett participated in the event.

School Station Tours

KHSL TV has standing offers to all schools: elementary, high school, college and special education students to tour our station and watch the behind-the-scene operations, including observing the newscast in the studio. During this reporting period, we conducted 16 tours.