

KHSL-TV
 3460 Silverbell Road
 Chico, CA 95973

EEO Public File Report

August 1, 2008 – July 31, 2009

KHSL-TV is an Equal Opportunity Employer

Full-time Job Vacancies/Interview Data

	Job Title	Date Filled	# Candidates Interviewed	Recruitment source used	No. of Interviewees per source	Hire Referral Source
1	Sales Account Executive	Sept. 2, 2008	3	KHSLTV.com KNVN.com Craigs List In House Posting Chico Ent. Record California Broadcasters Assoc.	3 0 0 0 0 0	KHSLTV.com
2	Sales Account Executive	Sept. 30 2008	4	KHSLTV.com KNVN.com Craigs List In House Posting Calif. Broadcasters Assoc.	1 0 3 0 0	Craigs List
3	Sales Account Executive	March 16, 2009	6	KHSLTV.com KNVN.com Referral In House Posting Craigs List Calif. Broadcasters	2 1 1 0 2 0	Referral

				Assoc.		
4	General Assignment Reporter	June 1, 2009	9	KHSLTV.com KNVN.com Media Line TV Jobs.com	3 1 3 2	Media Line
5	General Assignment Reporter	June 15, 2009	8	KHSLTV.com KNVN.com Media Line TV Jobs.com	1 0 3 4	TV Jobs.com
6	General Assignment Editor	July 6, 2009	7	KHSLTV.com KNVN.com Media Line Craigslist	3 2 1 1	KHSLTV.com
			Total # of Interviewees for all full time positions -37			

Attachment A hereto lists the recruitment sources utilized by the station and the total number of interviewees referred by each recruitment source.

Attachment B hereto contains a narrative description of the station's supplemental EEO Outreach Activities

Attachment A
Recruitment Sources/Total Interviewees Referred

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	Source	Contact	Address	Telephone	No. of Interviewees referred
1	Medialine	Mark Shilstone	P.O. Box 51909, Pacific Grove, ca. 96049	800-237-8073	7
2	TVJobs.com	Mark Holloway	P.O. Box 4116, Oceanside, ca. 92952	760-754-8754	6
3	Station Website	Department Manager	knvn.com or khsltv.com	530-342-0141	17
4	Chico Enterprise-Record	Associate	P.O. Box 49237 Chico, Ca.	530-343-1234	0
5	Craigslist	Associate	Craigslist.com		6
6	Client	Referral	Chico, CA		1
7	Calif. Broadcasters Association	Stan Statham	Sacramento, CA	916 444-2237	0
	Job Source:	Job #1 &2 used 3 & 5			

		Job #3 used 3, 5 & 7			
		Job #4 & #5 used 1, 2 & 3			
		Job #6 used 1, 3 & 5			

Attachment B

Attachment B hereto contains a narrative description of the station's supplemental EEO Outreach Activities.

Career Outreach Initiatives/KHSL TV Aug. 1 2008 to July 31, 2009

Internships

KHSL TV continues to offer extensive internship opportunities in cooperation with Chico State, Butte Community College and Shasta Community College. The station internship program is overseen by News Director, Trish Coder. During this reporting period, the station offered 12 unpaid internships. Interns work at the station between 8 to 12 hours a week.

Job Shadow Program

The KHSL job shadow program promoted participation through various junior high and high school campuses in our market area. During the reporting period, five high school students spend at least one day with a reporter or anchor. The job shadow program allows students to get a first hand feel of what a career in broadcast news requires. The job shadow program is overseen by Station News Director, Trish Coder and was held on April 15 & 16th and May 12th, 2009.

Career Fair

On May 14, Operations Manager, Steve Sorensen and News Director Trisha Coder participated in a Career Fair at Nelson Avenue Middle School of Oroville. They discussed the news business with four different sessions of up to 20 students each.

Youth Leadership Forum

Once again, we participated in the Jackie Faris Youth Leadership forum sponsored by the Associated Students at Chico State. The forum is focused on informing young women about a variety of paths to building leadership positions, including specific career alternatives. Station news anchor Linda Watkins-Bennett participated in the forum on March 25, 2009.

Vocational Day

General Manager, John Stall participated in events during Vocational Day at Paradise High School informing students about careers in media presentation, sales, and journalism.

Women In Business

An annual event in Chico, Women In Business provides a business fair open to the public featuring women business owners and professionals. News Anchor, Linda Watkins-Bennett participated in the event.

School Station Tours

KHSL TV has standing offers to all schools: elementary, high school, college and special education students to tour our station and watch the behind-the-scene operations, including observing the newscast in the studio. During this reporting period, we conducted 23 tours.