

KHSL-TV
 3460 Silverbell Road
 Chico Ca. 97973

EEO Public File Report

August 1, 2006 – July 31, 2007

KHSL-TV is an Equal Opportunity Employer

Full-time Job Vacancies/Interview Data

| Job Title | Date Filled | # Candidates Interviewed | Recruitment source used | No. of Interviewees per source | Hiree Referral Source |
|--|-------------|--------------------------|--|--------------------------------|-----------------------|
| 1 News Director | Aug. 14 | 4 | Mediarecruiter TVjobs.com Employee referral Station website | 1 1 1 1 | Station Website |
| 2 General Assignment Reporter | Sept. 11 | 6 | Medialine TVjobs.com Station website | 2 1 3 | Station Website |
| 3 Regional Sales Manager | Sept. 25 | 4 | Media recruiter Employee Referral Station website | 2 1 1 | Employee Referral |
| 4 | | | | | |

**Attachment A
Recruitment Sources/Total Interviewees Referred**

KHSL-TV
3460 Silverbell Road
Chico Ca. 97973

| | Source | Contact | Address | Telephone | No. of Interviewees referred | |
|----|-----------------|------------------------|--|--------------|------------------------------|--|
| 1. | Medialine | Mark Shilstone | P.O. Box 51909, Pacific Grove, ca. 96049 | 800-237-8073 | 5 | |
| 2. | TVJobs | Mark Holloway | P.O. Box 4116, Oceanside, ca. 92952 | 760-754-8754 | 15 | |
| 3. | Mediarecruiter | jim@mediarecruiter.com | 20456 E. Orchard Place, Centennial, Co. 80016 | 303-406-5150 | 3 | |
| 4. | Station Website | Department Manager | knvn.com or khsltv.com | 530-342-0141 | 18 | |

| | | | | | | |
|----|----------------------------------|--|---|--------------|----|--|
| 5. | Chico Enterprise- Record | Associate | P.O. Box 49237, Chico, Ca. | 530-343-1234 | 13 | |
| 6. | Craigslist | Associate | Craigslist.com | | 13 | |
| 7. | Redding Record Searchlight | Associate | Record Searchlight@ redding.com | 530 225-8245 | 3 | |
| 8. | Station Referral | Associate | Chico, Ca. | 530-342-0141 | 8 | |
| | Job Source: | Job #1 used 1-2-3-4-8 Job #2 #4, #9, #11, #12 #14, #17, & #18 used source 1, 2 & 4. Job #3 used 3, 4 & 8 Job #5 used 1, 2 & 5 Job #6 & #8 used 4, 5 & 6 | Job #7 used 4, 6, 7 & 8 Job #10 & #15 used 4, 6 & 8 Job #13 & #18 used 4, 5, 6 & 8 Job #16 used 3, 4 & 8 | | | |

Attachment B

Attachment B hereto contains a narrative description of the station's supplemental EEO Outreach Activities.

Career Outreach Initiatives/KHSL TV Aug. 1 2006 to July 31, 2007

Internships

KHSL TV continues to offer extensive internship opportunities in cooperation with Chico State, Butte Community College and Shasta Community College. The station internship program is overseen by News Director, Trish Coder. During this reporting period, the station offered 10 unpaid internships. Interns work at the station between 8 to 12 hours a week.

Job Shadow Program

The KHSL job shadow program promoted participation through various junior high and high school campuses in our market area. During the reporting period, five high school students spend at least one day with a reporter or anchor. The job shadow program allows students to get a first hand feel of what a career in broadcast news requires. The job shadow program is overseen by Station News Director, Trish Coder.

Career Fair

On May 18, News Reporter Charity Bailey and News Director Trisha Coder participated in a Career Fair at Nelson Avenue Middle School of Oroville. They discussed the news business with four different sessions of up to 20 students each.

Youth Leadership Forum

Once again, we participated in the Jackie Faris Youth Leadership forum sponsored by the Associated Students at Chico State. The forum is focused on informing young women about a variety of paths to building leadership positions, including specific career alternatives. Station news anchor Linda Watkins-Bennett participated in the forum.

School Station Tours

KHSL TV has standing offers to all schools: elementary, high school, college and special education students to tour our station and watch the behind-the-scene operations, including observing the newscast in the studio. During this reporting period, we conducted 14 tours.