

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Strategic Media Placement, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Monica De La Cruz

Authorized committee:

MONICA FOR CONGRESS

Agency requesting time (and contact information):

N/A Strategic Media Placement

Candidate's political party:

Republican Party

Office sought (no acronyms or abbreviations):

Texas Congressional District 15

Date of election:

November 8, 2022

General

Primary

Treasurer of candidate's authorized committee:

DAVID SATTERFIELD

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**Candidate/Committee/Agency**

**Station Representative**

Signature:

Anthony Iacovetti

Digitally signed by Anthony Iacovetti  
Date: 2022.01.11 13:20:18 -05'00'

Signature:



Name: Anthony Iacovetti

Name: Sarah Tamez

Date of Request to Purchase Ad Time: 8.29.22

Date of Station Agreement to Sell Time: 10/10/22

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

**Anthony Iacovetti**

Digitally signed by Anthony Iacovetti  
Date: 2022.01.11 13:20:41 -05'00'

Name: Anthony Iacovetti

Date: 8.29.22

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No

Date ad received: \_\_\_\_\_

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason (optional): \_\_\_\_\_

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag): \_\_\_\_\_

Contract #: <b>1903298472</b>	Station Call Letters: <b>KHKZ</b>	Date Received/Requested: <b>10/22/22</b>
Est. #:	Station Location: <b>McAllen TX <del>TX</del></b>	Run Start and End Dates: <b>10/1 10/2</b>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Advertiser No: 2257347      Order No: 1903298422  
 Start Date: 10/12/2022      Co-op: No  
 End Date: 10/23/2022      Package: No  
 Month Type: Broadcast      Agency Comm: 15%  
 Revision #: 1  
 CPE: SMP - SLDM - 1011  
 AE: NEW YORK, MMS  
 Entered: 10/10/2022 4:13 PM by Fusion  
 Last Update: 10/10/2022 4:43 PM by MonicaHe  
 Note: KHKZ-FM 36193753 SMP SLDM 1011 Monica De La Cruz f  
 Note 2:  
 Spl Req Inv:

Monica De La Cruz for Congress  
 Strategic Media Placement, Inc  
 7669 Stagers Loop  
 Delaware, OH 43015

Market Station	Bind To	Start Date	End Date	No Of Weeks	Rate Rev. Type	Skip W. M T W T F S S	Spots/ W.	Spot Length	Ord Spots	Ord Cost
1 McAllen TX KHKZ-FM	06:00-10:00 Commercial	10/12/22	10/14/22	1	60.00 National Agency-Political	0      x x x	8	60	8	480.00
2 McAllen TX KHKZ-FM	10:00-15:00 Commercial	10/12/22	10/14/22	1	50.00 National Agency-Political	0      x x x	5	60	5	250.00
3 McAllen TX KHKZ-FM	15:00-19:00 Commercial	10/12/22	10/14/22	1	50.00 National Agency-Political	0      x x x	11	60	11	550.00
4 McAllen TX KHKZ-FM	06:00-10:00 Commercial	10/16/22	10/16/22	1	20.00 National Agency-Political	0	x 1	60	1	20.00
5 McAllen TX KHKZ-FM	10:00-15:00 Commercial	10/16/22	10/16/22	1	25.00 National Agency-Political	0	x 1	60	1	25.00
6 McAllen TX KHKZ-FM	06:00-10:00 Commercial	10/17/22	10/21/22	1	60.00 National Agency-Political	0 x x x x x	8	60	8	480.00
7 McAllen TX KHKZ-FM	10:00-15:00 Commercial	10/17/22	10/21/22	1	50.00 National Agency-Political	0 x x x x x	4	60	4	200.00
8 McAllen TX KHKZ-FM	15:00-19:00 Commercial	10/17/22	10/21/22	1	50.00 National Agency-Political	0 x x x x x	11	60	11	550.00
9 McAllen TX KHKZ-FM	06:00-10:00 Commercial	10/23/22	10/23/22	1	20.00 National Agency-Political	0	x 1	60	1	20.00
10 McAllen TX KHKZ-FM	10:00-15:00 Commercial	10/23/22	10/23/22	1	25.00 National Agency-Political	0	x 1	60	1	25.00

No. of Spots/Misc/Digital: 51/0/0

Ordered Gross: \$2,600.00  
 Agency Commission: \$390.00  
 Ordered Net: \$2,210.00  
**Total Net Due: \$2,210.00**