



# John Singletary

Advertiser:  
Agency:  
Buyer:  
Length(s): :30  
Proposal #: 506437  
Market [Rank]: CHARLESTON, SC [95]  
Books: Nov-14CHARLESTON, SC  
Flight Dates: 10/26/15 - 11/08/15

## Station Contact:

Name: Aubrey Dougherty  
Phone: (843) 881-4444  
Fax:  
Email: andougherty@sbgstv.com

ENTERED  
10/16/15

2273892

Program	Rate	Oct Nov	Cost	A35+ RTG			
DP Days Time	Weeks	26 2	Spots	CPP			
ECIV							
Good Morning Charleston	\$113	8 2	\$1,130	2.5*			
M M-F 5:00A- 6:00P	2		10	\$45.20			
Steve Harvey	\$225	3 1	\$900	2.3*			
D M-F 3:00P- 4:00P	2		4	\$97.83			
Program Comments: Last Commerical will air on 11/2							
ABC News 4 @ 5	\$225	3 1	\$900	3.0*			
R M-F 5:00P- 6:00P	2		4	\$75.00			
Program Comments: Last commerical will air on 11/2							
Weekly Subtotals		14 4	\$2,930				
			18				

Demo breakdown:	Spots	Cost	GRP/GI	CPP/CPM	Reach	Frequency	Net Reach	Population
A35+R	18	\$2,930	46.20	\$63.42	25.54	1.81	112,308	439,735

Dayparts: D - DAYTIME; M - MORNING; R - EARLY NEWS

Client Signature: \_\_\_\_\_ Date: \_\_\_\_\_



ECIV  
888 Allbritton Blvd  
Mount Pleasant, SC 29464

Direct Account  
ATTENTION: FIX ADDRESS  
Direct, MD

## Contract # 2273892

**Schedule Dates** 10/26/15-11/02/15  
**Advertiser** John Singletary for Mayor (106015)  
**Agency** Direct Account (1)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** SINGLETARY FOR MAYOR (770445)  
**Salesperson** HOUSE-CHARLESTON, SC, WCV/ECV/GCV (113)  
**Sales Office** WCV/ECV/GCV  
**Buyer Name** /  
**Phone/Fax** /  
**CPE** N/A  
**Account Types** National/Political Candidate Direct BRD  
**Billing Type** Weekly/Irregular  
**Comments**

**Date Entered** 10/16/15  
**Last Modified** 10/16/15  
**Entered By** Sonia Mendez  
**CO-OP** No  
**Headline #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 0.00  
**Commission** \$0.00  
**Net Total** \$2,930.00  
**Sales Tax**

**Charleston, SC (ECV)**

By Broadcast Month	Spots	Rate
Nov. 2015	18	\$2,930.00
<b>Grand Total:</b>	<b>18</b>	<b>\$2,930.00</b>

10/19/15

10/19/15

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	10/26/15-10/30/15	3	:30	5A-6A (EST)	8	X	X	X	X	X			8	\$113.00	\$904.00	Charleston, SC (ECV)	GOOD MORNING CHS	10/16/15
2.0	Normal Line / News (1)	11/02/15-11/02/15	3	:30	5A-6A (EST)	2								2	\$113.00	\$226.00	Charleston, SC (ECV)	GOOD MORNING CHS	10/16/15
3.0	Normal Line / SPOT (2)	10/26/15-10/30/15	3	:30	3P- The Steve Harvey Show	3	X	X	X	X	X			3	\$225.00	\$675.00	Charleston, SC (ECV)	STEVE HARVEY	10/16/15
4.0	Normal Line / SPOT (2)	11/02/15-11/02/15	3	:30	3P- The Steve Harvey Show	1								1	\$225.00	\$225.00	Charleston, SC (ECV)	STEVE HARVEY	10/16/15
5.0	Normal Line / News (3)	10/26/15-10/30/15	3	:30	5P- News-ABC News 4 at 5p	3	X	X	X	X	X			3	\$225.00	\$675.00	Charleston, SC (ECV)	6P NEWS	10/16/15
6.0	Normal Line / News (3)	11/02/15-11/02/15	3	:30	5P- News-ABC News 4 at 5p	1								1	\$225.00	\$225.00	Charleston, SC (ECV)	6P NEWS	10/16/15

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbj.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.