

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Strother Nuckels Strategies, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

- FEDERAL CANDIDATE
- STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:
Janet Protasiewicz

Authorized committee:
Janet for Justice

Agency requesting time (and contact information):
 Strother Nuckels Strategies

Candidate's political party:
nonpartisan

Office sought (no acronyms or abbreviations):
JUSTICE OF THE SUPREME COURT

Date of election: 2/21/23 General Primary

Treasurer of candidate's authorized committee:
Michael Steinle

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature:	Signature:
Name: <u>Kristin Black</u>	Name: <u>Roxanne Charles</u>
Date of Request to Purchase Ad Time:	Date of Station Agreement to Sell Time: <u>1/31/23</u>

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No

Date ad received: 1/31/2023

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <u>000398</u>	Station Call Letters:	Date Received/Requested: <u>1/31/23</u>
Est. #: <u>3443</u>	Station Location: <u>Wisconsin</u>	Run Start and End Dates: <u>2/1/23-2/5/23</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Confirmation

Civic Media
3535 University Ave
Madison WI 53705

Contract # 398
Date Entered 01/31/23
Sales Person Political Account
Agency % 15.00
Billing Cycle Broadcast
Conflict 1 Political
Conflict 2 Political
Product contract # 4439261
Estimate # 3443
Contract 02/01/23 - 02/05/23
Comment Earl Ingram Sponsor

JANET FOR JUSTICE
MEDIA FINANCIAL SERVICES
1655 PALM BEACH LAKES RD
9TH FLOOR SUITE 903
WEST PALM BEACH FL 33401

Station	Date/Time	Len	Schedule	Repeated	Comment	Avail Type	Rate	Qty	Total
1	WGBW-AM 02/01/23-02/03/23 8:00a-11:00a	01:00	0,0,1,0,1,0,0	All Weeks	Earl Ingram	*Commercial	54.50	2	109.00
2	WAUK-AM 02/01/23-02/03/23 8:00a-11:00a	01:00	0,0,1,0,1,0,0	All Weeks	Earl Ingram	*Commercial	34.62	2	69.24
3	WISS-AM 02/01/23-02/03/23 8:00a-11:00a	01:00	0,0,1,0,1,0,0	All Weeks	Earl Ingram	*Commercial	33.80	2	67.60
4	WRCO-FM 02/05/23-02/05/23 3:00p-4:00p	01:00	0,0,0,0,0,0,1	All Weeks	Earl Ingram	*Commercial	15.91	1	15.91
5	WRCE-AM 02/05/23-02/05/23 3:00p-4:00p	01:00	0,0,0,0,0,0,1	All Weeks	Earl Ingram	*Commercial	9.69	1	9.69
6	WFHR-AM 02/05/23-02/05/23 3:00p-4:00p	01:00	0,0,0,0,0,0,1	All Weeks	Earl Ingram	*Commercial	16.28	1	16.28
7	WIRI-FM 02/05/23-02/05/23 3:00p-4:00p	01:00	0,0,0,0,0,0,1	All Weeks	Earl Ingram	*Commercial	13.83	1	13.83
8	WTTN-AM 02/05/23-02/05/23 3:00p-4:00p	01:00	0,0,0,0,0,0,1	All Weeks	Earl Ingram	*Commercial	39.99	1	39.99
9	WAUK-AM 02/05/23-02/05/23 3:00p-4:00p	01:00	0,0,0,0,0,0,1	All Weeks	Earl Ingram	*Commercial	34.62	1	34.62
10	WISS-AM 02/05/23-02/05/23 3:00p-4:00p	01:00	0,0,0,0,0,0,1	All Weeks	Earl Ingram	*Commercial	27.30	1	27.30
11	WLAK-AM 02/05/23-02/05/23 3:00p-4:00p	01:00	0,0,0,0,0,0,1	All Weeks	Earl Ingram	*Commercial	28.22	1	28.22
12	WXCO-AM 02/05/23-02/05/23 3:00p-4:00p	01:00	0,0,0,0,0,0,1	All Weeks	Earl Ingram	*Commercial	16.90	1	16.90
13	WGBW-AM 02/05/23-02/05/23 3:00p-4:00p	01:00	0,0,0,0,0,0,1	All Weeks	Earl Ingram	*Commercial	61.00	1	61.00
14	WVXN-AM 02/05/23-02/05/23 3:00p-4:00p	01:00	0,0,0,0,0,0,1	All Weeks	Earl Ingram	*Commercial	0.00	1	0.00
15	WSCM-FM 02/05/23-02/05/23 3:00p-4:00p	01:00	0,0,0,0,0,0,1	All Weeks	Earl Ingram	*Commercial	51.86	1	51.86
								Subtotal	561.44
								Agency Commission	84.22
								Total	477.22

Station Summary	Count	Gross	Net
WGBW-AM	3	170.00	144.50
WAUK-AM	3	103.86	88.28
WISS-AM	3	94.90	80.66
WRCO-FM	1	15.91	13.52
WRCE-AM	1	9.69	8.24
WFHR-AM	1	16.28	13.84
WIRI-FM	1	13.83	11.76
WTTN-AM	1	39.99	33.99
WLAK-AM	1	28.22	23.99
WXCO-AM	1	16.90	14.36
WVXN-AM	1	0.00	0.00
WSCM-FM	1	51.86	44.08

Confirmation

Rotation	Station	Date/Time	Days					
60	WFHR-AM	02/01/23-02/05/23	MTWThFSSu					
JF_JSC_R_2301_Balance (3) (2)				4363	02/01/23-02/12/23	OK	Next	
60	WIRI-FM	02/01/23-02/05/23	MTWThFSSu					
JF_JSC_R_2301_Balance (3) (2)				4363	02/01/23-02/12/23	OK	Next	
60	WAUK-AM	02/01/23-02/05/23	MTWThFSSu					
Janet for Justice - WI Supreme Court				0190	02/01/23-02/11/23	OK	Next	
60	WGBW-AM	02/01/23-02/05/23	MTWThFSSu					
Janet for Justice - WI Supreme Court				0190	02/01/23-02/11/23	OK	Next	
60	WISS-AM	02/01/23-02/05/23	MTWThFSSu					
Janet for Justice - WI Supreme Court				0190	02/01/23-02/11/23	OK	Next	
60	WLAK-AM	02/01/23-02/05/23	MTWThFSSu					
Janet for Justice - WI Supreme Court				0190	02/01/23-02/11/23	OK	Next	
60	WTTN-AM	02/01/23-02/05/23	MTWThFSSu					
Janet for Justice - WI Supreme Court				0190	02/01/23-02/11/23	OK	Next	
60	WXCO-AM	02/01/23-02/05/23	MTWThFSSu					
Janet for Justice - WI Supreme Court				0190	02/01/23-02/11/23	OK	Next	
60	WSCM-FM	02/01/23-02/05/23	MTWThFSSu					
Janet for Justice - WI Supreme Court				0190	02/01/23-02/11/23	OK	Next	
Projected Billing						Count	Gross	Net
February				2023		18	561.44	477.22
						18	561.44	477.22