

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, Strother Nuckels Strategies, hereby request station time as follows:

**IDENTIFY CANDIDATE TYPE**

- FEDERAL CANDIDATE  
 STATE OR LOCAL CANDIDATE

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Janet Protasiewicz

Authorized committee:

Janet for Justice

Agency requesting time (and contact information):

Strother Nuckels Strategies

Candidate's political party:

nonpartisan

Office sought (no acronyms or abbreviations):

JUSTICE OF THE SUPREME COURT

Date of election:

2/21/23

General  Primary

Treasurer of candidate's authorized committee:

Michael Steinle

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

- the candidate listed above who is a legally qualified candidate, or  
 the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates)

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency	Station Representative
Signature:	Signature:
Name: <u>Kristin Black</u>	Name: _____
Date of Request to Purchase Ad Time: _____	Date of Station Agreement to Sell Time: _____

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No

Date ad received: 2/13/23

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:	<u>000487</u>	Station Call Letters:	<u>WFSS, WGBW WAWK</u>	Date Received/Requested:	<u>2/13/23</u>
Est. #:	<u>3458</u>	Station Location:	<u>Wakarusa WI</u>	Run Start and End Dates:	<u>2/14-2/23</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

# Confirmation

Civic Media  
3535 University Ave  
Madison WI 53705

Contract # 487  
Date Entered 02/15/23  
Sales Person Political Account  
Agency % 15.00  
Billing Cycle Broadcast  
Conflict 1 Political  
Conflict 2 Political  
Product contract #4439972  
Estimate # 3458  
Contract 02/16/23 - 02/20/23

JANET FOR JUSTICE  
MEDIA FINANCIAL SERVICES  
1655 PALM BEACH LAKES RD  
9TH FLOOR SUITE 903  
WEST PALM BEACH FL 33401

Station	Date/Time	Len	Schedule	Repeated	Comment	Avail Type	Rate	Qty	Total
1	WGBW-AM 02/16/23-02/20/23 8:00a-11:00a	01:00	1,0,0,1,0,0,0	All Weeks	Earl Ingram	*Commercial	54.50	2	109.00
2	WAUK-AM 02/16/23-02/20/23 8:00a-11:00a	01:00	1,0,0,1,0,0,0	All Weeks	Earl Ingram	*Commercial	34.62	2	69.24
3	WISS-AM 02/16/23-02/20/23 8:00a-11:00a	01:00	1,0,0,1,0,0,0	All Weeks	Earl Ingram	*Commercial	33.80	2	67.60
Subtotal									245.84
Agency Commission									36.88
Total									208.96

Station Summary	Count	Gross	Net
WGBW-AM	2	109.00	92.65
WAUK-AM	2	69.24	58.85
WISS-AM	2	67.60	57.46

Rotation	Station	Date/Time	Days				
60	WFHR-AM	02/07/23-02/12/23	MTWThFSSu				
	JF_JSC_R_2301_Balance (3) (2)			4363	02/01/23-02/12/23	OK	Next
60	WIRI-FM	02/07/23-02/12/23	MTWThFSSu				
	JF_JSC_R_2301_Balance (3) (2)			4363	02/01/23-02/12/23	OK	Next
60	WAUK-AM	02/01/23-02/05/23	MTWThFSSu				
	Janet for Justice - WI Supreme Court			0190	02/01/23-02/12/23	OK	Next
60	WGBW-AM	02/01/23-02/05/23	MTWThFSSu				
	Janet for Justice - WI Supreme Court			0190	02/01/23-02/12/23	OK	Next
60	WISS-AM	02/01/23-02/05/23	MTWThFSSu				
	Janet for Justice - WI Supreme Court			0190	02/01/23-02/12/23	OK	Next
60	WLAK-AM	02/01/23-02/05/23	MTWThFSSu				
	Janet for Justice - WI Supreme Court			0190	02/01/23-02/12/23	OK	Next
60	WMDX-AM	02/01/23-02/05/23	MTWThFSSu				
	Janet for Justice - WI Supreme Court			0190	02/01/23-02/12/23	OK	Next
60	WXCO-AM	02/01/23-02/05/23	MTWThFSSu				
	Janet for Justice - WI Supreme Court			0190	02/01/23-02/12/23	OK	Next
60	WSCM-FM	02/01/23-02/05/23	MTWThFSSu				
	Janet for Justice - WI Supreme Court			0190	02/01/23-02/12/23	OK	Next
60	WISS-AM	02/07/23-02/12/23	MTWThFSSu				
	Janet for Justice - WI Supreme Court			0190	02/01/23-02/12/23	OK	Next
60	WAUK-AM	02/07/23-02/12/23	MTWThFSSu				
	Janet for Justice - WI Supreme Court			0190	02/01/23-02/12/23	OK	Next
60	WMDX-AM	02/07/23-02/12/23	MTWThFSSu				
	Janet for Justice - WI Supreme Court			0190	02/01/23-02/12/23	OK	Next
60	WLAK-AM	02/07/23-02/12/23	MTWThFSSu				
	Janet for Justice - WI Supreme Court			0190	02/01/23-02/12/23	OK	Next
60	WXCO-AM	02/07/23-02/12/23	MTWThFSSu				
	Janet for Justice - WI Supreme Court			0190	02/01/23-02/12/23	OK	Next
60	WGBW-AM	02/07/23-02/12/23	MTWThFSSu				
	Janet for Justice - WI Supreme Court			0190	02/01/23-02/12/23	OK	Next

# Confirmation

Rotation	Station	Date/Time	Days				
60	WAUK-AM	02/16/23-02/20/23	MTWThFSSu				
Janet For Justice				0197	02/07/23-02/20/23	OK	Next
60	WGBW-AM	02/16/23-02/20/23	MTWThFSSu				
Janet For Justice				0197	02/07/23-02/20/23	OK	Next
60	WISS-AM	02/16/23-02/20/23	MTWThFSSu				
Janet For Justice				0197	02/07/23-02/20/23	OK	Next

Projected Billing		Count	Gross	Net
February	2023	6	245.84	208.96
		6	245.84	208.96